



Notice of a meeting of Licensing Committee

**Friday, 7 February 2014
1.00 pm
Council Chamber - Municipal Offices**

Membership	
Councillors:	Garth Barnes (Chair), Diggory Seacome (Vice-Chair), Andrew Chard, Anne Regan, Rob Reid, Malcolm Stennett, Charles Stewart, Pat Thornton, Jon Walklett and Roger Whyborn

The Council has a substitution process and any substitutions will be announced at the meeting

Agenda

1.		APOLOGIES	
2.		DECLARATIONS OF INTEREST	
3.		PUBLIC QUESTIONS These must be received no later than 12 noon on the fourth working day before the date of the meeting	
4.		MINUTES OF MEETING HELD ON 10 January 2014	(Pages 1 - 8)
5.		MINUTES OF SUB COMMITTEE MEETINGS 20 December 2013 – Manor by the Lake 3 January 2014 – The Cricket Club 9 January 2014 – St James Hotel	(Pages 9 - 28)
6.		APPLICATION FOR A SEXUAL ENTERTAINMENT VENUE LICENCE Diamond Gentleman's Club, 12-14 Bath Road, Cheltenham, GL53 7HA	(Pages 29 - 64)
7.		APPLICATION TO PLACE AN OBJECT ON THE HIGHWAY - TABLE AND CHAIRS The Ball Room	(Pages 65 - 74)
8.		REVIEW OF HACKNEY CARRIAGE DRIVER'S LICENCE Mr Keith Clements	(Pages 75 - 80)

9.		ANY OTHER ITEMS THE CHAIRMAN DETERMINES TO BE URGENT AND WHICH REQUIRES A DECISION	
10.		DATE OF NEXT MEETING 7 March 2014	
		Background Papers for Agenda Item 6 These are the background papers for agenda item 6 and contain objections made against the application.	

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Licensing Committee

Friday, 10th January, 2014

2.30 pm

Attendees	
Councillors:	Garth Barnes (Chair), Diggory Seacome (Vice-Chair), Andrew Chard, Anne Regan, Rob Reid, Malcolm Stennett, Pat Thornton, Jon Walklett and Roger Whyborn
Also in attendance:	Councillor Penny Hall and Councillor Wendy Flynn

Minutes

1. APOLOGIES

Councillor Stewart

2. DECLARATIONS OF INTEREST

Councillor Walklett declared an interest in agenda item 9 as he has met the applicant and said that he would not participate in that item and leave the meeting.

Councillor Barnes declared an interest in agenda item 9 as he has met the applicant and said that he would not participate in that item and leave the meeting.

3. PUBLIC QUESTIONS

None

4. MINUTES OF MEETING HELD ON 6 DECEMBER 2013

Resolved that the minutes of the meeting held on 6 December 2013 be agreed and signed as a true record.

5. MINUTES OF SUB COMMITTEE MEETINGS

None

6. LOCAL GOVERNMENT ACT 1972-EXEMPT INFORMATION

7. APPROVAL OF EXEMPT MINUTES OF MEETING HELD ON 6 DECEMBER 2013

Councillor Barnes confirmed his attendance at the meeting, upon this amendment it was resolved that the exempt minutes of the meeting held on 6 December 2013 be agreed and signed as an accurate record.

8. PRIVATE HIRE DRIVER APPLICATION

Louis Krog, Business Support and Licensing Team Leader introduced the report as circulated with the agenda. An application had been received from Mr Nadeem Masud for a Private Hire driver's licence.

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Mr Masud has a number of convictions which are detailed in the background papers.

Louis Krog detailed the policy considerations and referred Members to point 3.10 of the report which states “An application will also normally be refused where the applicant has a conviction for an offence or similar offence(s) or offence(s) which replace the below offences and the conviction is **less than 5 years** prior to the date of application:

- S5 Public Order Act 1986 offence (harassment, alarm or distress) ”

Louis Krog also referred Member to point 3.4 of the report which states the overriding consideration is the safety of the public.

Mr Masud attended the Committee and spoke in support of his application. He said that during the last 8 years he had been working as a delivery driver.

Members asked the following questions;

- A Member stated that the case had been to Court on three occasions and asked why Mr Masud pleaded guilty at the last Court case.
- Mr Masud explained that each time he went to Court he was charged £150.00 and the offence was under Section 5 of the Public Order Act.
- When asked how the Police became involved in the incident detailed in the background papers, Mr Masud said the girls had reported the incident to the Police. The girls did not attend two Court case hearings resulting in the case being adjourned and Mr Masud being fined £150.00 on each occasion.
- A Member stated that the Committee were in a difficult position. The Member did not know why the applicant had not asked for the Court decision to be overturned by means of an Appeal.
- Louis Krog reminded Members that it was not for the Committee to decide if the conviction was justified or whether the Courts’ were right in prosecuting him. The Committee should determine the application based on the facts and determine his fitness to be licensed as a driver.
- Mr Masud advised the Committee that he had been in ill health due to being assaulted in October last year. This assault had resulted in Mr Masud being signed off work for 2 months with fractures to his face. Mr Masud stated he had brought a copy of his medical report and recent payslips if Members wanted to look at them. Mr Masud said his doctor had stated he needed an easier job now which would ease the pain in his face.
- A Member asked why Mr Masud had made an application and attended the Committee today even though this went against the current policy in relation to his conviction. The time period still had one more year to lapse before Members could consider an application like this.
- Mr Masud said he needed to get a less strenuous job to make money to help his family and to live a respectable life.

Members were advised they had two recommendations to vote on;

1. That Mr Masud’s application be granted as Mr Masud is a fit and proper person.

2. That Mr Masud's application be refused on the grounds that Mr Masud is deemed not to be a fit and proper person.

Upon a vote it was (5 for, 4 against)

RESOLVED that Mr Masud's application be granted as Mr Masud is a fit and proper person.

9. APPLICATION TO PLACE TABLES AND CHAIRS ON THE HIGHWAY

Councillor Barnes and Walklett left the Chamber due to their declaration of interests.

Councillor Seacome became the Chairman for this item.

Louis Krog, Business Support and Licensing Team Leader, introduced the report as circulated with the agenda. An application had been received from Mr Raja Miah in respect of The Ball Room, Bayshill Lodge, Montpellier Street, Cheltenham. The applicant wishes to place 21 chairs and 7 tables on the pavement directly outside the premises.

If granted the tables and chairs would be placed outside from 08.00 – 00.00 on Mondays and Tuesdays, from 08.00 – 01.00 Wednesday to Saturdays and from 10.00 – 23.00 on Sundays.

Appendix A of the report shows a picture of the proposed tables and chairs. Appendix B of the report shows a location plan of where the tables and chairs will be placed.

Louis Krog advised Members that the current policy for Town Centre Street Activities: Street Trading & Objects on the Highway was approved on 1 April 2013. A copy of the whole policy had previously been circulated to Members and extracts are included in the application pack that was given to the applicant.

Louis Krog confirmed that four objections had been received against the application from the following;

C Loyons, local resident
Elizabeth Willmet, local resident
Nigel Overal, Gloucestershire Highways
Martin Levic, Senior Enforcement & Compliance Officer

Louis Krog advised Members that copies of all of the objections were attached to Appendix C of the report on page 27.

Gloucestershire Highways objected to the application and had concerns with the application as they felt the applicant had not submitted a plan that accurately reflected the actual site conditions. They felt that the proposed arrangement of tables and chairs, even when not in use as shown in the submitted plan could be located without causing a compromise to pedestrian movements using the crossing and passing by the property. When the table and chairs were in use they felt this would cause even more of a restriction to the footway.

Members asked the following Officer questions;

- A Member asked for a larger picture of the whole of the corner of the premises.
- Louis Krog provided Members with a copy of the table and chairs plan for the Wine Bar which is right next to the Ball Room
- When asked Louis Krog confirmed the minimum space between the tables and chairs to the pavement edge is 1.8 metres.
- A Member reminded Members of the double buggy test, there must be enough room for a double buggy to get past the table and chairs.
- When asked, Louis Krog confirmed that guidance notes were provided with all application forms. The applicant had chosen the timings for the tables and chairs to be in use in line with the timings of his premise licence.

Mr Miah attended the Committee and spoke in support of his application. He said he had not applied for anything additional to other premises which had been granted permission for tables and chairs in this area. The tables and chairs would help with his lunchtime trade and provide a better trade for customers.

Members asked the following questions;

- When asked, Louis Krog confirmed that the Wine Bar have permission to have their tables and chairs outside from 10am to midnight every day.
- When asked, Louis Krog stated that no other premises in this area had permission to place table and chairs on the highway for the times requested in this application today.
- A Member raised concern over the number of table and chairs applied for. The Member asked Mr Miah if the Committee were minded to grant this application today would he be happy with a reduction of what had been applied for.
- Mr Miah said he would be happy with this.
- The Chairman advised Members to put the additional plan of the Wine Bar's table and chairs next to the plan on page 25 of the report. This provided a whole street frontage view of the Ball Room and the Wine Bar. The Chairman advised Members to also look at the photograph on page 28 of the report.
- A Member raised concern for the residents living in the flats above the premises.
- Mr Miah said the people living in the flats were in the same catering business as him.

- A Member asked about the two bollards at the end of the pavement and asked if the tables and chairs would stay inside of them. The Member felt there was not enough room between the bollards and the tables and chairs for people to walk past.
- Mr Miah said the tables and chairs would stay inside the bollards.
- A Member suggested a reduction in the number of tables to three, this would make more space for double buggies to get past rather than using the carriage way.
- A Member referred to the bollards and said these take up a large amount of space. They are in place to protect the pavement when the refuse lorries reverse down the side street to empty the bins. The Member also suggested a reduction in the tables and chairs. Looking at the photograph 2 tables and 2 chairs could be placed to the right of the door and possibly 1 table with chairs could be placed to the left of the door. This would leave enough space for walkers and buggies to get past.
- A Member suggested if the Committee were minded to grant the application barriers must be in place and the times would need to be brought in line with the Montpellier Wine Bar, 10am to midnight every day.
- Members referred to the Wine Bar's table and chairs.
- Member discussed adjourning this item to enable the Committee to get the exact measurements of the site.
- When asked, Mr Miah confirmed the tables and chairs that would be used were the same design as those used in the Montpellier Wine Bar.
- Members felt that a range of options had been heard today and asked what the options were if they were minded to adjourn this item.
- The Solicitor advised Members that the matter could be deferred to allow Officers to make further calculations and for a site visit to take place.

Upon a vote it was unanimously

RESOLVED that this application be adjourned until the next Licensing Committee on 7 February 2014 to allow further calculations to be done and for Members to attend a site visit.

10. STREET TRADING APPLICATION

Louis Krog, Business Support and Licensing Team Leader introduced the report as circulated with the agenda. An application had been received from Mr William Danter for a street trading consent to sell hot and cold food and cold drinks from a traditional English barrow measuring 3.4m long x 2.14m. The application sought permission to trade on the High Street adjacent to Next and the Carphone Warehouse.

Mr Danter has applied for the following dates:

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Saturday 14 February to Tuesday 4 March 2014 (ending on Pancake Day)
Saturday 5 April until Monday 21 April 2014
Saturday 24 May until Sunday 1 June 2014
Saturday 19 July until Saturday 23 August 2014
Saturday 25 October until Saturday 1 November 2014.

Mr Danter applied to trade for the following times;

Monday to Wednesday 09.30 – 17.30
Thursday 09.30 – 20.00
Friday 09.30 – 17.30
Saturday 09.00 – 18.00
Sunday 10.00 – 17.00

Appendix A of the report showed a picture of the trading unit.
Appendix B of the report showed a location map of where the unit would trade from.

Louis Krog referred Members to 3.2 of the report which detailed the policy considerations. The proposed trading location is situated in a designated conservation area. The Council has adopted a more restrictive approach to street trading in the conservation areas of a type which could positively enhance the enjoyment of the town as a tourist and leisure destination.

Members asked the following Officer questions;

- When asked, Louis Krog confirmed that the picture provided on page 33 of the report was the English barrow that would be used.

Mr Danter attended the Committee and spoke in support of his application.

Mr Danter said he had been trading with his English barrow since 2006 providing crepes, doughnuts, sweets, candyfloss and toasted marshmallows. In 2010 Mr Danter moved his barrow outside Carphone Warehouse and since then no objections had been received.

Seasonal treats would be sold over the school holidays, pancakes ready to take away and over Easter chocolate doughnuts and handmade chocolate apples would be sold. In the Summer fruit compote crepes, locally sourced strawberries with cream and toffee apples would be provided.

Mr Danter said he had worked very hard to ensure fresh crepes and doughnuts were provided and he had refurbished the barrow in 2012 with a side generator. The barrow enhanced the high street and offered seasonal treats and hoped the application is approved.

- When asked, Mr Danter said the barrow would be seasonally decorated to each season.
- When asked, Mr Danter confirmed that this would be the only barrow during the school holidays and throughout the year.

- When asked, Louis Krog said there had been no complaints or problems when the barrow was trading over the recent Christmas period.
- A Member asked why there were gaps in dates that permission had been applied for.
- Mr Danter said that the school holidays had been applied for and he wanted to keep the barrow as a treat rather than applying for permission all year round.
- When asked, the Chairman confirmed that Mrs Danter has a hot turkey roll stall outside Monsoon during the Christmas season and Mr Danter's barrow trades outside Carphone Warehouse at this time also. This would not change as a result of this application.
- Mr Danter said his position outside Carphone Warehouse was proven to work well and had no problems or complaints from the businesses around him.

Members were advised they had two recommendations to vote on;

1. The application be approved because Members are satisfied that it does comply with the Council's policy in relation to street trading in conservation areas;
2. The application be refused because it does not comply with the Council's policy in relation to street trading in conservation areas.

Upon a vote it was (7 for 2 abstentions)

RESOLVED that the application be approved because Members are satisfied that it does comply with the Council's policy in relation to street trading in conservation areas.

11. STREET TRADING APPLICATION

Louis Krog, Business Support and Licensing Team Leader introduced the report as circulated with the agenda. An application had been received from Mr Glen Ford for a street trading consent to sell ice-cream from an ice cream van. Mr Ford has applied for an annual consent to trade from 12.00 to 20.00 everyday.

Louis Krog advised Members that an objection from Mrs Louise Metcalfe, Senior Environmental Officer on behalf of the Environmental Protection Team.

The basis of the objection is that Mr Ford has persistently breached his licence conditions in relation to controlling noise. Consents are issued with the relevant conditions stipulation that the trader must comply with the "Code of Practice on Noise from Ice-Cream Van Chimes Etc. in England 2005".

Mr Ford had persistently breached the above mentioned code of practice by playing his chimes longer than the permitted 12 seconds. This has led to a number of noise complaints to the Council and resulted in an abatement notice being served on Mr Ford for likely occurrence of a statutory nuisance which included the requirement to comply with the Chimes Etc. code of practice.

A copy of the objection is attached to Appendix A of the report.

Louis Krog referred Members to the Policy considerations detailed at point 4 of the report.

Members asked the following Officer questions:

- A Member sought clarification about which ice cream van Mr Ford had applied to use in this application.
- Louis Krog confirmed the vehicle was registration number CX05 RZA. Another vehicle was previously being used without consent and this was being dealt with separately.
- A Member referred to the enforcement monitoring on page 40 and stated that there were no locations of where the ice cream van had been seen.
- Louis Krog confirmed that subject to the normal parks ban the vehicle could be used anywhere in the borough with consent.
- Louis Krog advised Members that Mr Ford had a bundle of papers and had provided a copy for each Member.
- The Chairman looked through the papers. The Chairman said there was a large amount of information provided in the additional papers. He said it was unfortunate to receive these papers at such a late stage.
- A Member asked if this item could be deferred for consideration for the additional papers.
- The Solicitor advised that the Committee could defer the item and this would allow the Officers the opportunity to consider the additional papers submitted.

Upon a vote it was unanimously;

RESOLVED that the application be deferred to the next Licensing Committee on 7 February 2014 to allow Officers to review the additional paper work.

12. ANY OTHER ITEMS THE CHAIRMAN DETERMINES TO BE URGENT AND WHICH REQUIRES A DECISION

13. DATE OF NEXT MEETING
7 February 2014.

Garth Barnes
Chairman

Licensing Sub-Committee

Friday, 20th December, 2013
10.00 - 11.05 am

Attendees	
Councillors:	Garth Barnes, Rob Reid and Diggory Seacome
Officers:	Vikki Fennell, Solicitor and Louis Krog, Licensing and Business Support Team Leader

Minutes

1. ELECTION OF CHAIRMAN

Councillor Garth Barnes was duly elected as Chairman.

2. APOLOGIES

3. DECLARATIONS OF INTEREST

4. DETERMINATION OF APPLICATION TO VARY A PREMISES LICENCE

Louis Krog, Business Support and Licensing Team Leader introduced the report as circulated with the agenda. A variation application had been submitted from Mr Chittenden and Ms Madge in respect of Manor by the Lake, Arle Court, Hatherley Lane.

A copy of the application is attached to Appendix A of the report.

Louis Krog referred Members to point 1.2 of the report which detailed a breakdown of the variation.

Louis Krog advised Members that 18 representations had been received from local residents but no objections had been received from the responsible authorities. Environmental Health had proposed a condition as follows "The playing of amplified live or recorded music in outdoor areas shall be limited to the hours of 8am-9pm, in connection with weddings, civil ceremonies, blessings and similar events, for a maximum duration of 1 hour per day". Louis Krog confirmed that this condition had been agreed by the applicant.

Louis Krog referred Members to 7.4 of the report which raised a number of issues that the objectors had raised which are not relevant. Louis Krog read page 11 of the report out to the Committee which explained why each point was not relevant.

Members asked the following Officer question:

- When asked, Louis Krog stated that Members could not time limit the variation for 1 year and there were no time constraints that could be added to the variation. If there were issues if the variation was granted a review of the licence could be sought.

Ms Madge attended the Committee and spoke in support of her application. She explained that the main changes to the existing premises licence were the extra hour from Sundays to Thursdays and an extra capacity for another 80 people. A new ball room had been put in place and could now hold up to 350 people. Ms Madge stressed that this would not mean there would be 350 people at the venue 7 days a week, this variation would be used mainly for weddings with the majority of people attending would be from 70 people in the day and an additional 100 in the evenings.

This variation would also cease the need to apply for a Temporary Event Notice (TEN). Ms Madge confirmed the premises is currently licensed for performance of dance and recorded music in and outdoors so there is not much change there. Recorded music is only used outside during a ceremony in the gardens. Ms Madge stated that as noted in the report she was happy to agree to the additional condition suggested by Environmental Health.

Ms Madge said the premises did not intend to have concerts as this is not what they did. When the ball room was in use Ms Madge said she would ensure all windows would be closed, out of 70 events taken place here this year there had been very few complaints.

Ms Madge told Members she felt this variation was unreasonable for her business and understood residents concerns. There would not be 350 people in the gardens and was happy to discuss any other conditions.

Members asked the following questions:

- When asked, Ms Madge confirmed the designated fire officer had confirmed the maximum number of people inside the premises could be 350. Ms Madge said in terms of seating a banquet there could be 220 people and for a cocktail party 350 people but none of this type of business had been booked this year.
- When asked, Ms Madge said that she could not envisage egress into the gardens during this type of event and would not have garden parties.
- A Member referred to the map of the premise on page 95 and sought clarification of where the entrance to the ball room was in relation to the main entrance.
- Ms Madge stated that if a function was taking place in the west wing ball room that entrance would be used. The main entrance to the premises is by the Marguerite function room. The ball room entrance is the furthest away from residents.
- A Member raised concern with traffic in and around the premises and asked how many parking spaces there were.
- Ms Madge confirmed there are 50 car parking spaces at the back of the premises and 25 at the front. Car parking spaces have been rented from Ultra Electronics to add more spaces for customers.
- When asked, Ms Madge advised Members that all residents have the duty manager's contact number for whenever a function is taking place so any issues can be resolved on the night.
- When asked, Ms Madge confirmed that the music played outside was mainly string or guitarists music and was never intrusive.

- When asked, Ms Madge advised Members that when ever a function takes place a night porter is on duty to ensure no noise is occurring. The night porter patrols the area including the car parking areas. Ms Madge said that she ensures all windows are closed. The night porter is not SIA trained as Ms Madge said she had not felt the need for that type of security. For weddings and Christmas parties additional security is arranged, these types of events are hired out directly to the client.
- When asked, Ms Madge said she had a decibel reader to ensure noise levels were satisfactory. The decibel reader was simple to use and measured acoustic noise levels to ensure the sounds were not too loud.
- When asked, Ms Madge advised the Committee about the dispersal policy. All car park areas are sectioned off 15 minutes before the end of an event, customers are asked to book taxis in advance of leaving the venue and staff can organise booking taxis. Staff ensure that guests leave quietly and directly.
- A Member referred to one complaint from a resident stating they were unable to contact anyone at the venue to deal with a complaint whilst an event was taking place.
- Ms Madge advised Members that out of 70 events this was the only occasion the venue had not been contactable. The complaint had been about some noise disturbance and had been dealt with the next day. The neighbour was happy with how this was resolved.
- When asked, Ms Madge said that only once this year had a marquee been used. This type of event could now take place inside the venue and did not have a marquee policy.
- When asked, Ms Madge said the only reason this application sought the permission for outdoor music was to provide music for ceremonies, when the bride walks down the aisle and the signing of the register which takes place early on in the proceedings.

Councillor Britter attended the Committee to speak on behalf of the residents that had submitted representations against this application. He stated that residents felt the contact number to call if there were any problems while an event was taking place was difficult to get hold of. Residents wanted something done at the time of the event taking place and not the next day. Councillor Britter asked Ms Madge what she had done to negate residents.

- Ms Madge confirmed she had provided the head of the resident's association two contact telephone numbers and an email address that would be picked up. The ball room has been in use since the end of November and this new part of the venue had been moved further away from residing properties.
- Ms Madge stated that she had spoken to Justine, head of the residents association, about the changes to the venue prior to them taking place.
- Councillor Britter advised Ms Madge that Justine was no longer part of or head of the residents association.
- Ms Madge said she would have liked to have been informed of any change as she did not know this.
- Councillor Britter said residents were not just concerned with noise disturbance whilst events were taking place but noise as a result of customers wandering around the grounds, smoking and drinking

outside. During the summer residents have their windows open and after an event has ended residents can hear car doors slamming.

- Councillor Britter said there are several young families in the area and requested on behalf of the residents that any outdoor music is restricted between 8am and 6pm. Councillor Britter said residents appreciated that outdoor music was only permitted for up to one hour a day but felt the requested times were too late.
- Councillor Britter referred to the 30 decibel limit measured and detailed that no fixed level of noise constitutes a statutory nuisance. Fragmented noise caused lack of sleep.
- Councillor Britter referred to the additional car parking spaces provided for the venue and stressed that this now results in a large number of vehicles being accommodated on the site. Councillor Britter said that the prevention of noise is relevant here and impacts residents.
- Councillor Britter said that residents feel they have a lack of trust to the applicant as a result of promises made prior to a planning application made in September. Residents feel that the total number of 350 people who can attend events was too high and would result in potential noise nuisance and cause parking problems. The residents felt the application should be refused.

Ms Madge advised the Sub Committee that ceremonies held in the summer during 8pm-9pm were requested from customers to incorporate a dusk ceremony. Ms Madge stated that residents have contacted the venue complaining of children playing outside of the venue at 3pm during the afternoon. Ms Madge said that the venue tries to help residents but a bit of leigh way is needed and both sides need to be reasonable. Additional parking spaces have been leased from a business close to the venue. Ms Madge queried the point made about promises made in relation to a planning application.

Councillor Britter stated that this was information given to him by the residents. He felt this was a two way exercise between the venue and residents and felt complaints made about children making noise outside the venue at 3pm in the afternoon were not appropriate. He felt the additional parking spaces would cause problems with vehicles in Hatherley Lane being pushed further away.

Ms Madge said that most events in the evening were from Ultra Electronics and Cheltenham Film Studios and that parking was accessible. Ms Madge said she was happy for an additional condition to be added to the licence with regard to outdoor music. Ms Madge stated that under the venues current premises licence the venue is permitted to play outdoor music until midnight. Ms Madge noted again that she was happy to comply with Environmental Health's suggested additional condition and that residents should take this on board.

When asked, Louis Krog advised Members that if granted today, the new premises licence would supersede the current existing licence. The current condition at annex 2c, on page 33 of the report, stating that all music which is part of outdoor live entertainment shall be unamplified will remain on the new licence if granted today. The additional condition proposed by Environmental Health, at 3.2 page 2 of the report, stated that the playing of amplified live or recorded music in outdoor areas shall be limited to the hours of 8am-9pm, in

connection with weddings, civil ceremonies, blessings and similar events, for a maximum duration of 1 hour per day.

Ms Madge confirmed she was happy to accept these conditions.

When asked, Louis Krog advised Members that if a TEN was submitted the TEN would supersede the premises licence. Environmental Health and the Police were only permitted to object to the TEN. If Environmental Health objected to a TEN a Licensing Sub Committee would be triggered.

A Member asked if the applicant would consider reducing the number of customers to the premises from 350 down to 250.

Ms Madge stated they required a restricted number from the Fire Officer which resulted in a number of 350. Ms Madge said this application had been submitted to stop the process of TEN's being applied for.

When asked, Ms Madge said the new ball room had been up and running for one month and only one complaint had been made and occurred on the opening evening. The music was too loud and was immediately rectified. Since then no complaints had been received. The new ball room had been adapted from the premises before and the ceiling was acoustically sounded. Due to the building being listed the windows could not be altered at all. The curtains for the ball room are specialised acoustic ones so when they are drawn the sound does not penetrate and is like double glazing.

A discussion took place about the decibel readings and what determined background noise.

In summing up Ms Madge said she was happy to reduce numbers to 250 as mediation to appease the residents and would use a TEN if an increase was needed. Ms Madge agreed that depending on the type of event, such as a Christmas party security would be increased but would use her experience in making that decision.

Members left the Chamber to consider their decision at 10.45.
Members returned to the Chamber at 11.05 with their decision.

In respect of the application by Tammy Madge of Manor by the Lake, Arle Court, Hatherley Lane, Cheltenham the Sub Committee has read the material presented to it and has listened to all of the evidence and submissions. The Sub Committee in coming to its decision has also considered the four licensing objectives, the National Guidance and the Statement of Policy. The decision of the Sub Committee is as follows: -

the application to regularise the licensable hours on all days is granted;

There will also be the following conditions added to the licence:

The maximum capacity limits on the licence will be 250 people; and

The playing of unamplified live music in outdoor areas shall be limited to the hours of 8:00 a.m. – 9:00 p.m. in connection with weddings, civil ceremonies, blessings and similar events, for a maximum duration of 1 hour per day.

The Sub Committee has placed these conditions on the licence for the purpose of promoting the licensing objective of the prevention of public nuisance and the potential for noise disturbance on local residents.

In all other respects the Sub Committee has found that the licensing objectives are satisfied and that the conditions imposed on the licence will ensure the licence meets these objectives.

The Interested Parties are reminded that should the Applicant fail to meet the licensing objectives that they can report matters to the Licensing Authority and the Applicant and that the licence can be the subject of a review.

Chairman

Licensing Sub-Committee

**Friday, 3rd January, 2014
10.00 - 11.27 am**

Attendees	
Councillors:	Andrew Chard, Anne Regan and Roger Whyborn
Officers:	Vikki Fennell, Solicitor and Phil Cooper, Licensing Officer

Minutes

1. ELECTION OF CHAIRMAN

Councillor Chard was duly elected as Chairman.

2. APOLOGIES

3. DECLARATIONS OF INTEREST

4. DETERMINATION OF APPLICATION FOR A PREMISES LICENCE

Phil Cooper, Licensing Officer introduced the report as circulated with the agenda. An application for a new premises licence had been received from Cheltenham Cricket Club, Princes Street, Cheltenham.

Phil Cooper advised the Sub Committee that the Cricket Club currently holds a Club Premises Certificate which was granted in 2005. Currently only members of the Cricket Club and their guests can benefit from qualifying club activities at the premises. If this application were granted today the premises would be authorised to provide licensable activities to any member of the public, not just members of the club and the guests of members.

Phil Cooper referred Members to page 57 of the report and detailed the current activities and times for the existing Club Premises Certificate and the proposed new times under the Premise Licence.

Paragraph 2.4 of the report detailed the applicant's steps to promote the four licensing objectives that would become conditions if the licence was granted today.

No objections were submitted from the responsible authorities but the report contains an additional condition at paragraph 3.2 which was requested by the Police and agreed by the applicant, and a comment from Environmental Health at 3.4 of the report.

Phil Cooper confirmed that six relevant representations had been received from local residents as listed in page 3 of the report. Full copies of the representations made were shown from page 39 of the report.

Mrs Marilyn Brien and Mr Rod Brien attended the Sub Committee and had both submitted representations. Mrs Brien stated she had only received notification of this Sub Committee taking place on Christmas Eve. Some residents who had made representations were still away on holiday and were unable to attend today's meeting. Mrs Brien asked for the Sub Committee to be postponed to enable other residents who had made representations to attend.

Phil Cooper confirmed there are strict legal requirements which are followed in relation to organising a hearing from the date the application is submitted. Phil Cooper stated that he was aware Mr & Mrs Brien had not received an email from him on 13 December 2013 which confirmed the date and details of today's Sub Committee.

Vikki Fennell, Solicitor read the Regulations about adjournment of a Sub Committee if residents who have made a representation are unable to attend. Vikki Fennell advised Members that they have representations in front of them today raising similar concerns in the report papers and Members should decide if this Sub Committee should be adjourned or heard today.

Members asked the following Officer questions:

- A Member asked when residents were advised of the date of the Sub Committee.
- Phil Cooper confirmed that an email was sent on 13 December 2013 to all six residents who had submitted a representation against the application and to the applicants.
- Phil Cooper confirmed that once an application is submitted residents have 28 days to make a representation. After those 28 days, if representations have been made, a Licensing Sub Committee must be arranged within 20 working days.
- When asked, Phil Cooper stated he was unsure why Mr & Mrs Brien did not receive his email as others did.
- Phil Cooper confirmed that, notwithstanding the email of 13th December 2013, the agenda papers were still sent out and received by residents within statutory deadlines.

Councillor Chard advised the Sub Committee that the objection would be noted but the Sub Committee would proceed today.

Mr Russell Manning, agent for the applicant and Mr Peter Jubb, Treasurer of the Cricket Club, attended the Sub Committee and spoke in support of their application.

Mr Manning stated that the application had been submitted to make the premises easier to function but did not intend to change anything operationally. Mr Manning apologised that the residents' association had not been advised about the application earlier.

Mr Manning confirmed that the Club would not be promoted and this is a community club and would be used for community use such as family days, the beer festival and for fireworks night. With a premises licence in place the process of applying for a Temporary Event Notices (TEN) would cease and this would make the club easier to facilitate. The hours requested in the application were there for flexibility and it was not their intention to open 7 days a week.

Mr Manning stated that he was the designated premises supervisor (DPS) for the Hewlett pub and he will be the DPS initially at the Cricket Club if the licence is granted. The Cricket Club would not be open as a pub or a music venue but would be there for residents and the community.

Members asked the following questions:

- A Member sought clarification about where this application was going as the agenda papers implied the Club would have an expanded use.
- Mr Manning advised the Sub Committee that the Cricket Club works closely with the Fairview Community Association who have a clear need for a venue like this and also for community usage. The firework event and the beer festival have previously been applied for using a TEN. The Club can apply for only 12 TEN's per annum and the club needs more than these events to move forward as a venture. The Club is old fashioned and needs modernising, events such as Christmas Fairs will take place at the Club rather than promoting the venue as a night club or a pub.
- A Member asked how the applicant intended to control these extra events.
- Mr Manning stated that with more flexibility for the Club and more events running he would be involved in staff training. All staff would be trained to the same level as those at his own premises the Hewlett Arms.
- When asked, Mr Manning confirmed the maximum capacity of the premises is 100 people in the club house and a maximum of 500 in the grounds. The car park has 30 spaces. Mr Manning said that parking is a problem and there is an overflow car park for 50 cars.
- Mr Manning stated the club is currently hired out for associations who wish to use the bar area and the Fairview Community Association hold regular meetings. When the Fiery Angel closed there was a need for the club to hold more meetings. Mr Manning noted that the Fiery Angel has recently reopened. The club has also been used for small birthday parties by "gate holders" and in the past 4 years that Mr Manning has been running the venue there have not been any problems.
- A Member raised concern with opening the venue up to wider use and that this would cause car parking problems for residents. The Member asked if the premises had air conditioning and if the windows would be closed when events were taking place over the summer months.
- Mr Manning said there was ventilation at the club and the noise issue would only be a problem if there was live music. Doors and windows are shut when these events take place. A Member raised concern towards the larger audiences being inside the venue with the windows closed during the summer time.
- Mr Manning said there was adequate ventilation.
- When asked, Mr Manning said he agreed with the Police comments at 3.2 of the report and door staff would be in place for the firework and beer festival events. All other functions would not need door staff; these were not the type of events the club wanted. Mr Manning confirmed he was happy for this to be a condition of the licence if granted.
- When asked, Mr Manning said he was happy to join the Cheltenham Nightsafe Scheme and already used the Challenge 21 Scheme at the club. The club does have a very strict child policy and has a large

school involvement with groups of children playing cricket. Mr Manning said he was happy for this to be a condition of the licence.

- Phil Cooper confirmed that this is not a mandatory condition and if Members wanted this condition included it would need to be added as a condition to the licence.
- Mr Manning said he was happy for this to be added as an additional condition to the licence.
- A Member asked how Mr Manning would arrange training to take place for an additional personal licence holder to be at the club when Mr Manning was not there.
- Mr Manning stated he would be the Designated Premises Supervisor to begin with and he has a member of staff who is the bar manager and is working with him to become a personal licence holder. Mr Manning said that given the number of events he is always available to be at the club and oversee what is happening. He has suitably trained management at his pub. He would oversee events with his staff at the club who will be trained.

Mr and Mrs Brien asked the following questions:

- Mr Manning, when asked confirmed the club does not have air conditioning.
- Mrs Brien advised the Sub Committee that all residents in Princes Road had been declined gate access.
- Mr Jubb, Treasurer said that gate holders' premises back on to the cricket grounds and those residents who are not gate holders can pay £35.00 per annum to have access through the gates, these residents receive notification of events. The club has a close relationship with the Fairview Community Association and wanted to continue this. Mr Jubb said he was sorry that the residents of Princes Street had missed out and were not notified about this application and this would be rectified. Mr Jubb stated that the club respects their neighbours very seriously and mentioned about additional housing being built in Brighton Road. Cheltenham Borough Homes had offered the club a substantial amount of money to have access though the club and Princes Street but the club had turned this down as they felt this would be unfair on the residents of Princes Street.
- Mrs Brien said that when asked for gate access or to pay the fee of £35.00 they were always told no. The old Fiery Angel pub had reopened as a new venue and this was the right venue for a pub.
- Mr Jubb confirmed the club was not trying to compete with the Fiery Angel and the club offered family and community events. The club did not want to offer a pub venue at all.
- Mr Jubb stated that as treasurer for 21 years he was open to listening to the requests from residents of Princes Street in relation to the walking of their dogs on the grounds.
- A Member said that these residents' concerns had not been heard before.
- Mrs Brien said that the residents of Princes Street had been dealt with in a unfriendly manor
- Mr Jubb said he had not been approached before and was taking these requests seriously.

- Mrs Brien felt that in a small residential area it was wrong for the club to be open until 11.00pm on a Sunday. There were lots of young families living in Princes Street and children taking GCSE's. Mrs Brien said residents needed to get their rest and sleep.
- A Member stated that under the current Club Premises licence the club is currently open until 11.00pm.
- Mrs Brien said the increase of people and cars getting to the venue will cause problems. The additional car parking spaces have been rented from the Industrial Estate. Mrs Brien said when an event is taking place she can not park anywhere near her home.
- Mr Manning said he understood residents' concerns but has 21 years of experience in this trade and it is not the intention for the Cricket Club to become a pub. It will be used for small scale events in the community. A licensed venue does not mean drunkenness this club will be a venue for functions, meetings and family days. Mr Manning said alcohol is ancillary to the licence and would not be promoted.
- Mrs Brien said residents were prepared to park away from their homes when current events are in place but anything additional would be unfair. There were 2 new families who had recently moved into the area.
- Mr Manning said he knew some of the residents of Princes Street very well, going forward residents would not notice the change and felt that Mrs Brien was focusing on large scale events.
- Mrs Brien said she was prepared to accept the situation as it is at the moment but felt this application would increase problems.
- Mr Manning said he was not sat here today stating that the Club would be open 7 days a week but wanted the opportunity to reduce the application process of applying for TENs. This application would give the club flexibility and the current club premise licence is currently too restrictive and they want to modernise the club.
- The Chairman stated it was time to move on and these points had been fully discussed.

Mr Jubb advised the Sub Committee about the Club's safe hands policy for youth teams. Cricket is played by 11 – 17 years olds and as part of the English Cricket Board the Club take the welfare and responsibility of youngsters very seriously. No events take place when Schools are using the field. The Club promotes bringing children to the Cricket Club and getting them off the streets.

Mr Jubb stated that a blind eye has been turned to residents using the club's parking facilities.

When asked, Phil Cooper advised Members that unlike planning applications, residents of the area are not notified individually of an application for a premises licence. The Act requires the applicant to advertise the application in the local

newspaper within 10 working days of the application being submitted to the Licensing Authority. A blue notice must be displayed for 28 days and Licensing publish the application on Cheltenham Borough Council's website. Phil Cooper confirmed that all of these processes were completed correctly.

Phil Cooper advised Members that a list of all premises licence applications is automatically emailed to all ward members for information and a full copy of each application is sent to each of 8 responsible authorities.

Mr Jubb said he did attend the Fairview Community Association meeting and made them aware of the application at their last meeting.

Mr Brien referred to Mr Beddoes' letter of representation from page 41 of the report. Mr Brien said he and residents felt this letter covered all of their objections and full reasoning as to why this application is not appropriate in this area.

Mr Brien said he lived right next to the Cricket Club and during New Year's Eve customers were using his car port to stand in to drink and smoke. This caused him to be woken up. Mr Brien said this application will increase disruption in Princes Street and other streets around.

A Member suggested that the Cricket Club reserve 2 or 3 car parking spaces in the Cricket Club parking area for residents with young babies when events are taking place.

Mr Jubb said this was a sensible request and would take this on board but the space was limited.

Members left the Chamber to make their decision at 10.52 am.
Member returned to the Chamber at 11.25 am with their decision.

RESOLVED that;

In respect of the application from Mr Russell Manning, agent for Cheltenham Cricket Club, Princes Street, Cheltenham, the Sub Committee has read the material presented to it and has listened to all of the evidence and submissions. The Sub Committee in coming to its decision has also considered the four licensing objectives, the National Guidance and the Statement of Policy. The decision of the Sub Committee is as follows:-

The application for determination of a premises licence is granted.

There will also be the following conditions added to the licence: -

All of the steps outlined in 2.4 on page 2 of the report will be incorporated in to conditions of the licence this includes Challenge 21, notices posted requesting members, guests and customers to leave the premises quietly etc. including the condition recommended by the Police in relation to door supervisors.

The Premises will become a member of the Night Safe Scheme

In respect of New Years Eve, the licensable activities must cease at 1:00 a.m.

There should always be someone on the premises that is either a DPS or a personal licence holder or has done the training recently to become one.

The Sub Committee has placed these conditions on the licence for the purpose of promoting all four of the licensing objectives and the potential for noise disturbance on local residents.

In all other respects the Sub Committee has found that the licensing objectives are satisfied and the conditions imposed on the licence will ensure the licence meets these objectives.

The Sub Committee would like to recommend that any large events or those advertised to the public have door supervisors

Further the Sub Committee would encourage the club to grant gate holder status to the residents of Princes Street adjacent to the Cricket Club up to the Leighton Road junction and consider allocating a few car parking spaces to these residents during times of big events

The Interested Parties are reminded that should the Applicant fail to meet the licensing objectives that they can report matters to the Licensing Authority and the Applicant and that the licence can be subject to a review.

Chairman

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Licensing Sub-Committee

**Thursday, 9th January, 2014
10.00 - 11.00 am**

Attendees	
Councillors:	Diggory Seacome (Chair), Andrew Chard and Jon Walklett
Officers:	Phil Cooper, Peter Lewis and Councillor Barbara Driver
Also in attendance:	Councillor Barbara Driver

Minutes

1. ELECTION OF CHAIRMAN

Upon a vote Councillor Diggory Seacome was duly elected as chair.

2. APOLOGIES

None.

3. DECLARATIONS OF INTEREST

None declared.

4. DETERMINATION OF APPLICATION FOR A VARIATION OF A PREMISES LICENCE-ST JAMES HOTEL, AMBROSE STREET, CHELTENHAM

Phil Cooper, Licensing Officer, introduced the report as circulated with the agenda. An application for a variation of a premises licence at St James Hotel had been received on the 13th of November 2013 from the licence holders, Arkell's Brewery. A copy of the application had been included as Appendix A to the report. A copy of the existing premises licence was attached at Appendix B.

The licensing officer referred Members to para 1.3 of the report which detailed a breakdown of the variation. These included the sale/supply of alcohol for an additional hour after 11 p.m. Monday to Saturday and the performance of live and recorded music and dance during opening hours. There was also a request for two conditions to be removed from the licence. The licensing officer referred members to the additional steps that the applicant had volunteered to take which were set out in paragraph 2.3 of the report and these would become conditions on the licence if the variation was granted.

He advised members that no objections had been received from the responsible authorities. Representations had been received from a local resident and from Rev Robin Littlewood of Catholic Parish of St Gregory. Their objections were summarised at paragraph 4 of this report and were reproduced in full at Appendix C. He referred members to the additional guidance set out in the report which they should take into consideration before making any decision.

There were no questions for the officers.

Mr George Arkell, a director of Arkell's brewery and owner of the premises attended the Committee and spoke in support of the application. He did not have a lot to add to what had been written in the application but he wished to emphasise to members that the work at St James involved a complete revamp of the business. Other investment at the premises included additional soundproofing, improved door closures and installation of additional CCTV. Kevin Grieve was the new tenant licensee and was self employed and would be running his own business. His sustainable business plan involved the style of the business changing completely to much more of a hotel offering food and rooms and they were bringing the premises up to a higher standard. He acknowledged there had been problems at the premises in the past. They were now working hard with the council to address any potential problems and he referred to the extra conditions that they had volunteered to take on.

Mr Grieve also spoke in support of the application. He advised members that he was already operating a business at a premises in a mid terrace venue so he was well aware of the need to balance the concerns of residents with the needs of the business. The extra hour that was being requested would provide a level playing field for the business with other nearby premises. He had tried hard to talk to local residents and businesses in the area and they had all seemed fairly comfortable with proposals. He acknowledged that he had only spoken to Reverend Littlewood on the previous day.

The chair invited members to ask questions of the applicants who gave the following responses:

- Mr Arkell confirmed that the business was not currently operating from the premises. It was closed in September and a reopening was planned for the end of January. There were no structural changes but environmental health had carried out a kitchen inspection and as a result the layout of the kitchen had been changed.
- Mr Grieve was asked about his previous experience running the Adam and Eve public house in Cheltenham. Local residents had also been concerned about rowdy and noisy behaviour outside the St James hotel premises. In response he acknowledged the previous problems but emphasised that with this new business they would be looking for a very different clientele.
- Mr Grieve was asked whether he planned to continue to run both businesses. He confirmed that was his intention but emphasised that the staff at St James would all be encouraged to be personal licence holders so that whoever was left in charge could conduct the business to his standards.
- Asked whether the extension until midnight was really necessary on Mondays to Wednesdays, Mr Grieve advised that the additional hour was really needed for Thursdays and Fridays but it was handy to have that extra hour available for special weeks such as Race week. The alternative would be to have to come back to the council each time and serve a temporary event notice.
- Mr Grieve confirmed that there would be an outside area for smokers but it would be situated at the far end of the courtyard and as far away from the main road as possible. Mr Arkell added that the old wooden gates had been replaced with new ones which would effectively close off the yard as a separate eating and smoking area. Mr Grieve had felt that

preventing unsupervised entry to the premises via these side gates had been a priority.

- Asked about the potential use of the function room, Mr Grieve advised that it would mainly be hired out for functions on Friday and Saturday evenings. At other times it may be used as an overflow eating area.
- When asked about the food offering, Mr Grieve confirmed this was very much part of the business plan with a full lunch and evening menu and offering tea and coffee and WiFi facilities. It was difficult to give a specific number of tables but he estimated there would be up to 30 tables in the bar and function room.

The chair invited Rev Robin Littlewood of Catholic Parish of St Gregory to speak as an objector to the application.

Rev Littlewood referred members to the summary of his representation in paragraph 4.1 of the report and mentioned the additional point about the hall in the immediate vicinity of St James Hotel being used by vulnerable people and their families. He highlighted that this hall was directly opposite the premises and therefore closer than the church which had a red dot on the map provided. There were a wide variety of users of the hall during the week and at weekends during the daytime and evening. He stated that the hall users would often continue to congregate outside the hall after evening meetings so he could not confirm that they would have left the vicinity by 11 p.m.

The licensing officer confirmed that the full representation had been attached as an appendix to the committee report which members would have read before the meeting.

The Rev Littlewood advised that the social club was unlicensed and had been operating for 12 to 15 years. The former bar and skittle alley had long gone. In response to a question from a member he confirmed that alcohol may be served at some functions but no licence was required because it would not be sold. He was disappointed that he had received no responses to his letter and emails in December. However he was pleased that Arkells had come back to him yesterday to discuss his concerns and he had found Mr Grieve very helpful and hoped that this would be a sign of goodwill in the future. He was still concerned about the extension of the licensing hours as the intention must be to attract more customers. He was concerned about potential public nuisance and noise and the extension to the licence to permit music and dance. There have been instances in the past where the sound system had interfered with the sound system used by the church in their services and night services at Easter and Christmas had been frequently disturbed. Past experience suggested that CCTV coverage may not be sufficient or correctly positioned. He was also concerned that the designated premises supervisor would not always be at the premises and asked if Mr Grieve was absent would his colleagues be able to take on that role.

In response Mr Arkell advised that legislation only permitted one designated premises supervisor for each premises. However the intention was to have the majority of staff apply for personal licences and to undergo the equivalent level of training required for a designated premises supervisor.

A member suggested that a contact number could be made available to the public and this was something that Mr Arkell agreed to follow up.

Mr Grieve responded to the concern about the sound system, saying that the system would be similar to that used at the Adam and Eve premises which was situated mid terrace. As the manager of the premises he was acutely aware of noise and disturbance to residents and he had had no complaints in the past year. He would be happy to liaise with the church to ensure that they did not create any disturbance during funerals and important services. He explained that the paperwork for this meeting had been delivered to the premises at St James's but it had not been immediately passed on to him which was why he had only made contact with Rev Littlewood yesterday.

A member asked the Rev Littlewood whether his original fears had been allayed by what he had heard today. He responded that they had not been allayed but he had been encouraged by the responses he had received.

The meeting was adjourned for members to consider their response.

The chairman read out their conclusions. He added that members had been encouraged by the good dialogue that had taken place between both parties and he hoped that this would continue and achieve a happy outcome for both sides of the road.

RESOLVED THAT

In respect of the application by Arkells Brewery the Sub Committee has read the material presented to it and has listened to all of the evidence and submissions. The Sub Committee in coming to its decision has also considered the four licensing objectives, the National Guidance and the Statement of Policy. The decision of the Sub Committee is as follows: -

The application to vary the licensable hours on all days be granted with the conditions as set out in paragraph 2.3 of the report namely:

- (a) The Designated Premises Supervisor (DPS) shall maintain an active membership of the Nightsafe / Cheltenham Innkeepers' Association (or successor 'pubwatch' body).**
- (b) Six colour CCTV cameras will be installed covering the internal and external areas of the premises.**
- (c) The CCTV system shall be maintained in good working order, shall record at all times that the premises are open, and recordings shall be kept for 14 days and be provided to authorised officers of the council and police on request.**
- (d) A 30 minute 'drinking up' time shall be provided to allow appropriate dispersal, use of lavatories etc.**
- (e) Suitable notices shall be posted inside and outside the premises to request patrons to leave the premises quietly and behave in ways that respect the interests of neighbours.**

(f) Use of the outdoor area will cease at 23:00 everyday.

(g) The designated premises supervisor (DPS) shall ensure effective overall management of live and recorded entertainment, such as monitoring noise levels outside the premises, to ensure that noise from such activities does not cause a noise nuisance at the nearest noise sensitive premises.

(h) Whenever any regulated entertainment occurs past 22:00 indoors all windows and doors shall be kept shut during these activities.

(i) The 'Challenge 21' (or equivalent scheme) shall be adopted, so that any customer attempting to purchase alcoholic liquor who appears to be under the age of 21 shall be asked for an accredited photographic proof of their age (e.g. passport, photo driving licence or a PASS approved card) and that a sale shall not be made unless this evidence is produced. This will only be treated as a breach where the customer subsequently turns out to be under 18 years of age.

And with the additional condition that

(j) There shall be available to the local community contact names and telephone numbers which they can ring in respect of any concerns regarding the licensable activities

In all other respects the Sub Committee has found that the licensing objectives are satisfied and that the conditions imposed on the licence will ensure the licence meets these objectives.

The Interested Parties are reminded that should the Applicant fail to meet the licensing objectives that they can report matters to the Licensing Authority and the Applicant and that the licence can be the subject of a review.

**Diggory Seacome
Chairman**

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Cheltenham Borough Council**Licensing Committee – 7 February 2014****Application for a Sexual Entertainment Venue Licence****Report of the Licensing & Business Support Team Leader****1. Executive Summary**

- 1.1 Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982, as amended by section 27 of the Policing and Crime Act 2009, allows applicants to apply for a Sexual Entertainment Venue (SEV) licence where they wish offer “relevant entertainment” (as defined at paragraph 2.5 of the report) on a frequent basis (as defined at paragraph 2.4 of the report).
- 1.2 In this case an application for a SEV licence was made on 13.12.2013 by Bath Road Property Limited in respect of Diamond Gentlemen's Club (previously Voodoo) at 12 - 14 Bath Road, Cheltenham, GL53 7HA.
- 1.3 The applicant has applied to:
 - 1.3.1 Offer relevant entertainment at the premises every day 20:00 – 04:00;
 - 1.3.2 Vary the standard condition "During any performance there must be no physical contact between the performer and any member of the viewing public. A safe distance of 90cms (36 inches) should be maintained between performers and customers during all performances." to remove the 36 inch rule so that the condition reads “During any performance there must be no physical contact between the performer and any member of the viewing public”; and
 - 1.3.3 For the following non-standard timings “Operating hours from 1100 until 0400 on all Cheltenham race days. At the start of British Summertime, the terminal hours of the operation shall be extended by one hour.”
 - 1.3.4 A copy of the application form is attached at **Appendix A**. A copy of the premises layout is attached at **Appendix B**, a location map **Appendix C** and copies of the house rules at **Appendix D**.

2. Implications**Financial**

Contact officer: Sarah Didcote
E-mail: sarah.didcote@cheltenham.gov.uk
Tel no: 01242 26 4125

Legal

Contact officer: Vikki Fennell
E-mail: vikki.fennell@tewkesbury.gov.uk
Tel no: 01684 272015

2. Background

- 2.1 On the 1st of October 2010, Full Council approved the adoption of the amended provision of Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 to take effect in the borough on the 1st of December 2010.
- 2.2 Since the adoption, any premises that want to offer “relevant entertainment” can only do so by obtaining a Sexual Entertainment Venue licence.
- 2.3 Relevant entertainment is defined as any live performance or any live display of nudity which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided solely or principally for the purpose of sexually stimulating any member of the audience (whether by verbal or other means).
- 2.4 Under the Act a premises can provide relevant entertainment on an infrequent basis without the need for a Sexual Entertainment Venue licence. An infrequent basis is defined under the Act as no relevant entertainment has been provided on more than 11 occasions within a 12 month period and no such occasion has been begun within a period of one month beginning with the end of the previous occasions and no such occasion has lasted longer than 24 hours. Any premises which wish to offer relevant entertainment more frequently is required to apply for a Sexual Entertainment Venue licence.

3. Consultation

- 3.1 The applicant has advertised the application in accordance with the statutory requirements set out in Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982.

4. Objections

- 4.1 In determining the application, Members must have due regard to any observations made by the Chief Officer of the Police and any other comments made by anybody else.
- 4.2 Members are to note in particular that any objection should relate to either the mandatory or discretionary grounds for refusal set out below.
- 4.3 Objections made on moral grounds or values are not relevant to either the mandatory or discretionary grounds for refusal.

Chief Officer of Police - Gloucestershire Constabulary

- 4.4 No objection has been received from Gloucestershire Constabulary. They have however requested the following conditions be added to the licence:
 - 4.4.1 Rules/agreement as to conduct and code of conduct be incorporated into the licensing conditions;
 - 4.4.2 A list of performers shall be available on the premises for immediate production if requested by the Police or the Council. This list shall contain full names, dates of birth and contact details (address and/or telephone number);
 - 4.4.3 A minimum of one SIA -registered door supervisor shall be employed in the designated area where sexual entertainment is taking place and they shall intervene promptly to ensure compliance with codes of conduct /house rules;

- 4.4.4 No drinks promotions take place within the premises;
- 4.4.5 That handbills or flyers not contain any indecent photographs and that they are not displayed in the immediate vicinity of the premises or elsewhere suggesting that sexual entertainment takes place on the licensed premises. If flyers are used they should not be given to persons who look under 21 years of age and if immediately discarded by the public they should be picked up by person handing them out.

Other Objections

- 4.5 There have also been 193 representations from other persons. These are outlined in the background papers.
- 4.6 A summary of the salient issues raised by the objectors are listed below. Members are to note that the intention of the summary below is to identify the salient issues raised by the objectors. Members should read the accompanied background papers to ensure you are aware of all the issues raised by the objectors.
- 4.6.1 The proposed location is inconsistent with the character of the location particularly because it is situated:
- next door to the public park (Sandford Park);
 - in a mix of residential and commercial premises;
 - close to the Playhouse Theatre, Janet Marshall Dance School, Salvation Army Church, St. John's Primary School, Church of St Luke's, Hickory Dickories Nursery, Cheltenham Assessment Centre, Angel Day Nursery, Cheltenham College and Prep School, Cheltenham Ladies College, Cambray Baptist Church, Inlingua Language School, University hall of residence & public car park; and
 - on a main thorough fare connecting Montpellier and The Promenade.
- 4.6.2 Objections based on gender equality on the basis that sexual entertainment is degrading to women.
- 4.6.3 The grant of this licence will damage the character of this part of town.
- 4.6.4 The grant of this licence will result in more vehicles parking in the area, and more people that will result in longer and more intrusive queuing causing more noise and nuisance.
- 4.6.5 The grant of this licence is inconsistent with The Gender Equality Duty 2007.
- 4.6.6 The grant of this licence will result in increased need/cost of policing in the area.
- 4.6.7 That end of the High Street and town centre is already struggling and suffers from too many vacant property units. The grant of a SEV licence will result in persons being unlikely to rent space in the vicinity of a sexual entertainment venue.
- 4.6.8 The grant of this licence is inconsistent with Cheltenham Borough Council's 'Equality and Diversity' policy.
- 4.6.9 A number of objectors have made reference to a recent court case involving another premises in the town where a number of dancers kidnapped an operator as an example of the "type" of activity associated with SEVs.

- 4.6.10 A number of objectors have sited the 4 licensing objectives under the Licensing Act 2003 as their grounds for objection.

5. Policy Considerations

- 5.1 The Council adopted a policy statement on the licensing and regulation of sexual entertainment venues on the 4th of February 2011.

Grounds for Refusal

- 5.2 Paragraph 3 of the policy sets out the mandatory and discretionary grounds for refusal of a SEV licence.

Mandatory Grounds

- 5.3 A licence cannot be granted:
- a) to any person under the age of 18 years;
 - b) to any person who is for the time being disqualified due to the persons having had a previous licence revoked in the area of the appropriate authority within the last 12 months;
 - c) to any person, other than a body corporate, who is not resident in an EEA State or was not so resident throughout the period of six months immediately preceding the date when the application made; or
 - d) to a body corporate which is not incorporated in an EEA State; or
 - e) to any person who has, within a period of 12 months immediately preceding that date when the application was made, been refused that grant or renewal of a licence for the premises, vehicle, vessel or stall in respect of which the application is made, unless the refusal has been reversed on appeal.

Discretionary Grounds

- 5.4 A Licence may be refused where:
- a) the applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
 - b) if the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself;
 - c) the number of Sexual Entertainment Venues, in the relevant locality at the time which the authority consider the application is equal to or exceeds the number which the authority consider is appropriate for the locality;
 - d) that the grant or renewal of the licence would be inappropriate, having regard:
 - i) to the character of the relevant locality; or
 - ii) to the use to which any premises in the vicinity are put; or
 - iii) to the lay out, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.
- 5.5 Members are to note paragraph 3.3 of the policy. Any decision to refuse a Sexual Entertainment Venue licence must and can only, relate to either the mandatory or discretionary grounds for refusal.

Location of Premises

- 5.6 In considering if the grant, renewal or variation of the licence would be inappropriate, having regard to the character of the relevant locality or to the use of which any premises in the vicinity are put, the Committee shall consider, among other considerations, whether the grant of the application would be inappropriate, having regard to:
- a) The fact that the premises are sited in a residential area.
 - b) The premises are sited near shops used by or directed to families or children, or on frontages frequently passed by the same.
 - c) The Premises are sited near properties which are sensitive for religious purposes e.g. churches, mosques, temples.
 - d) The premises are sited near premises or areas which are sensitive because they are frequented by children, young persons or families, including but not limited to educational establishments, leisure facilities such as parks, libraries or swimming pools, markets and covered markets.

Pool of Standard Conditions

- 5.7 Subject to the Committee's decision relating to paragraph 1.3.2, the policy contains a pool of standard conditions that will apply if Members are minded to grant the application. A copy of these conditions is attached to this report at **Appendix E**.
- 5.8 In addition to the standard conditions, Members can grant the application on such terms and conditions and subject to any restrictions it may consider necessary.

6. National Guidance

- 6.1 The government has issued non-statutory guidance to aid local authorities carrying out their functions under Schedule 3, as amended by section 27.
- 6.2 Paragraph 2A of Schedule 3 as inserted by section 27 sets out the meaning of a 'sexual entertainment venue' and 'relevant entertainment' for the purposes of these provisions. A sexual entertainment venue is defined as "any premises at which relevant entertainment is provided before a live audience for the financial gain of the organiser or the entertainer." (2.1)
- 6.3 The meaning of 'relevant entertainment' is "any live performance or live display of nudity which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided solely or principally for the purpose of sexually stimulating any member of an audience (whether by verbal or other means)." An audience can consist of just one person (e.g. where the entertainment takes place in private booths). (2.2)
- 6.4 While local authorities should judge each case on its merits, we would expect that the definition of relevant entertainment would apply to the following forms of entertainment as they are commonly understood:
- Lap dancing
 - Pole dancing
 - Table dancing
 - Strip shows
 - Peep shows
 - Live sex shows (2.3)

- 6.5 The relevant entertainment must be provided for the financial gain of the 'organiser' or 'entertainer'. The 'organiser' means any person who is responsible for the organisation or management of the relevant entertainment or the premises at which the relevant entertainment is provided. In most circumstances, this will refer to the manager of the premises, but could also refer to someone who is responsible for organising the relevant entertainment on behalf of the persons responsible for the management of the premises. (2.8)
- 6.6 Paragraph 12 of Schedule 3 sets out the grounds for refusing an application for the grant, renewal or transfer of a licence.

Refusal of Licence

A licence *must* not be granted:

- a) to a person under the age of 18;
 - b) to a person who is for the time being disqualified due to the person having had a previous licence revoked in the area of the appropriate authority within the last 12 months;
 - c) to a person, other than a body corporate, who is not resident in an EEA State or was not so resident throughout the period of six months immediately preceding the date when the application was made; or
 - d) to a body corporate which is not incorporated in an EEA State; or
 - e) to a person who has, within a period of 12 months immediately preceding the date when the application was made, been refused the grant or renewal of a licence for the premises, vehicle, vessel or stall in respect of which the application is made, unless the refusal has been reversed on appeal. (3.27) (Emphasis added)
- 6.7 A licence *may* be refused where:
- a) the applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
 - b) if the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself;
 - c) the number of sex establishments, or of sex establishments of a particular kind, in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality;
 - d) the grant or renewal of the licence would be inappropriate, having regard—
 - i) to the character of the relevant locality; or
 - ii) to the use to which any premises in the vicinity are put; or
 - iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made. (3.28) (Emphasis added)
- 6.8 *A decision to refuse a licence must be relevant to one or more of the above grounds.* (3.29)
- 6.9 When determining a licence application, the local authority must have regard to any rights the applicant may have under Article 10 (right to freedom of expression) and Article 1, Protocol 1 (protection of property) of the European Convention on Human Rights. (3.30)

- 6.10 The Provision of Services Regulations 2009 amended Schedule 3 to the 1982 Act to state that, if having considered an application for the grant, renewal or transfer of a licence, *the appropriate authority decides to refuse it on one or more of the above grounds, it must provide the applicant with reasons for the decision in writing.* (3.31) (Emphasis added)

Licence Conditions

- 6.11 Once the appropriate authority has decided to grant a licence they are able to impose terms, conditions and restrictions on that licence, either in the form of conditions specific to the individual licence under paragraph 8 of Schedule 3 or standard conditions applicable to all sex establishments, or particular types of sex establishments, prescribed by regulations made by the appropriate authority under paragraph 13 of Schedule 3. (3.39)
- 6.12 Schedule 3 to the 1982 Act constitutes an authorisation scheme under Article 9 of the EU Services Directive 2006/123/EC ("the Directive") which was implemented in the UK by the Provision of Services Regulations 2009 ("2009 Regulations"), which came into force on 28th December 2009. Local authorities must ensure they comply with the Regulations when applying the licensing provisions in Schedule 3. (3.53)

7. Probity in Licensing

- 7.1 Cheltenham Borough Council's Licensing Committee operates in a quasi-judicial way in determining contentious licensing applications, policy issues and related matters.
- 7.2 The decisions that the Committee makes are significant and weighty. The Committee operates, for the most part, under its extensive delegated powers and it, rather than any other part of the Council, actually makes the decisions. The decisions can have a considerable effect on the value of premises or other capital assets, on the amenities of people living near licensed premises and on the lives of applicants. Furthermore if the Committee makes a wrong or irrational decision this may mean that the Council will face substantial costs if there is a successful appeal against the decision or if the decision is the subject of a legal challenge from an aggrieved third party.
- 7.3 Some licensing legislation specifies procedures to be followed but in all cases human rights and natural justice considerations dictate that the Committee adheres to the following principles in that decisions must:
- Be made on the individual merits of a case.
 - Have regard to all relevant national and local guidance.
 - Be made impartially and in good faith.
 - Be made by the body that receives all the relevant information and evidence.
 - Relate to the issue or question placed before the committee.
 - Be based only on consideration of relevant and material matters.
 - Be rational and reasoned.
 - Be made in a way that does not give rise to public suspicion or mistrust.
- 7.4 Licensing Committee Members must vote in the best interests of the Borough as a whole and must not vote on the basis of local ward interests that may be contrary to a balanced licensing assessment in the light of the evidence before the members and wider policies and guidance.
- 7.5 Licensing applications must be determined on the basis of the documents and information that have been formally submitted and where all parties have had a proper opportunity to consider them.
- 7.6 Members must read and carefully consider the content of the circulated report before the meeting and they must have regard to its contents in reaching their decisions.

- 7.7 Where Members propose to make a decision contrary to the officer recommendation clear licensing reasons must be established and these must be seconded and minuted.

8. Officer Comments

- 8.1 The Council has not adopted a policy of setting a limit on the number of SEVs it considers relevant for a particular ward. Instead, each application will be determined on individual merits.
- 8.2 An application can be refused where Members feel that the grant of such a licence will be inappropriate having regard:

- i) to the character of the relevant locality; or
- ii) to the use to which any premises in the vicinity are put; or
- iii) to the lay out, character or condition of the premises in respect of which the application is made.

- 8.3 In determining the appropriateness of such premises, Members can taken into account factors such as the proximity of residential properties, schools, places of worship and family shopping areas.

- 8.4 A number of issues has been raised by objectors that require clarification:

- 8.4.1 **Application not advertised properly** – The 1982 Act (as amended) prescribes how an applicant must advertise an application for a SEV. The regulations prescribe that an applicant must give public notice of the application by publishing an advertisement in a local newspaper that is circulated in the local authority area no later than 7 days after the date the application is made.

In addition, where the application relates to premises, a notice should also be displayed on or near the premises in a place where it can be conveniently read by members of the public. The notice should be displayed for a period of 21 day beginning with the date the applications was made.

Officers were not initially satisfied that the public notices were displayed in such a way that they could be conveniently read by members of the public. As a consequence, officers requested that the consultation period be extended to mitigate any prejudice caused.

As a result, officers are satisfied that the application has been advertised in accordance with the statutory requirements.

- 8.4.2 **The Gender Equality Duty 2007** – Members are to note the Gender Equality Duty regulations are not relevant because 1) Parliament has made it lawful to operate SEVs and 2) the Council is responsible for licensing the activity not directing who must perform it.

- 8.4.3 **Licensing objectives** – A number of objectors have objected to this application using the form normally used to make representations in relation to alcohol/entertainment licensing applications. Members are to note that the promotion of the licensing objectives are not relevant to this application and as a consequence comments made using these forms can only be considered relevant in so far as they relate to the grounds for refusal set out in paragraphs 5.3 & 5.4 of this report.

- 8.4.4 **Increased cost/need for policing** – Members are to note that this objection is not relevant because it does not relate to the grounds for refusal set out in paragraphs 5.3 & 5.4 of this report. In addition, there has been no objection from Gloucestershire Constabulary to support this assumption.

8.4.5 **Recent court case** – Since this application must be determined on individual merits, the reported court case should not be taken into account as relevant.

8.4.6 **Moral objections** - The Council does not take any moral stand in adopting this policy. The Council recognises that Parliament has made it lawful to operate Sexual Entertainment Venues, and that such businesses are a legitimate part of the retail and leisure industries. It is this Council's role as the Licensing Authority to administer the licensing regime in accordance with the law.

Objections should not be made on moral grounds or values and Members should not consider objections that are not relevant to grounds other than those set out in paragraphs 5.3 & 5.4 of this report.

8.5 Members must decide what weight to add to comments made based on the evidence presented to the Committee that relates to the issues raised.

8.6 Having regard to the Council's adopted policy and the comments made by the Chief Officer of the Police and interested parties, the Committee can decide to:

- i) Grant the application as applied for;
- ii) Grant the application subject to any additional terms, conditions and/or restrictions that are either specific to the licence or standard conditions;
- iii) Refuse the application.

Background Papers

1. Sexual Entertainment Venues: Guidance for England and Wales. (March 2010)
2. Cheltenham Borough Council's Sexual Entertainment Venue Policy Statement.
3. Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 (as amended).

Contact Officer

Contact officer: Louis Krog

E-mail: licensing@cheltenham.gov.uk

Tel no: 01242 775200

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Main Offices
CHELTENHAM BOROUGH
COUNCIL
MUNICIPAL OFFICES
PROMENADE
CHELTENHAM
GL50 1PP

Tel: 01242 775200
Fax: 01242 264210
email: licensing@cheltenham.gov.uk
www.cheltenham.gov.uk

LICENCE APPLICATION

NOTE Please read the explanatory notes attached before completing this application form

Local Government (Miscellaneous Provisions) Act 1982 Schedule 3 APPLICATION FOR A SEXUAL ENTERTAINMENT VENUE LICENCE

PLEASE NOTE

All applicants must complete Section A.
Section B to be completed if applicant is a company.
All applicants must sign declaration in Section C.

SECTION A

Application type (please tick ✓)
☒ New application
☐ Renewal of existing licence
☐ Transfer of licence
☐ Variation of licence

If renewal please state existing licence number

Applicant's details:
Surname

Forename(s)

Address:

Post Code:

Date of birth [dd/mm/yyyy]

National Insurance number

Daytime telephone number

Fax number

Email address

Agent acting on behalf of applicant
(eg solicitor) if applicable:

Woods Whur LLP

Name of agent:

Chris Rees-Gay

Address of agent:

Devonshire House, 38 York Place,
Leeds

Post code LS1 2ED

Daytime telephone number of agent

0113 234 3500

Email address of agent

chris@woodswhur.co.uk

Name under which the business is to
be known and traded as

Diamond Gentlemen's Club

Address of premises for which this
application is made

12-14 Bath Road
Cheltenham
Gloucestershire

Post code GL53 7HA

For what purpose do you intend to
use this premises?

eg sex shop, sex entertainment venue

Sexual Entertainment
Venue

Do you have planning consent to use
the premises stated above for the
purpose intended?

(please provide details, and forward appropriate
documentation to evidence this)

We have been advised that
the Premises have the
required planning consent
in that the planning use is
sui generis and there is no
material change in the
operation of the premises.
The Premises offer Alcohol
and Entertainment and
Dancing and will continue to
offer Alcohol ,
Entertainment and Dancing.
There is no development
taking place.

If this application relates to a vehicle,
vessel or stall please give description
(including site to be situated on)

N/A

Proposed days and hours of

☒ Sunday - from 2000 until 0400 hours

operation

(please tick ✓ and specify times for each day using the 24 hour clock)
eg: 23:00 that day or 02:00 on the day following

☒ Monday -	from 2000	until	0400	hours
☒ Tuesday -	from 2000	until	0400	hours
☒ Wednesday -	from 2000	until	0400	hours
☒ Thursday -	from 2000	until	0400	hours
☒ Friday -	from 2000	until	0400	hours
☒ Saturday -	from 2000	until	0400	hours

Non Standard times to include: Operating Hours from 1100 until 0400 on all Cheltenham Race Days.
At the start of British Summertime, the terminal hour for hours of operation shall be extended by one hour.

Have you ever been convicted by a Court for any offence which is not now spent under the terms of the Rehabilitation of Offenders Act 1974?

N/A See Section B

☐ Yes

☐ No

(please tick ✓ as appropriate)

If **Yes**, please give details
All unspent convictions must be disclosed (if renewal application, since you last applied for a licence)

(please continue on a separate sheet if necessary)

Date of Conviction	Name of Convicting Court	Nature of Offence

Are there any criminal proceedings against you pending?

☐ Yes

☐ No

(please tick ✓ as appropriate)

If **Yes**, please give full details including date of hearing and name of Court

Have you been a director or company secretary of a company involved in the ownership or operation of a

☐ Yes

☐ No

sexual entertainment venue licence previously?

(please tick ✓ as appropriate)

If **yes**, please give details

Were there any convictions recorded against that company?

☐ **Yes**

☐ **No**

(please tick ✓ as appropriate)

If **yes**, please give details

SECTION B

To be completed if the applicant is a company

Company name

Bath Road Property Limited

Company address

4 Rockfield Business Park, Old Station Drive,
Leckhampton, Cheltenham, Gloucestershire

Post code GL53 0AN

Company telephone number

01242 222380

Company fax number

n/a

Company email address

mark@feverbars.com

Full names and private addresses of all directors or other persons responsible for management of the company:

1	2	3
Name Mr Nigel Blair	Name: Mr Mark Shorting	Name: Mr Stuart Kerley
Address: 3a Ramsdale Road Bramhall	Address: The Ridge, Ashley Road, Cheltenham	Address: 3 Roundhead Road, Theale, Reading Berkshire
Post Code:SK7 2QA	Post Code:GL52 6QE	Post Code: RG7 5DL

Date of birth: 03/06/72	Date of birth: 10/08/63	Date of birth: 22/03/73
National Insurance no. NY058685C	National Insurance no. NA 395945B	National Insurance no. NZ141162B

Any convictions recorded against that person or those persons

Name and date of conviction	Name of convicting Court	Nature of offence	Sentence (if imposed)
N/A for all directors			

Are there any criminal proceedings
against that person or those persons
pending?

☐ Yes

☒ No

(please tick ✓ as appropriate)

If **Yes**, please give full details
including date of hearing and name
of Court

N/A

SECTION C

Declaration

All new and variation applications for sexual entertainment venue licences are considered by the Licensing Committee. Opposed applications for renewal and/or transfer will also be considered by the Licensing Committee. The applicant and/or their representative are required to attend the meeting of the Licensing Committee at which their application is due to be considered to speak in support of their application. They should be prepared to answer any questions which the Licensing Committee may wish to ask.

PLEASE NOTE

This application must be signed by the applicant personally or, in the case of a company, by a director or other duly authorised agent of the company.

~~W~~We confirm that the contents of this application are true and correct.

~~W~~We agree that if a licence is granted by Cheltenham Borough Council for a sexual entertainment venue licence, that I/we will comply with all Acts, Byelaws, Regulations and Conditions relating thereto and for the time being in force. *SUBJECT TO THE APPLICATION TO VARY A STANDARD CONDITION AS SET OUT IN OUR APPLICATION LETTER.*

~~W~~We understand that non-compliance with any relevant Acts, Byelaws, Regulations and Conditions will prejudice the continuance of any licence granted.

~~W~~We understand that the council may utilise the information contained herein for internal purposes and may disclose the information to persons or organisations in accordance with the council's registration under the Data Protection Act 1998.

I/We, the undersigned, hereby apply for registration as a sexual entertainment venue licence within the Borough of Cheltenham and I/we declare that to the best of my/our knowledge and belief the foregoing statements are true and correct.

I/We understand that this licence will expire 1 year after it has first been granted or after a period of time decreed by the Licensing Committee, and a newly completed application form will need to be submitted to the local authority **two months before the expire of the existing licence, together with the licence fee current at that time.**

I/We further understand that once the completed application form has been submitted it will be submitted to environmental health, planning, building control and community safety officers of Cheltenham Borough Council together with the local police, fire service, parish councils, ward members or any other interested party for comment.

I/We understand that I/we must submit a copy of this application form to the chief officer of police for the area in which the premises are located and all other Responsible Authorities.

Signature of applicant (s) W E W H

Name (s) in BLOCK CAPITALS WOODS WHUR LLP

Capacity in which application is signed Solicitors for the Applicant
(see note above)

Date 12th DECEMBER ~~October~~ 2013

How to apply for a sexual entertainment venue licence

This application and the appropriate supporting documentation should be forwarded to the Licensing Team at the address on the front of this form.

Please read the guidance notes that accompany this application form. Failure to comply with the application procedure could result in a licence not being granted.

The following are required in order to proceed with the application:-

please tick the boxes below ✓ to confirm you have sent them

- **Application form** (all sections completed) ☒
- **Copies of plans** delineating the specific rooms or premises to which this application relates, with escape routes (in case of emergency) indicated. ☒
- **Copies of a location plan** showing the vicinity of the proposed premises with the premises themselves clearly marked. ☒
- **Planning consent documentation** as confirmation that you have permission to use the premises for the purpose for which you are making this application. *SEE COMMENTS IN APPLICATION FORM* ☒
- Any **additional information** in support of the application. ☒

- **What you need to show to establish your identity**

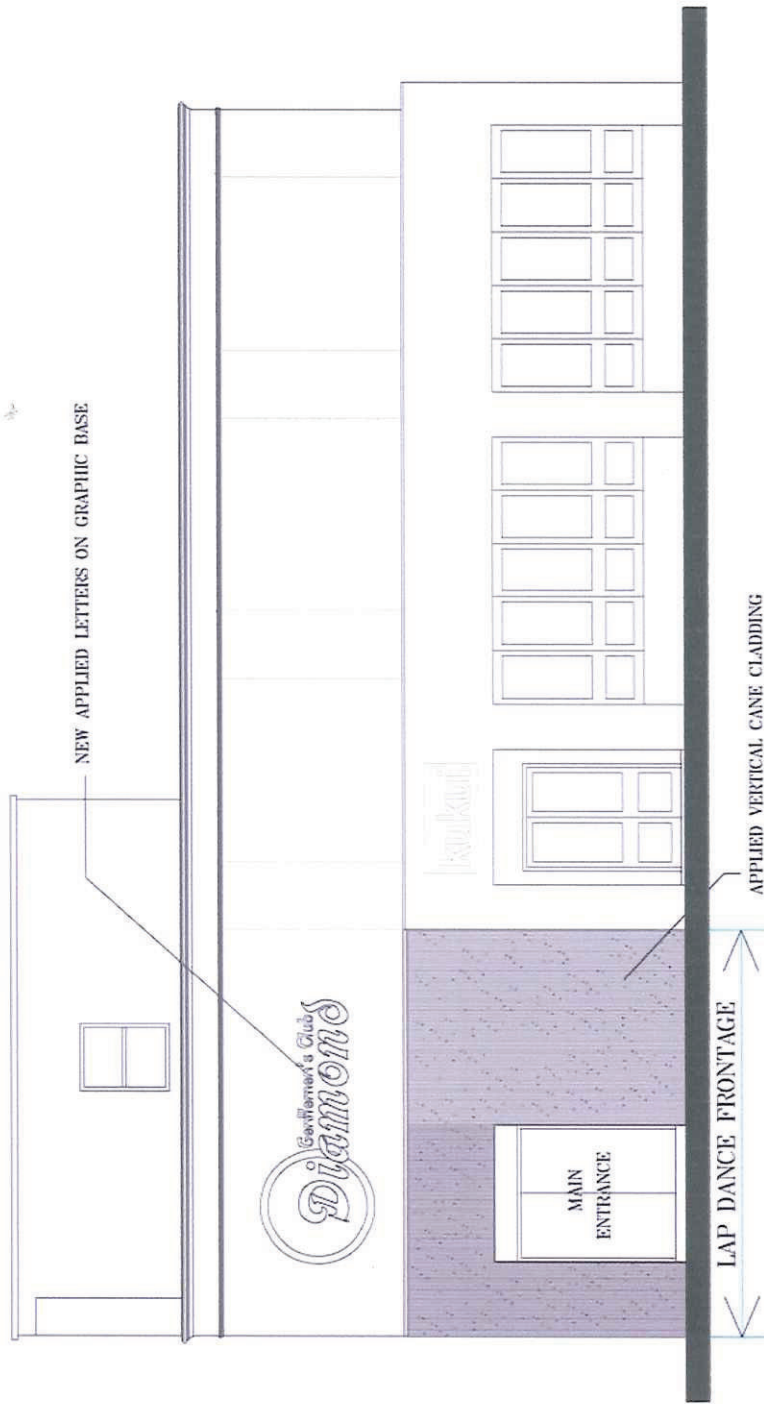
This will be required from the applicant named in Section A

- **Driving Licence original(s) for inspection (paper and photo card counterpart)** ☐
which will be photocopied by an officer from Licensing Team. If you do not have a valid photo card driving licence then a valid passport must be shown to the Licensing Officer.
- **If none of the above are available then please supply one of the following original documents-** ☐
Original birth certificate (or similar official document if born outside UK)
P45 / P60 Statement
Marriage certificate, passport

If you have any queries or require assistance in completing the application form, please contact our Licensing Team at the address on the front of this form, or telephone 01242 775200.

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PROPOSED FRONT ELEVATION



EXISTING FRONT ELEVATION



Easy Design Solutions
EDS Studio
Bachelor Road
Harrogate
HG1 3EQ
gri@easy-designs.co.uk
mob: 07903730044

Client	FEVER BARS
Project	VOODOO CHELTENHAM GL53 7HB
Title	LAP DANCING CLUB EXTERIOR
Drawn by	GRT
Date	SEPT-13
Director	FEVER GROUP
Scale	1:100 @ A3
Draw Name	VOODOO
Proj Lib	FEVERGROUP
Layerset	

VD-13-103

FIRE ALARM

- WID DETECTOR
- SMOKE DETECTOR
- SMOKE DETECTOR / FIRST STAGE SOUNDER
- HEAT DETECTOR
- HEAT DETECTOR / FIRST STAGE SOUNDER
- COMBINE SMOKE & HEAT DETECTOR
- MANUAL CALL POINT
- FIRST STAGE SOUNDER-120
- FIRST STAGE SOUNDER-NEON
- VOICE EVACUATION SOUNDER
- VOICE EVACUATION PROJECTION SOUNDER
- FLASHING BEACON
- INTERFACE
- FIRE ALARM PANEL
- FIRE ALARM REPEATER PANEL
- DISABLE REFUGE INTERCOM POINT

EMERGENCY LIGHTING

- EMERGENCY LIGHT 240V N/MS REARHEAD LIGHT BOX
- PUBLIC AREA COMBINE 28 WATT 2D DECOACTIVE FITTING
- EMERGENCY SIGN 240V MS
- ROH REF AC5004 PUBLIC AREA AC5019
- EMERGENCY / CLEANERS LIGHT 240V N/MS IP20 TWIN SPOT
- WITH MULTI DIRECTIONAL HEADS REF AC5007

FIRE EQUIPMENT

- 6kg MULTI-PURPOSE FOAM EXTINGUISHER
- FIRE BLANKET
- 2kg CARBON DIOXIDE EXTINGUISHER
- AQUAMIS FOAM FILLED
- 6ltr MULTI PURPOSE WATER EXTINGUISHER
- DRY POWDER

FIRE NOTICES

- GENERAL BY EACH CALL POINT
- STAFF
- KITCHEN
- DUTY MANAGER



AREA BOUNDED BY THE RED LINE INDICATES THE AREA WHERE PERFORMANCES TAKE PLACE



AREA BOUNDED BY THE BLUE LINE INDICATES THE AREA WHERE PRIVATE SCREENED PERFORMANCES TAKE PLACE

CCTV CAMERAS



Easy Design Solutions
Bachelor Road
Harrington
HG1 3EQ

gri@easy-designs.co.uk
mob: 07903730044

Client

FEVER BARS

Project

YOODOO CHELTENHAM GL53 7HB

Trile

PROPOSED LAP DANCING CLUB

Drawn by GRT

Date SEPT-13

Scale 1:100 @ A2

Drawn Name

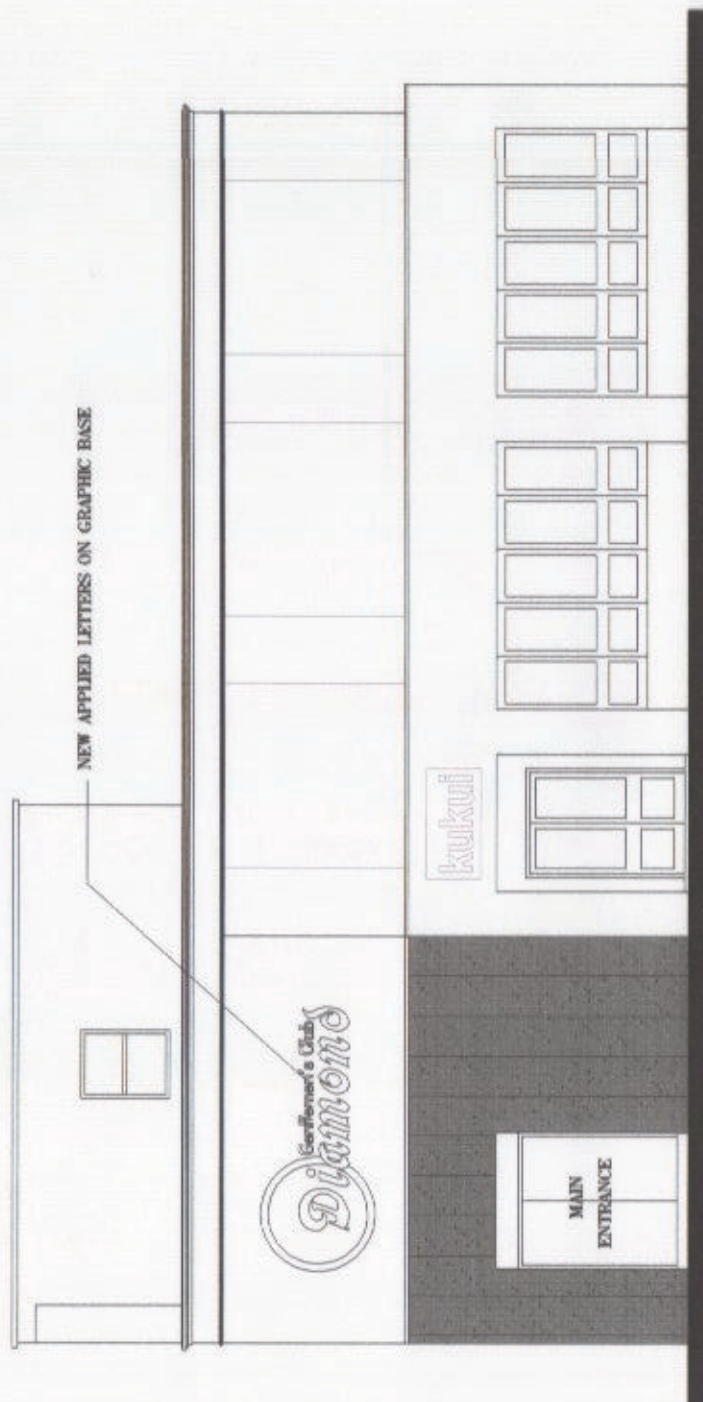
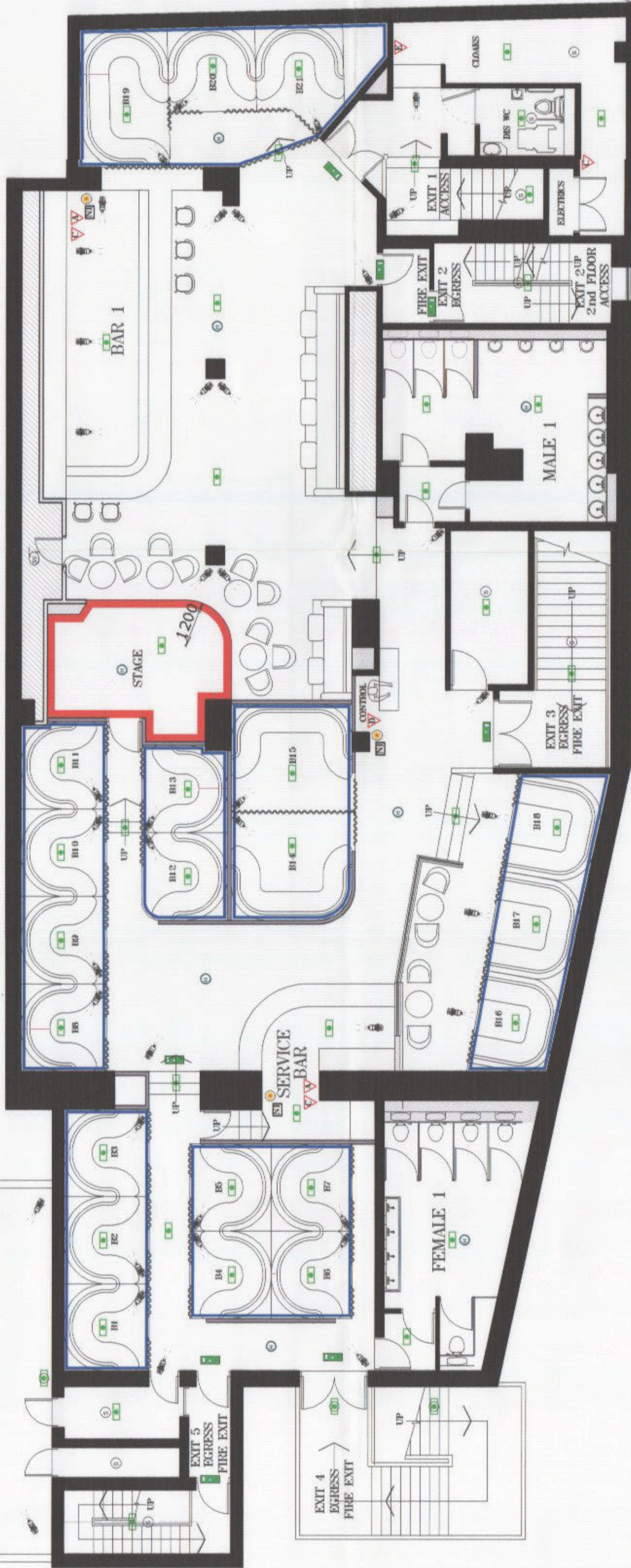
FEVERBARS

Layered

GROUND FLOOR PLAN

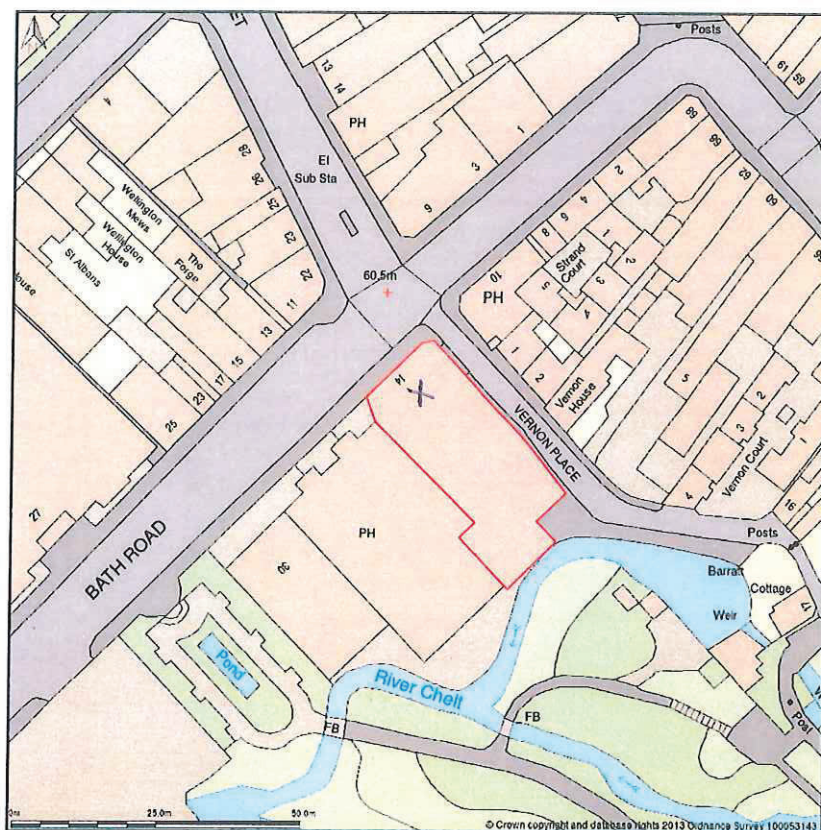
FIRST FLOOR PLAN

SECOND FLOOR PLAN



FRONT ELEVATION

12-14 Bath Road, Cheltenham, GL53 7HA



Site Plan shows area bounded by: 395056.78,222044.94 395198.2,222186.36 (at a scale of 1:1250) The representation of a road, track or path is no evidence of a right of way. The representation of features as lines is no evidence of a property boundary.

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DIAMOND - CHELTENHAM

DRUG AWARENESS TRAINING GUIDE

Diamond Gentlemen's Club operates a zero tolerance drugs policy. Anyone found in possession, dealing or under the influence of any illegal substance will be refused entry, ejected from the premises or detained and reported to the police.

AWARENESS

The signs to look for of both users and dealers are as follows:-

- Signs of drug use.
- Empty sweet wrappings/small bags left in toilets.
- Payment with tightly rolled bank notes.
- Traces of powder on bank notes.
- Drinking straws left in toilets.
- Traces of powder on toilet seats or other surfaces in toilets - or obviously wiped clean surfaces.
- Syringes (danger of infection - do not touch with hands and should be disposed of properly).
- Springs left in the toilet.
- Pieces of burnt tin foil.

SIGNS OF DRUG USE - PHYSICAL SYMPTOMS

- Very dilated pupils.
- Excessive sniffing/dripping nose/watering of or red eyes.
- Sudden severe cold symptoms following trip to toilet/smoking area/exterior of the premises.
- White mark/traces of powder around nostrils.

SIGNS OF DRUG USE - BEHAVIOUR

- Excessive giggling/laughing at nothing/none stop talking.
- Unnaturally dopey/vacant staring/sleepy euphoria.
- None stop movement/jiggling about.
- Gagging or retching actions.
- Excessive consumption of soft drinks.
- Sudden inexplicable tearfulness or fright.
- An elevation in aggressive behaviour.
- Any marked alteration following a trip to the toilet/smoking area/exterior of the premises.

SIGNS OF DEALING

- A person holding court with a succession of visitors who only stay with them for a short time.
- A person making frequent trips to the toilet/smoking area/exterior of the premises followed by different persons/people each time.
- People exchanging small packages or cash, often done in a secretive manner, but may be quite open to avoid suspicion.
- Furtive conspiratorial behaviour - huddling in corners and whispering.
- Conversation includes frequent reference to drugs/slang names.
- Dealers are not identifiable by appearance. They may be very respectable looking.

DIAMOND

CHALLENGE 25 POLICY

Challenge 25 is a policy adopted by the premises aimed at preventing people under the age of 18 from gaining access to age restricted products, primarily alcohol.

Under the policy, customers attempting to buy age restricted products, are asked to prove their age if, in the staff members opinion, they appear to be under 25, even though the minimum age to buy alcohol in the UK is 18.

There are notices displayed in the reception and at every point of sale explaining the policy to customers.

The policy is to be enforced as follows:-

1. You must look at the person that you are about to serve and decide whether or not they appear under 25 years of age.
2. If they do you must politely ask them to prove their age by providing you with a valid form of identification. The only satisfactory ID that we accept is a UK passport or photo driving licence.
3. Any ID that is provided must be carefully checked to ensure that it relates to the person that you are serving, is valid, has not been tampered with or forged and proves that they are over 18.
4. If everything appears to be satisfactory, return the ID to the customer and continue to serve them.
5. If they cannot provide the required acceptable ID, you must explain the policy and explain that you cannot serve them.
6. If they do not accept your explanation do not enter into an argument. Call for a member of management who will then deal with the situation.
7. All persons refused service must be recorded in the bar refusals log book. This book is kept behind the bar.

DIAMOND

CODE OF CONDUCT FOR CUSTOMERS

1. Customers must be seated before a dancer can commence a performance and must remain seated during the performance.
2. There must be no touching of dancers at any time during the dance.
3. No propositioning of the dancers.
4. The customers must not dance at any time.
5. The customer must remain fully clothed during a dance.
6. Any breach of these rules will result in the customer being excluded from the club.

DIAMOND

HOUSE RULES

1. The venue operates a strict "touch and go" policy - any customer who touches any of the dancers, will be asked to leave the venue immediately.
2. No under 18's will be permitted entry to the venue.
3. The venue operates a strict "challenge 25" door policy.
4. A private dance consists of a 3 minute dance by a dancer.
5. There should be no physical contact between customers and dancers.
6. Customers must remain seated at all times during all private dance performances.
7. Any person who appears to be under the influence of alcohol or drugs will not be admitted to the premises.
8. Customers are not permitted to use any photographic, video or mobile phone whilst in the venues.

Thank you - the Management

DIAMOND AGREEMENT AS TO CONDUCT

1. The club will be open 30 minutes before the doors are open to the public. Dancers will be expected to be at the club at least 15 minutes prior to the opening and pay their floor fee upon arrival. If dancers are to arrive later than the time agreed they will be charged according to the charges set by the company. Dancers are requested to sign in on arrival and sign out on leaving.
2. Any queries as to appropriate clothing, hair, make up and jewellery should be referred to the club manager.
3. Dancers are asked to arrive and leave the club quietly in respect of our neighbours.
4. Dancers may not give out their telephone number or any contact information to any customer, accept any telephone number or contact information from any customer or otherwise make any arrangement whatsoever to meet a customer outside the premises. The dancer may provide a customer with the days and shifts that they are working at the club.
5. Dancers shall not be intoxicated through drink or drugs on the premises at any time.
6. Dancers should refrain from chewing gum and smoking is only permitted within the designated areas. When smoking in the designated areas dancers should not be in a state of undress.
7. If a customer attempts to touch or speaks to a dancer inappropriately during a booth performance, the dancer may cease to dance, and explain the club rules to the customer. If necessary the dancer should ask for assistance from security or management.
8. Selling of any form of sexual favours is prohibited and shall result in the immediate termination of the dancers contract for services with the club.
9. Accepting a customer's offer of payment in return for sexual favours, whether or not the dancer has any intention of carrying them out, will result in the immediate termination of the dancers contract for services with the club.
10. Lewd and lascivious behaviour is not permitted within any of the club and such conduct will result in immediate termination of the dancers contract for services within the club.
11. There shall be no intentional physical contact between performers and customers at any time.
12. The performer may not simulate any sexual act during a performance.
13. Performers must not use any inappropriate, lewd, suggestive or sexually graphic language in any public or performance areas of the premises.
14. Performers must not touch the breasts or genitalia of another performer at any time or part of the performance.

15. There shall be no use of sex articles (as defined by paragraph 4 (3) of Schedule 3 of the Local Government (Miscellaneous Provisions Act) 1982 at any time).
16. Performers must fully dress (i.e. no nudity) at the end of each performance.
17. There shall be no photography permitted by customers on the premises.
18. Customers must remain seated for the duration of a performance.
19. The club has a zero tolerance policy regarding the illegal use and selling of drugs. Any dancer who is witnessed or known to be under the influence of, or found to sell, or be in possession of an illegal drug will have their contract for services terminated immediately. The dancer will also be escorted from the premises and/or reported to the relevant authorities.
20. Dancers are asked not to have spouses or boyfriends visit the club on any of the nights that the dancer is performing.
21. Dancers are not allowed to visit the premises when they are not working.
22. Dancers are required to sign a disclaimer that they have no previous convictions for sex or drug offences.
23. The club accepts no responsibility for the loss, theft or damage of any valuables and or personal belongings of the dancers during their shift. The club will safe keep any valuables at dancers requests in the club safe within a signed and dated envelope. The dancer can recover the envelope containing their valuables at the end of the shift.
24. Dancers are not allowed to bring their own alcoholic drinks for consumption during their shift. If a dancer is found to have brought their own alcoholic drinks they will be fined in accordance with the fines set by the club.
25. All dancers are required to be fully aware of the notices and guidelines displayed in the changing room by the club.
26. The club employ extensive use of recorded CCTV which is reviewed on a regular basis.

Code of conduct/dancers agreement

I certify that I have read and understood the codes of conduct pertaining to dancing and occupying space at Diamond Gentlemen's Club. I agree to comply with the attached code of conduct and realise that breach of the code will result in me not being able to occupy space at Diamond Gentlemen's Club. Acknowledgement and agreed to be abided by.

Dancers Name

Dancers Signature

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APPENDIX 1

STANDARD CONDITIONS REGARDING SEXUAL ENTERTAINMENT VENUES

General Conditions:

The premises shall only permit adult entertainment between the hours of hours and hours the following morning as determined by the licensing committee.

Only activities which have previously been agreed in writing by the Licensing Authority shall take place.

The agreed activities shall take place only in designated areas approved by the Licensing Authority.

There shall not be displayed outside the premises, in the immediate vicinity, or elsewhere within the Town any advertisements, photographs or images that indicate or suggest that striptease-type dancing takes place on the premises.

Any handbills advertising the adult entertainment must not display any photographs or images of the entertainment and any images must be approved by the Advertising Standards Agency and not be handed to persons who look under the age of 21. Any handbills must only be distributed after 19.00hrs with the exception of race days. Examples of the handbills that are in use shall be lodged with the licensing authority prior to their distribution.

No Handbills (flyers) shall be distributed within the Town.

Rules shall be produced by the licensee for customers indicating conduct that is deemed acceptable. These rules shall be prominently displayed at all tables and at other appropriate locations within the club.

A clear Notice shall be displayed inside the entrance to the premises in the following terms:

“Striptease-style entertainment takes place on these premises. No persons under 18 shall be permitted in the premises.”

The performance must not be visible from the street, and any person who can be observed from the outside of the premises must be properly and decently dressed. Scantily-clad individuals employed in the premises must not exhibit themselves in the entrance or in the vicinity of the premises.

When the premises are open for Striptease/Lap/Pole Dancing no person under the age of 18 shall be permitted to be on the premises. Anyone appearing to be under the age of 21 years shall be asked to produce valid photographic identification. If this is not produced the individual shall be refused access.

Conditions regarding Performers:

Striptease and similar entertainment may only take place in ‘designated areas’ that are marked on the plan of the premises

The entertainment shall be provided by professional performers only. The audience must at all times remain fully-clothed.

Performers shall be aged not less than 18 years and the licence holder (or his nominated deputy who is authorised in writing) shall satisfy him/herself that this is the case by requesting valid photographic ID, if necessary, prior to the performance.

A ‘Signing-in’ Register shall be kept at the premises that records the time that the performer starts and finishes at the premises. This shall be made available for immediate inspection by a Police Officer or authorised Officers of the Cheltenham Borough Council (who will carry identification).

During any performance there must be no physical contact between the performer and any member of the viewing public. A safe distance of 90cms (36 inches) should be maintained between performers and customers during all performances.

No performances shall include any sexual act with other performers.

No performances shall include any sexual act with objects.

During any dance in the designated 'public' area of the premises, performers shall at all times wear at least a 'G-string' or similar piece of clothing, on the appropriate part of the body, which shall not be removed as part of the performance. The 'G-string' shall not be 'see-through'.

Performers shall only perform nude in the 'private' designated area which shall be clearly marked on the plan of the premises.

At the completion of the dance the performers shall dress themselves immediately and leave the designated performance area. Performers not engaged in performing shall not remain in any area in a state of undress.

Performers are not to solicit, exchange addresses or telephone numbers with customers, liaise with customers of the premises, or incite customers to purchase alcoholic drinks.

An appropriate room shall be set aside to provide changing and rest area for performers. Access to this room shall be restricted to performers only, whilst the performers are on the premises and shall be marked on the plan of the premises.

Any bodily contact between entertainers or performers or any movement that indicates sexual activity or simulated sex between entertainers or performers is strictly forbidden.

Entertainers or performers not performing must not be in a licensed area in a state of undress.

Briefing:

Prior to performers carrying out any activity on the premises, they shall be briefed (verbally or in writing) by the licence holder or his nominated deputy who is authorised in writing as to the conditions that pertain to these particular premises, including the fact that their activities will be recorded on CCTV. The performer(s) shall sign in the Register that they have been briefed.

Door-Supervisors:

Subject to a minimum of two, SIA-registered door-supervisors shall be employed at a minimum ratio of 1:50 customers on the premises whilst Striptease/Lap/Pole-dancing activity is taking place.

The licence holder or his nominated deputy who is authorised in writing or door-supervisors shall carry out regular monitoring of all areas of the premises to which the public have access, and shall intervene promptly, if necessary, to ensure compliance with Licence conditions by customers and performers.

Door-supervisors shall regularly monitor the area immediately outside the premises for a distance of 30 metres in all directions and shall take steps to deal with (by alerting the Police if appropriate) any unsavoury activity that may be attracted to the vicinity due to the nature of the business.

A dedicated SIA-registered door supervisor shall remain at all times in any 'private' performance area where performers are performing nude, and shall intervene promptly, if necessary, to ensure compliance with the Licence conditions.

When performers leave the premises they are to be escorted to their cars or taxi by a door- supervisor or member of staff.

CCTV System:

A CCTV system shall be installed and be maintained in good working order, shall record at all times. The CCTV system is to be installed in all areas as recommended by the Police Crime premises are open, and recordings shall be kept for 28 days (14 days for Digital systems).

The CCTV recording device, controls and recordings shall be kept under suitable security to prevent unauthorised access/tampering. Access shall be restricted to the licence holder or his nominated deputy who will be authorised in writing and no more than two designated persons.

Unaltered CCTV recordings shall be provided on request (as soon as possible and in any event within 24 hours) to the Police or authorised Officers of the Cheltenham Borough Council (who will carry identification.)

No CCTV footage is to be copied, given away or sold (except as required by Police/Council for investigation/enforcement purposes).

Except in accordance with the requirements for CCTV as described above, no photographs, films or video recordings shall be taken of the performances. Nor shall electronic transmissions of performances take place.

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Cheltenham Borough Council

Licensing Committee – 7 February 2014

Highways Act 1980

Local Government (Miscellaneous Provisions) Act 1982

Application for Permission to Place Tables and Chairs on the Highway

The Ball Room, Bayshill Lodge, Montpellier Street, Cheltenham

Report of Licensing & Business Support Team Leader

1. Executive Summary and Recommendation

1.1 An application has been received from Mr Raja Miah in respect of The Ball Room, Bayshill Lodge Montpellier Street, Cheltenham. The applicant wishes to place 21 chairs and 7 tables on the pavement directly outside the premises.

1.2 It is intended that the tables and chairs be put out:

Monday	08.00 - 00.00
Tuesday	08.00 - 00.00
Wednesday	08.00 - 01.00
Thursday	08.00 - 01.00
Friday	08.00 - 01.00
Saturday	08.00 - 01.00
Sunday	10.00 - 23.00

1.3 A picture of the proposed tables and chairs is attached at **Appendix A** and a location plan is attached at **Appendix B**.

1.4 On 10 January 2014 the Committee resolved to defer the determination of this application to allow Members to visit the proposed site. The application is now being brought back to the Committee for determination.

1.5 The Committee is recommended to resolve that:

1.5.1 The application be approved because Members feel the application is compatible with the current Street Scene Policy, or

1.5.2 The application be refused as the application falls outside the provisions of the current Street Scene Policy.

1.5 Summary of implications

1.5.1 Financial

Contact officer: Sarah Didcote
E-mail: sarah.didcote@cheltenham.gov.uk
Tel no: 01242 26 4125

1.5.2 Legal

No right of appeal.

Contact officer: Vikki Fennell
E-mail: Vikki.Fennell@tewkesbury.gov.uk
Tel no: 01684 272015

2. Background

- 2.1 The current policy for *Town Centre Street Activities: Street Trading & Objects on the Highway* was approved on 1st April 2013. A copy of the whole policy has previously been circulated to members and extracts are included in the application pack that was given to the applicant.

3. Consultation and Feedback

- 3.1 Consultation was undertaken in accordance with the Council's normal consultation procedure for tables and chairs applications.
- 3.2 Four objections were received in respect of this application from:
- 3.2.1 C Lyons, local resident
 - 3.2.2 Elizabeth Willmetts, local resident
 - 3.2.3 Nigel Overall, Gloucestershire Highways
 - 3.2.4 Martin Levick, Senior Enforcement & Compliance Officer
- 3.3 Members' attention is drawn to **Appendix C** which contains copies of the above objections.

4. Policy Principles, Aims and Objectives

- 4.1 This section outlines the policies the council will apply when making decisions on applications for consents.
- 4.2 In particular, this part of the policy will aim to promote the following aims and objectives:
- To have a clear & transparent policy governing all decisions relating to objects placed on the highway.
 - To enable the Council to manage all objects placed on the highway in order to provide effective control measures.
 - To ensure that all objects placed on the highway meet the required quality standards, pose no risk to public health, safety & protection and to ensure that these objects do not obstruct the highway.
 - To avoid duplication with other statutory provisions and the Council's commitment to work in partnership with other enforcement agencies.

Each application is assessed against the outlined conditions included in the application pack and this policy.

No object and its associated activity may generate noise which is likely to cause nuisance or annoyance.

Any object given consent to be placed on the highway must be sufficiently weighed down or secured to ensure that the object will not cause any harm or damage.

The Council wishes, as far as is compatible with other highway uses, to promote the 'cafe culture' in Cheltenham because of the added life and vitality this brings to the town. To this end, the Council will look favourably on applications by operators in appropriate locations to put tables and chairs on the pavement outside their premises.

Consent to place tables and chairs on the highway will only be granted for the consumption of food and drink, provided they are in association with a business operating from nearby premises.

Consent to place tables and chairs on the highway will be subject to the use of canvas barriers to cordon off the area where the tables and chairs are placed on the highway.

For health and safety reasons, the Council will not permit glass top tables.

Where consent has been issued for tables and chairs to be placed on the highway the Council may permit, within reason, other objects to be placed inside the area that has been cordoned off with barriers.

5. Licensing Comments

- 5.1 The Committee must determine the application with a view to promoting the Council's adopted policy.
- 5.2 This report has been brought to members' attention as prescribed in the scheme of delegation set out in the Street Scene Policy (page 6) adopted on 1st April 2013, whereby all new applications are referred to the Licensing Committee.
- 5.3 In accordance with the current Street Scene Policy members must determine and consider if an application of this type positively enhances the enjoyment and reputation of the town as a tourist and leisure destination whilst being in keeping with the streetscape.

Background Papers

Service Records

Report Author

Contact officer: Mr Louis Krog
E-mail: licensing@cheltenham.gov.uk
Tel no: 01242 264217

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BEFORE COMMENCEMENT OF ANY WORKS THE CONTRACTOR MUST CHECK AND VERIFY ALL BUILDING, SITE DIMENSIONS AND LEVELS, ALL RELEVANT SEWER OUTFALLS, INVERT LEVELS, AND CONNECTION POINTS. WORKS ILLUSTRATED ARE COPYRIGHT AND MAY NOT BE REPRODUCED WITHOUT WRITTEN PERMISSION

Project:-
Change of Use at The Ballroom,
Montpellier, Cheltenham, Glos

Drawing Title:-
Proposed Plans

Scale:-
1:75 @ A3

Client:-
Mr & Mrs Hartlew

Project No:-
RM-010

Date:-
March 13

Drawing No:-
04-1

Revision:-
-

ELEVATION ONE

BUILDING DESIGN LTD

25 Wily Road, Tisbury

GLOS, GL11 4NJ

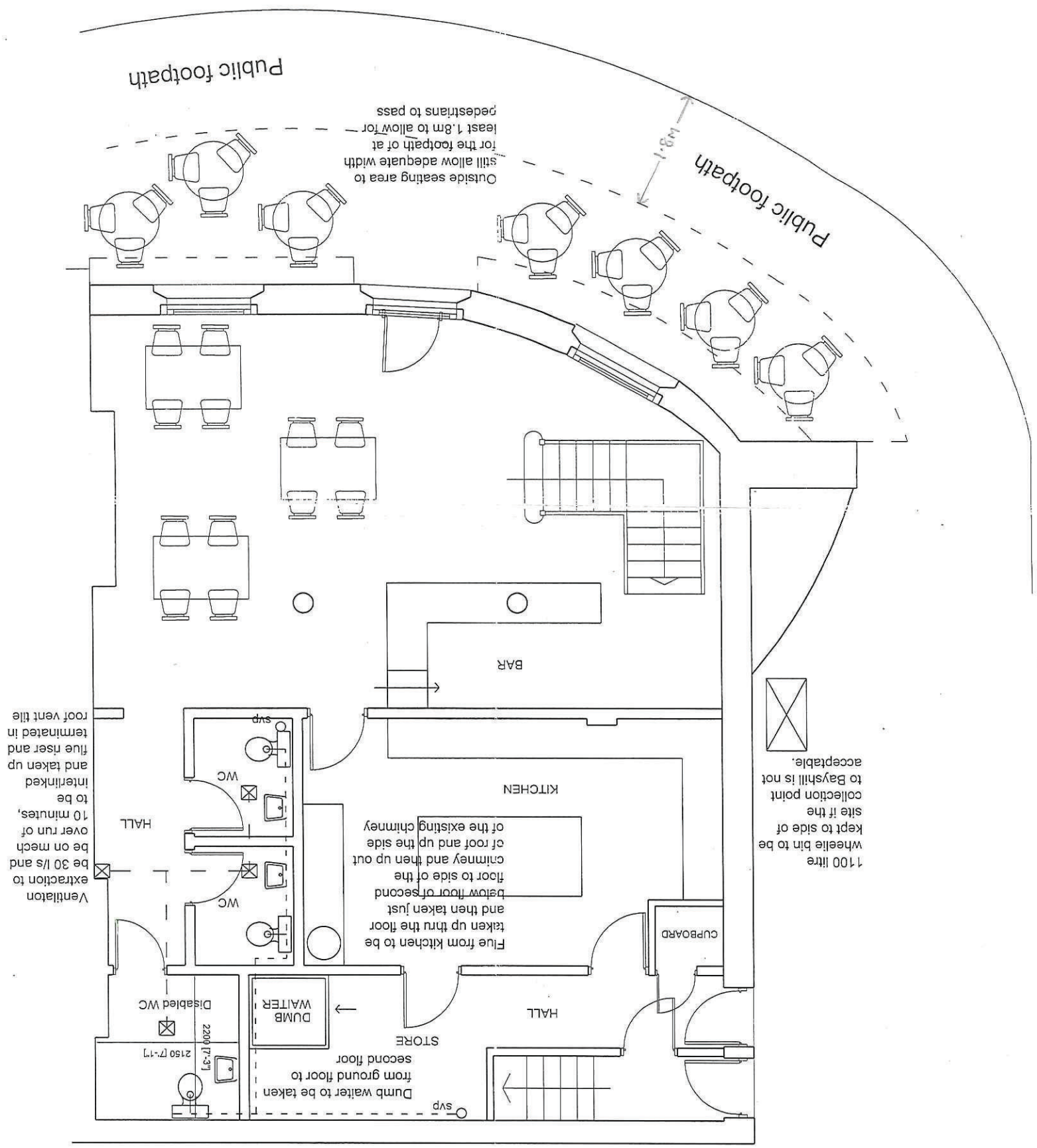
Tel: 01452 549252

Mob: 07515 019224

email: elevationone.co.uk

web: www.elevationone.co.uk

PROPOSED
GROUND FLOOR PLAN



Appendix C

C Lyons, local resident

Dear Sir,

It has come to my notice that the above premises has applied for 9 tables and 21 chairs to be placed on the pavement outside. This is not on, there is just not enough room for this, and the public need space to pass. The owners have already been granted late night drinking hours and this will surely affect local people if this is allowed to happen outside. Noise is my main concern, as my premises is only 100 yards from the end of Bayshill Mews. I strongly recommend this be turned down.

Yours Faithfully

C Lyons

Elizabeth Willmetts, local resident

Dear Sirs

I refer to an application made By Mr. Raja Miah regarding the above mentioned premises. In this application he asked for 9 tablets and 21 chairs to be presumably placed on the pavement outside his premises. I would like to object to part of this application. Firstly I and others have to wheel a wheelchair down that pavement which is currently a problem with space further down passing the Montpelier Wine Bar.

I would therefore request that if you agree to this application you take into consideration those who need the use of the pavement for use with a wheel chair and restrict the amount of space that can be used.

I would also request that you restrict the late night hours that drinking can take place outside as we the residents find it very noisy and have difficult sleeping with late night drinkers.

I would request that you restrict the outside drinking hours to no later than 10.00pm as I believe we, the residents, are entitled to the quiet enjoyment of our homes.

Thank you for your consideration.

Yours,

Elizabeth Willmetts

Nigel Overall, Gloucestershire Highways

Gloucestershire Highways have concerns re this application as we do not feel that the submitted plan accurately reflects the actual site conditions.

When observing the current Google map image (see image below) the submitted application does not show:-

- 1) 2 existing steel bollards are located on the corner.
- 2) That the corner radii of the existing f/w running round into Royal Parade Mews is not as wide or as shown on the submitted plan (ie it runs into the corner of the arch where it meets the real iron railings!
- 3) There is a pedestrian crossing located opposite this proposed seating area.

We do not feel that the proposed arrangement of tables/chairs, even when not in use as shown in the submitted plan can be located without causing a compromise to pedestrian movements using the crossing and passing by this property. When the tables/seating is in actually in use we feel this will cause even more of a restriction to the footway.

For the above reasons Gloucestershire Highways would have objections to this application.

Regards

Nigel Overall



Martin Levick, Senior Enforcement & Compliance Officer

No objection in principle. I would however like to make the observation that the number of tables and chairs applied for appear somewhat cramped and that this together with the furniture proposed does nothing to respect the setting, character and appearance of this Grade II* Listed Building.

Cheltenham Borough Council

Licensing Committee – 7 February 2014

Review of Hackney Carriage Driver's Licence

Report of the Licensing & Business Support Team Leader

1. Executive Summary

- 1.1 Mr Keith Clements holds Hackney Carriage driver's licence (HCD803) which is due for renewal on 10 July 2014.
- 1.2 On the 2nd of January 2014 Cheltenham Borough Council was informed by Gloucestershire Constabulary that Mr Clements was found to be driving a licensed Hackney Carriage vehicle without insurance on the 31st of December 2013.
- 1.3 Subsequent to the 2nd of January 2014, further checks by Gloucestershire Constabulary revealed that Mr Clements was not entitled to drive a motor vehicle because his DVLA driver's licence was revoked in October 2013 for failing to submit his licence following 3 fixed penalty points being added to his licence.
- 1.4 Upon being notified of this, Mr Clements was invited to attend the Municipal Offices to provide an explanation. He failed to attend two arranged meetings (Tuesday 7 & Wednesday 8 January 2014) and failed to respond to attempts to contact him. As a consequence, in light of the above and other matters listed below (para. 2.2), his Hackney Carriage driver's licence was suspended with immediate effect on the basis that he was not considered a fit and proper person.
- 1.5 In accordance with the Council's constitutional arrangements, the matter is being referred to the Committee for consideration of whether to revoke the licence.

2. Recommendation

2.1 The Committee is recommended to resolve that:

- 2.1.1 Mr Clements is not a fit and proper person to hold a Hackney Carriage driver's licence and as a consequence his licence will be revoked under section 61(1)(c) of the Local Government (Miscellaneous Provisions) Act 1976,
- 2.1.2 Subject to recommendation 2.1.1, his Hackney Carriage driver's licence be revoked with immediate effect in the interests of public safety under section 61(2B) of the Local Government (Miscellaneous Provisions) Act 1976; or
- 2.1.3 Mr Clements is a fit and proper person and that the suspension be lifted with no further action.

3. Implications

Financial

Contact officer: Sarah Didcote
 E-mail: sarah.didcote@cheltenham.gov.uk
 Tel no: 01242 26 4125

Legal

There is a right of appeal against a refusal to grant a licence which, in the first instance, is to the Magistrates' Court.

The Borough Council has the ability to suspend or revoke a private hire driver's licence with immediate effect if necessary in the interests of safety. There is a right of appeal against a suspension or revocation of a licence which, in the first instance, is to the Magistrates' Court

Contact officer: Vikki Fennell

E-mail: Vikki.Fennell@tewkesbury.gov.uk

Tel no: 01684 272015

2. Background

- 2.1 The Borough Council must be satisfied that the holder of a Hackney Carriage licence is a fit and proper person to hold that licence (Section 59 Local Government (Miscellaneous Provisions) Act 1976).

Suspension

- 2.2 As mentioned above, Mr Clements' licence was suspended on the 9th of January 2014. The following reasons were outlined in the letter to Mr Clements:

- In August 2013 your insurance to drive a vehicle was cancelled and you were notified of this in writing by J&M Insurance Services. J&M Insurance Services has confirmed to the Council on Wednesday, 8 January 2014 that you sought a new quote in September 2013 but that never resulted in a new insurance policy being issued. Since August 2013, the Council has not seen evidence to show you were in fact properly insured to drive a licensed Hackney Carriage vehicle from August 2013 to date despite being notified of this.
- In October 2013 your DVLA driver's licence was revoked following failure on your part to submit your DVLA licence to the DVLA following endorsements being added to it. You would have been advised that your licence would be revoked if you failed to submit your licence and again once that had happened.

Despite being advised that your entitlement to drive a vehicle had expired, you ignored the notification, continued to work as a hackney carriage driver and neglected to notify the Council.

- Your failure, without excuse, to attend the Municipal Offices on two occasions to provide explanation and clarification despite being given opportunity to do so.
- Your continued failure to respond to requests for you to make contact with the Council as a matter of urgency.
- On the 20th of April 2013 you were issued with 3 fixed penalty points for using a mobile device (CU80). You failed to declare these points to the Council as is required. The additional 3 points makes a total of 9 current fixed penalty points on your DVLA licence.
- The Council is also aware that you have been issued with an additional 6 points for driving a vehicle without insurance.
- The Council's responsibility to ensure that drivers licensed by it are, and continue to be, fit and proper people.

3. Policy Considerations

Code of Good Conduct

- 3.1 Paragraph 1.4 and the Council's "Code of Good Conduct" which the Council may take into consideration in any disciplinary matters.

Conduct, Discipline and Enforcement

- 3.2 Paragraph 4. Disciplinary or Referred Matters

"In accordance with the Council's constitution, the Committee is authorised to determine the appropriate disciplinary action (if any) to take against licences referred to it by the Assistant Director Operations and to determine any licensing application or any other matter concerning individual licences referred to it.

Appropriate disciplinary action can take a number of forms, for example:-

- a) Revocation of a licence;
- b) Refusal to renew a licence;
- c) Suspension of a licence;
- d) A warning letter expressing the Council's dissatisfaction with the Licensee's behaviour, whilst also advising that future conduct incompatible with that expected of a Licensee could lead to a suspension, refusal to renew or revocation;
- e) Additional conditions if considered reasonably necessary may be attached to a licence when it is renewed (note: conditions cannot be attached to a Taxi driver's licence).

The action to be taken in any particular case will depend on the seriousness of the conduct/conviction/medical condition concerned."

- 3.3 Paragraph 11. Driver Licences - s.61 LG(MP) Act 1976

"The Council may suspend or revoke or refuse to renew a driver's licence (Hackney Carriage or Private Hire) on any of the following grounds:

Since the grant of the licence, the licensee has:-

- a) been convicted of an offence involving dishonesty, indecency or violence; or
- b) been convicted of any offence under or has failed to comply with the provisions of the Acts; or
- c) any reasonable cause.

There is a right of appeal to the Magistrates' Court within 21 days."

Relevance of Convictions

- 3.4 Decision making in relation to licensing is an onerous duty, dealing with both the livelihood of the Licensee/Applicant and the risks to the safety and comfort of the public.
- 3.5 Cheltenham Borough Council's policy on the relevance of convictions relates to the Council's assessment of the suitability of an applicant for licensing as a driver of taxis and/or private hire vehicles in terms of their criminal and driving records. Specifically, it is to be applied where an applicant for a driver's licence has received a relevant conviction, caution or fixed penalty.
- 3.6 Each case will be decided on its own merits. Although an applicant may have convictions that would fall under the guidelines in this policy, the Council will always consider the full facts of the case and any mitigating or other circumstances before reaching a decision.

- 3.7 The overriding consideration is the safety of the public. The Council has a duty to ensure so far as possible that those licensed to drive hackney carriage and private hire vehicles are suitable persons to do so, that they are safe drivers with good driving records and adequate experience, sober, courteous, mentally and physically fit, honest and not persons who would take advantage of their employment.
- 3.8 Some discretion may be appropriate if the offence is isolated and there are mitigating circumstances. Similarly, multiple offences or a series of offences over a period of time are likely to give greater cause for concern.

Minor Traffic Offences

- 3.9 Isolated convictions for minor traffic offences should not prevent a person from proceeding with an application. However, the number, type and frequency of this type of offence will be taken into account and if there are several offences of this nature the applicant will normally be expected to show a period free of conviction of at least 6 months.
- 3.10 In particular, an application will normally be refused where the applicant has received 12 or more penalty points on his DVLA licence in the five years prior to the application being made (whether or not the applicant was convicted by a court for the offences for which the points were imposed) or where the applicant has more than one conviction for this type of offence within the last 6 months.

Hybrid Traffic Offences

- 3.11 Offences will be treated as major traffic offences if the court awarded 4 or more penalty points for the offence and as minor traffic offences if the court awarded 3 or less penalty points for the offence.

4. Probity in Licensing

- 4.1 Cheltenham Borough Council's Licensing Committee operates in a quasi-judicial way in determining contentious licensing applications, policy issues and related matters.
- 4.2 The decisions that the Committee makes are significant and weighty. The Committee operates, for the most part, under its extensive delegated powers and it, rather than any other part of the Council, actually makes the decisions. The decisions can have a considerable effect on the value of premises or other capital assets, on the amenities of people living near licensed premises and on the lives of applicants. Furthermore if the Committee makes a wrong or irrational decision this may mean that the Council will face substantial costs if there is a successful appeal against the decision or if the decision is the subject of a legal challenge from an aggrieved third party.
- 4.3 Some licensing legislation specifies procedures to be followed but in all cases human rights and natural justice considerations dictate that the Committee adheres to the following principles in that decisions must:
- Be made on the individual merits of a case.
 - Have regard to all relevant national and local guidance.
 - Be made impartially and in good faith.
 - Be made by the body that receives all the relevant information and evidence.
 - Relate to the issue or question placed before the committee.
 - Be based only on consideration of relevant and material matters.
 - Be rational and reasoned.
 - Be made in a way that does not give rise to public suspicion or mistrust.
- 4.4 Licensing Committee Members must vote in the best interests of the Borough as a whole and must not vote on the basis of local ward interests that may be contrary to a balanced licensing assessment in the light of the evidence before the members and wider policies and guidance.

- 4.5 Licensing applications must be determined on the basis of the documents and information that have been formally submitted and where all parties have had a proper opportunity to consider them.
- 4.6 Members must read and carefully consider the content of the circulated report before the meeting and they must have regard to its contents in reaching their decisions.
- 4.7 Where Members propose to make a decision contrary to the officer recommendation clear licensing reasons must be established and these must be seconded and minuted.

5. Officer Comments

- 5.1 The Council must be satisfied that the holder of a Hackney Carriage licence is a fit and proper person to hold that licence.
- 5.2 As set out in the Council's policy, the overriding consideration is the safety of the public.
- 5.3 Mr Clements was invited to attend an interview on Friday 24 January 2014 to provide an explanation but again failed to attend without excuse. For this reason, there are no accompanying interview notes.
- 5.4 **Insurance** – Members are to note that officers have confirmed with Mr Clements' last insurance company that they did notify him in writing of the fact that his insurance policy had been called.
- 5.5 **DVLA Licence** - Members are to note that officers have confirmed with the DVLA that Mr Clements' DVLA licence was revoked and that he was advised in writing of this.

Hackney Carriage drivers fall under the Notifiable Occupations Scheme and the Council was informed by Gloucestershire Constabulary as soon as the revocation of Mr Clements' DVLA licence came to light.

The Council would reasonably expect a licensed driver to notify the Council when their entitlement to drive a vehicle is revoked. As set out in the suspension letter, the Council does not consider there to be any reasonable explanation for a licensed driver to continue to work as a Hackney Carriage driver particularly when they were informed that they are no longer insured to do so and that they did not have a valid DVLA driver's licence.

- 5.6 The Council has the power to suspend or revoke a Hackney Carriage driver's licence for any reasonable cause. It further has the power to revoke the licence with immediate effect if it appears necessary in the interest of public safety.
- 5.7 Mr Keith Clements has been sent a copy of this report and invited to attend this meeting to speak in support of his application and to answer members' questions or to be represented. In considering the application on its own merits Members should have regard to the adopted Probity Guide.

Background Papers

Service records.

Contact Officer

Contact officer: Louis Krog

E-mail: licensing@cheltenham.gov.uk

Tel no: 01242 775004

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In principal the police have no objections to the application

We do however ask that the house rules/agreement as to conduct and code of conduct are incorporated into the licensing conditions.

In addition we would ask that the following conditions be applied to the licence

1. A list of performers shall be available on the premises for immediate production if requested by police or council. This list shall contain full names dates of birth and contact details (address and/or telephone number).
2. A minimum of one SIA -registered door supervisor shall be employed in the designated area where sexual entertainment is taking place and they shall intervene promptly to ensure compliance with codes of conduct /house rules.

In addition to the above we would ask that no drinks promotions take place within the premises. In relation to handbills or flyers we ask that they do not contain any indecent photographs and that they are not displayed in the immediate vicinity of the premises or elsewhere suggesting that sexual entertainment takes place on the licensed premises. If flyers are used they should not be given to persons who look under 21 years of age and if immediately discarded by the public they should be picked up by person handing them out.

I am writing to make you aware that I object to the granting of a full time sex licence to the above premises.

My objection is based on the location of such a venue. This area is next door to the public park which is used by families on a daily basis. It is also adjoining a residential area. In order to gain access to the High Street and the local shops and town centre one would be forced to walk past on a regular basis. This is not a pleasant prospect.

During race week, the venue was turned into a lap dancing club and local residents were hassled by semi naked girls touting for business out side the building. Local residents had to skirt around men who were smoking outside the door not a pleasant experience.

I truly believe such a venue will act as a deterrent for locals wanting to pop to the local corner shops e.g. Sainsbury's.

Thank you for considering my objections.

I object to the application for a licence for a lap dancing club on the Bath Road, Cheltenham.

This is close to where I park to go shopping with my 12 yr old daughter and close to where we walk our dog in Sandford Park.

My daughter enjoys walking in the area by herself however I would not permit this if the club opened. This would therefore infringe on her freedom and exercise.

I would certainly not want to walk past the venue day or night. I would feel vulnerable.

This would also damage the character of this part of town.

Thank you for taking my views into consideration.

Please accept my objection to the above application on the grounds of being a parent of a 9 year old boy and 7 year old girl, who regularly uses the entrance to park on Bath Road with my children. This would mean walking straight passed the entrance to the proposed club and we use the local amenities that surround the proposed location of the licence too. Drunken stag parties and bouncers controlling drunks will be only some of the experiences I do not want my witness, if the licence goes ahead.

I look forward to hearing from you soon.

I would like to lodge an objection to the Licence Application for the Diamond Gentlemen's Club at 12-14 Bath Road, GL53.

Cheltenham has been my home town for the last 45 years. I frequently host and teach Japanese students who greatly contribute to our economy throughout the year. The Japanese travel agent I deal with has been bringing a variety of Japanese students to Cheltenham for as long as I can remember, which would be 45 years. I worry that such a business will threaten my work with the Japanese and could potentially stop them from using Cheltenham as a place for students to stay and learn. This would be disastrous for the good relations that have been built between the two locations over many years. And indeed the Japanese come from all over Japan. They cite wanting to come to Cheltenham as opposed to the other locations that the Japanese travel agent deals with; namely Australia, India, USA and Canada. Indeed the Japanese I deal with have often had relatives who have stayed in Cheltenham before and because of their experiences they want to come too. Is this the best advert for Cheltenham? I think not.

I object to the location of this club. The proposed club is in close proximity to a park frequented by the elderly, families and young people, and people going to our hospital for whatever reason and whatever age and with whatever ailments. I indeed walk through there when I need to visit the General.

It is also close to a theatre which attracts the public who are looking for a nice evening's entertainment of a cultural nature and who also runs groups and classes which is well attended. There is the Janet Marshall dance school, the Salvation Army Church St John's Primary School and the residential area and church of St Luke's, which do not deserve to have such a business nearby which will attract drunken buffoonery and sexually overcharged men. The sex club is a complete incongruence to these places and the area itself which does not have a poor reputation. People need to feel safe, welcome and definitely not threatened in this area which I fear would be the case if this went ahead.

Cheltenham has so much to offer its inhabitants and visitors and we have a lot to be proud of and to shout about. Let's keep it that way and not jeopardise it. We are a thriving town. Currently I am a proud citizen and wish to remain that way.

My wife ... and I both object to the proposed sex entertainment in Cheltenham and specifically the Bath Road proposal which we understand you are currently considering.

The reporting in the Gloucestershire Echo today and earlier this week indicates the troubles for both the town and individuals that go along with this type of venture. It is associated with crime, illicit gain, additional police costs and a degrading image.

The proposed venue will be too close to shopping, children's/family entertainment such as at the Playhouse and near by churches such as the Salvation Army and St Luke's.

The image of Cheltenham is vital to its ongoing ability to attract the right kind of visitors and residents. Please decline this and any other similar applications.

Thank you for dealing with this matter,

I object to the application for a licence for a Sexual Entertainment Venue (SEV) on the Bath Road, Cheltenham for the following reasons:

I work in the area and often use the local shops and park nearby. The venue is adjacent to both. As a woman on my own - I would feel very vulnerable passing by the vicinity of a lap dancing club, whilst minding my own business. This would be an infringement of women and girl's safety and freedom right in the centre of town. I would end up avoiding the area altogether.

Many families with young children live in this area. They will need to pass the venue to go to school, shops etc. Lots of shops targeted at children, for example, the Entertainer Toy Shop are at this end of town.

It is important to retain the character of the area that contains a mix of residential and commercial premises including many lovely Victorian houses and a pleasant park.

Children and adolescents use Sandford park which is right next to and behind the venue. A venue such as this is likely to attract anti-social behaviour and make the park a sinister, no-go area due to the clientele the venue is likely to attract. As a woman, I would feel too intimidated to pass through this area.

I believe that due to the number of children and young people who pass by this area, it could put vulnerable teenagers at risk of being groomed or attacked.

Myself and my family would not want to walk past this venue. I fear that if this club opens, the result would be less family footfall and a no-go area will be created where only seedy men and street prostitutes (albeit unrelated to the club, but present due to the clientele) will hang around in.

This premises and the park behind it is on a direct route to Sandford Park lido and a popular play area and sports/recreational area. The lido is frequented by hundreds of children and teenagers over the summer months and the play/recreational area is used all year round. These children, young people and families should not have to endure the "gauntlet" of passing this establishment on their way to a leisure facility.

I trust you will take my objection into consideration. I believe it would seriously damage the character and atmosphere of that area of Cheltenham if a licence was to be granted.

We live in ... of Cheltenham and a neighbour has just informed us about the proposal for a Diamond Gentleman's Club at 12-14 Bath Road, which is intended to provide sexual entertainment. This location on Bath Road is about two minutes' walk around the corner from our home and we wish to object to this proposal as follows:

(1) We were unaware of this project until about 24 hours ago, which suggests that it has not been properly advertised or communicated to the local population.

(2) Although the proposed venue is on the edge of the town centre, this is a largely residential area with flats and houses in the immediate vicinity and surrounding streets. As mentioned above, our home is a mere two-minute walk from the proposed site, which alarms us because of the potential for increased disturbance. We are situated less than a minute's walk from the A&E department of Cheltenham General Hospital and - mainly but not exclusively at weekends - get woken up late at night or in the early hours of the morning by noisy, foul-mouthed drunks making their way to A&E, sometimes fighting in the road or the churchyard, often with accompanying females screaming at the top of their

voices. This situation improved slightly after the closure of the Mitre Pub but is still a regular occurrence. With the advent of yet another club, and all the usual trappings of alcohol, late opening hours and rowdy patrons, we believe this will add significantly to levels of anti-social behaviour and late-night disturbance in the St. Luke's area, as well as increased demands on the A&E department.

(3) The local population in the St. Luke's area comprises a mix of elderly and retired people as well as younger families with children. We feel strongly that the proximity of this club and the resulting presence of drunk, unruly patrons entering and exiting the premises will present an unsafe, intimidating atmosphere (real or imagined) for local residents and passers-by wishing to walk in or out of the town centre.

(4) We understand that the club would wish to extend its operating hours on race days, and could be open from 11am each day. With the amount of alcohol currently available all day to race-goers both at the race-course and at venues throughout the town, this seems entirely over-the-top and unnecessary. Of course, well-behaved race-goers are very welcome, but having drunk, rowdy people on our local streets during normal shopping and working hours will, we believe, have a detrimental effect on this otherwise very pleasant residential area.

We ask that the Council rejects this application.

I am writing to inform of my objection to the proposed conversion of Voodoo into a lap dancing Venue.

My concerns are:

- Increased noise levels and disturbances from both staff and customers over night and in the early hours of the morning. We have had a number of issues with people walking past our property stealing wheelie bins, leaving our rubbish in the river and the park, knocking on our doors and windows and dropping glass and cigarette ends. Vernon place is a thoroughfare for families and pet owners to the park, I believe increasing to 7 nights opening per week will make it a very dangerous passage for children and animals.

- Increase in staff levels thus even more vehicles parked on double yellow lines along Vernon Place at night. In the case of an emergency, fire engines or ambulances would not be able to access ours or others properties.

- Queueing on the public footpath along Bath Road, we are often pushed into walking along the road as barriers and queues block our access. There has already been one fatal accident and I think a potential increase in trade could contribute to further accidents.

- The clientele of a lap dancing venue could be intimidating, particularly if they are in groups as is often the case. As I work shifts I would feel intimidated if I had to negotiate through crowds and queues to get to my house late at night.

I would like to put a formal objection as one of the ... against the application and would like to be able to be present and speak against it at the hearing.

My main objections are around the prevention of crime and disorder the safeguarding of children and the unsatisfactory location of the venue.

The reference for the unsuitability of the venue is covered by Para 3.2 D (i) of the SEV policy document insofar as:-

that the grant or renewal of the licence would be inappropriate, having regard-

(i) to the character of the relevant locality;

There are a large number of residents and other people using bars and clubs in the area, who could be adversely affected by men leaving the premises in a heightened sexual state fuelled by drink and nudity. This could lead to an increase in crime and disorder with the possibility of people being accosted. Sandford Park is adjacent and there would be a real fear that women would not be safe using it.

I also have concerns that people in the industry from other towns have caused issues in Cheltenham and if we allow this club to operate in this part of town there could be outside influences which could lead to criminal offences occurring.

This area is already a busy part of town in terms of the nighttime economy with some disruption to local residents peaceful enjoyment of their environment. While this is somewhat accepted, the addition of a sex club would reduce the reputation of the area and cause great distress to those living there. I do not believe that this application is appropriate, certainly for this area of town which has a high residential feature many with children who may be subjected to unacceptable adult behaviour. This is also a cultural part of town where people go to the Playhouse, visit the St Luke's Hall for various activities and attend the Salvation Army in Bath road. A sex club does not fit within that ambience and may discourage patron's from using those venues.

We object to the proposed lap dancing club....

We are concerned that the comings and goings of unsavoury and probably intoxicated gentlemen and lap dancers and their minders will lead to an atmosphere of intimidation and violence.

We are mindful of the recent case which hit the national media concerning kidnapping and violence in connection with a similar establishment in Cheltenham during race week. That place had a short term licence. A permanent club of this type will lead to a degradation of the area where it becomes unpleasant and possibly unsafe to walk in the vicinity of the club. Since the closure of Tilley's Crumpets many years ago this has always been a contentious site with several unfortunate episodes over the years.

If the present application is granted I can visualise a further erosion of what had been a very attractive corner of Cheltenham.

Our Objection to Cheltenham Borough Council Licencing Department granting a licence for a Sex Club at the premises of Voodoo in Bath Road Cheltenham

We are requesting that you do not grant permission for a licence to proceed for the following reasons: -

1. There are safety risks to children playing in the park immediately to the rear of the club as local children's groups use the park for activities
2. The unlit lane at the side of Voodoo could lead to undesirable sexual activity by people who are in an intoxicated state leaving this venue
3. The attraction into the area of prostitution
4. The increased drunkenness to having two large alcoholic venues in what is classed as a residential area

5. The additional risk to men and women alone at night in Cheltenham from men who have been aroused by alcohol and sex shows leaving this venue.
6. The effect on the property value and the general lowering of the tone for Cheltenham
7. The impact on tourism for Cheltenham
8. The need for additional policing to protect vulnerable people passing by the area, where there could be an increase in crime and disorder
9. The increase in vehicle traffic and the risk of additional accidents as the premises open out on to a busy main road
10. The attraction for under aged children, women and men to be exploited
11. The disastrous effects of women being treated as nothing more than objects of sexual gratification.

Sir, here are 11 good reasons not to give permission for this to go through as acceptable, furthermore my wife works in Bath Road, Cheltenham opposite the park entrance, and I am a Scout Leader who uses a premises in Bath Road for our children's activities and frequently we use the park. I feel there would be a serious risk to the children if this venue were altered as requested.

Please accept this letter as our objection to giving a licence to the sex club.

I wish to voice my objection to this proposal. There are many bars and night clubs in the area and one more is unnecessary and will tempt revellers to indulge in lewd behaviour. It will create crime and add to irresponsibility which has already caused 2 road deaths in the Bath Road in the last year. In my opinion this club should be situated well away from other places of entertainment so that those who wish for such would need to make a real effort to get there.

Do we really need a lapdancing club in Cheltenham to go down that sleazy road?
There is a nice green park behind that club where families bring their children, is that what you would like the children to learn about the sleazy goings on. I don't think so.

Do think carefully before you grant them a license We prefer not to have one in Cheltenham

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. My reasons for this are set out below:

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

The proposed premises is situated in an area which is highly inappropriate for an SEV given its proximity to the following:

- Premises dedicated to the care of infants e.g. Hickory Dickories Nursery (0.1 mile), St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also situated just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.

- St Luke's Church and Community Hall (0.2 miles). A lap dancing club within close range of an important religious and social site for members of the local community is highly inappropriate and arguably offensive.

- Salvation Army Hall (0.1 mile). The positive and critical contribution of this organisation to the community would be undermined by the fact that it is in close proximity to the applicant. Those who both provide and receive these valuable services ought to be able to make the best use of the local premises without the harms associated with the sex industry on the doorstep, particularly given the vulnerable attributes of those who need these services most.

- Sandford Park. Frequented by families and young children.

- High Street, including shops aimed directly at children such as The Entertainer.

2. Cheltenham Borough Council also states that a licence shall be considered with respect to the character of the relevant locality.

Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities. Very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with infant children – irrespective of the operational hours of the club in question. Considering its proximity to the town centre, granting this licence could arguably tarnish the area with a sleazy image, explicitly associated with prostitution, violent/sexual crime and anti-social behaviour.

I would therefore argue that efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

We would like to lodge an objection to the application for a sex licence application at the Voodoo Lounge on the Bath Road next to Wetherspoons.

The Cheltenham Assessment Centre has offices adjacent to this property, in Strand Court. The nature of our business is offering support to students with disabilities in Higher Education. Students visit our offices for assessments, study skills support and assistive technology training throughout the day. Many of our students are highly vulnerable, often with physical or mental health difficulties. To walk past a lap dancing club on the way to our offices would be an intimidating and stressful experience. It is entirely possible that they would choose not to use our services if accessing our Centre involved passing a lap dancing club.

In addition to our clients, we are very concerned at the impact such an establishment would have on our staff. All of our staff are female, and work flexible hours. They therefore frequently work out of normal office hours, and would have to walk unaccompanied past the club often in the dark in the evening on their way home from work. Members of staff have in previous years commented on taking a detour to avoid walking past the groups of men hanging around outside the entrance of Voodoo Lounge during Cheltenham Races week, when lap dancing has previously been offered. These members of staff commented that it was an intimidating and threatening experience, and made them uncomfortable for their personal safety.

We therefore strongly object to this planning application for a permanent sex licence. From a business point of view, we feel that it would be an extremely damaging development. We sincerely urge the Council to reject the application.

Let's drop the formalities, and actually think about this application and what it means for Cheltenham and for its residents living on or nearby Bath Rd. Think of the families and people with children in particular that may walk past it during the day. Sandford Park is only behind where this Sex Club would be. Think of the increased risk to younger people.

That road already receives enough trouble as it is with loud noise and drunken brawls of an evening, usually coming from the Wetherspoons next door. I've passed this road of an evening on a number of occasions, and I try to avoid it on a Friday or Saturday night due to the disruption, and people walking out in the streets after a drunken stint at the pub - what good do you honestly think can come of putting a sex club into the mix as well?

Think of what else you'll be permitting by letting this go ahead - further disturbance, yet another reason for people to loiter around Bath Rd of a late evening, causing yet more disruption to residents nearby.

This road connects Montpellier and The Promenade - two stunning areas of Cheltenham which we should be proud to live in. And yet, what an incredible shame to know that just around the corner a sex club could be setup there. Think about the negative press that will build up as more people come to realise a sex club has been given the go ahead by yourself and the Council. Do you honestly think it will be well received? Think of the damage it will cause the reputation of Cheltenham Borough Council - what will it say of you as a council to permit such a thing?

I'm absolutely outraged, and feel deeply sorry for the residents that live on or near to Bath Rd.

Cheltenham is an incredible place, and what a shame that an application for a sex club is even being considered. If it's accepted, it will only add to the likelihood of disruption to this road.

And what will this sex club lead to for those that use it - increased % of people in Cheltenham with sexually transmitted diseases and infections, rise in infidelity, guilt, shame, regret - the list goes on.

Cheltenham and the surrounding area is your hometown is it not? Do you not want to be proud of your hometown? To feel that you've contributed something positive to the area as a member of the council? Honestly, what good do you think can come of permitting a sex club in Cheltenham? What does that say about our hometown - YOUR hometown?

You have an opportunity here to stand up for something good - to fight against this sex club being permitted. You have an opportunity here to do something good for the people of Cheltenham, to protect the reputation of Cheltenham, and to stand against something which under no circumstances should ever, ever be accepted.

I sincerely hope this email finds you well. Be assured that if this application goes through, you will certainly be hearing from me again.

I would like to lodge an objection to the Licence Application for the Diamond Gentlemen's Club at 12-14 Bath Road, GL53.

I have lived in this part of Cheltenham for many years and am currently living at ..., although I have also lived in ... during the last 20 years or so.

I understand that the council will not consider any objections on moral grounds, so presumably this means that those of us who feel that lap-dancing is sexist, degrading, harmful or shameful are unable to cite these beliefs as legitimate grounds for license refusal.

However, as a local resident, I also strongly object to the location of this club. The proposed club is in close proximity to a park frequented by families and young people, (my own children and their friends

included), a local theatre which hosts young people's groups and classes, the Janet Marshall dance school, the Salvation Army Church and the residential area of St Luke's, and therefore the sex club is utterly incompatible with these uses and the general character of the locality. As a mother of a teenage daughter who walks to an Irish dance class twice a week at the Playhouse theatre on the Bath Road, I would be most concerned to think of her walking past such a venue, and the feelings of intimidation and vulnerability that could so easily result. Should business be placed above the needs and potential safety of the local community? In my view (and I hope a council which promotes family, community and sexual equality will agree) the potential risks and harm of locating commercial sex premises here, far outweigh the rights of adults to perform or view striptease.

We are writing to strongly object to the above application on the grounds listed below:

Noise/pollution is a great concern to us especially as this is a residential area with families living. We have great problems with noise especially Student nights (2 nights a week) and with the application asking for a licence 7 days a week with hours from 8pm to 4.00am and more opening hours on race days not just Gold Cup week is totally unacceptable.

The property was used for Tilley's Crumpets and not designed for a night club, even with alterations it is still not sound proof, the music and people's voices makes our lives unbearable.

Parking – Vernon Place is a narrow lane with double yellow lines on both sides but these are disregarded and makes life intolerable for us to access and exit from our properties.

We wish this planning application to go to Committee, please will you let us know when the application is due to be heard.

I do not feel that any consideration has been given to the residents/people who live in the locality, especially when the club is opened with noise, excrement and general rubbish, which makes one feel very vulnerable and at risk.

If the application is successful – conditions need to be put in place to help safeguard people who live and work in the area. Cameras to cover the whole of the lane, and to be monitored. Increase in Security at all times the club is open. Noise levels kept below the permitted level and no parking in Vernon Place.

To whom it may concern,

I am writing on behalf of a number of parishioners at St Gregory's Catholic Church who have expressed deep concerns about the proposed "Gentlemen's" club for which a new application for a sexual entertainment venue licence is being considered by the Borough Council.

All the people I have spoken to about this matter have said that this club is not wanted by the majority of Cheltenham residents and is inconsistent with the cultural heritage and image of our town. Furthermore there are concerns about noise, late night/early morning drunkenness, worries about public behaviour in the local area and not least the costs for the policing thereof.

Many people have strongly held reservations about such venues as well as concerns for the safety and psychological wellbeing of the young women who work in such venues and may be open to exploitation for profit.

I understand that the deadline for submissions to the Licensing Team is midnight tonight, and therefore I write this by email, respectfully registering my strong objection to this license being granted.

I am a lone parent living beside this proposed lap dancing club. I do not want my children exposed to this or the people it will bring into Cheltenham. I often come in late from work and do not want to be around aroused men who have been drinking alcohol nor feel it is safe for my babysitter (17 yr old female) to have to walk home past the venue alone. We are at risk!

Our beautiful town should not encourage this and will encourage trafficked victims without people knowing it. I feel very anxious and unsafe, the streets will be noisier and more perverted men around my property. It will send a bad message out to the public of what is acceptable.

Please do not allow this lap dancing club to open and keep our town clean and classy.

To whom it may concern,

I am writing to you to register my objection to the proposed Sexual Entertainment Venue, 'Diamond Gentlemen's Club', to be opened on the premises of 12-14 Bath Road, Cheltenham.

The reasons for my objection are manifold, but primarily I am concerned about the proximity of the proposed venue to several places of sensitive use:

- The Playhouse Theatre
- Angel Day Nursery
- St John's Primary School
- Cheltenham College and Prep School
- Cheltenham Ladies College
- Many churches, such as St Luke's, St Matthew's, The Salvation Army and Cambray Baptist Church.

Between these venues - when their respective evening and weekend activities are taken into consideration - many children (and vulnerable adults) will be in close proximity to the proposed Sexual Entertainment Venue, during it's opening hours (and even more so during it's proposed race day opening hours); I believe this would contravene the council's licensing objectives to protect children from harm and keep the public safe.

The Playhouse Theatre especially, hosts children for workshops and evening clubs on a regular basis, and it is highly likely that nearby car parks would be utilised by patrons of both venues, potentially putting children in harm's way.

It is with great concern that we read of the above application. As concerned parents of a teenager as well as teachers, our concerns include the following:

Its location is inappropriate. The area attracts huge numbers of impressionable young people and students, many of whom frequent the bars and nightclubs in this area.

Also, it is very close to the Playhouse which is a place where many young children go for drama lessons, as well as being visited by many families to see a play or show. The Playhouse is a FAMILY entertainment centre.

Families use the Bath Road car park and on-street parking very close to the proposed venue. Such an establishment is likely to dissuade families from using this area for parking and could further discourage town centre shopping in favour of internet shopping and/or out-of town shopping. Revenue from these parking arrangements is likely to be affected adversely from the Council's point of view.

As members of Cambray Baptist Church, which has a large number of children, families, teenagers and students, this proposed venture would be overtly obvious as people (including visitors to the town)

arrive and leave the church. There are a number of other churches in the nearby vicinity including St Lukes and the Salvation Army.

There are several schools within striking distance of the proposed venue, including 2 exceedingly prestigious ones: Cheltenham College which is in the same road and Cheltenham Ladies College not far away. Also St Johns School is close by and many children walk to this school, some of whom would have to pass this proposed venue.

People living near the proposed venue will suffer further noise interruption late into the evening/night. Friends of people living close to the venue are likely to be put off from visiting at all. The effect on FAMILIES and ELDERLY living in this area is particularly poignant. Carers visiting elderly residents nearby may refuse to visit, especially considering that the majority of professional carers are women.

The cost of policing is very likely to go up significantly should this licence be granted. There is likely to be added unrest/possible violence near such an establishment, and in any event it would need extra policing.

According to the 'Rape Crisis' organisation, such an establishment 'supports, and is a consequence of sexual violence'.

The Gender Equality Duty 2007 legally requires local authorities to PROMOTE equality between men and women. A sex entertainment centre has a massive impact on gender equality, creating a 'no go area' for women. Other businesses/entertainment centres in the area will be impacted greatly. Director of the White Ribbon Campaign said 'Any expansion of lap dancing clubs feeds an increase in the lack of respect for women'.

The nature of the proposed establishment is certainly not in keeping with the image of Cheltenham as a cultural, fashionable centre.

Such an establishment is likely to put off visitors to the town, not least visitors to the exceedingly successful Festivals, many of whom would use the car park and on-street parking in the vicinity of the proposed establishment. This could result in a huge loss of income for the town, and is set to downgrade its current image.

We are writing to object to the above license being granted. It is most inappropriate for this kind of activity in a town with such a good international reputation as Cheltenham. We have many festivals here which draw in thousands of visitors with the obvious benefit to the town's economy and I am sure that this kind of establishment will detract from the wholesome atmosphere that Cheltenham is well-known for.

There are many other reasons for refusing this application and I have listed just a few below:-

There would be a need for an extra Police presence with people being around the area at 4am.

There would be a risk of public disorder

There are quite a number of private residents close by and a late-night nuisance could be caused to them.

The club is very close to a number of churches ie Cambray Baptist & The Salvation Army and children & young people may have to pass by on their way.

It is also close to the main town shopping area where people of all ages will be able to see this club.

The Playhouse Theatre is about 100 yds away. They have regular workshops including evening clubs with young people involved. The closest car park is within a few yards of the proposed venue.

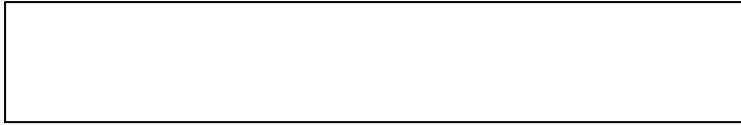
Many similar establishments in other towns have resulted in a virtual “no-go” area for many ordinary people.

We are personally very concerned about this proposal. The council has an obligation under the “Gender Equality Duty – 2007” to promote equality between men and women. This club would undoubtedly have a negative impact on equality.

The organisation “Rape Crisis” has said that these clubs can as a consequence lead to sexual violence against women.

This proposal is totally out of keeping with Cheltenham life and for the above reasons we would strongly ask that you refuse this application.

Thank you for the opportunity to make our views known.



What are my concerns?

I am objecting to this application on a wide number of grounds:

- 1) Protection of children from harm – the proposed venue is within very close proximity to many areas where children live, go to school, play, attend leisure events, shop and pass through.

For example – Cheltenham College (including Junior and pre-School) with roughly 1000 young people, many of whom board. The Angel Day Nursery, St John's Primary School, The Cheltenham Ladies' College.

The Playhouse Theatre is just a few metres from the proposed club – many children's and young people's groups meet there during the week, including evenings at the Theatre. The car park most used for this is within 50 metres of the front door.

Local churches, such as the Salvation Army virtually opposite, St Lukes, Cambray, Trinity etc all have flourishing evening events to which many people – including children and vulnerable adults – come regularly on many nights of the week.

The applicants may try to say that all the activity is hidden and out of sight within the venue, but there is still the undeniable adult culture associated with such a venue that naturally affects the environs – and the obvious continual coming and going of clients/guests, performers and the associated drinking culture that accompanies it. Football matches may take place within a particular venue but the culture around the venue is distinctly affected by the presence and nature of those attending. This is no different.

The sexualisation of our culture – and its special impact on young people - is of national concern and something taken seriously at governmental, county and local council level. Children need protecting from this, which would include not obliging them to be aware of a sex club right in the midst of areas where they live and move.

- 2) Promotion of gender inequality – the Gender Equality Duty 2007 requires the local government bodies to equality between the sexes in everything they do. Specifically there are references to inequalities perpetuated within the sex industry. It would be entirely incompatible with that statutory obligation to allow a Gentleman's sex club in the middle of town, which reinforces in its very name and nature a massive gender inequality. Sex establishments have a negative impact on promoting gender equality.

The Chair of Rape Crisis reported that sex establishments 'both support and are a consequence of sexual violence in society'. I am confident that the Licensing Authority officers do not want to support anything that risks leading to an increase in sexual violence.

The Director of White Ribbon Campaign says 'any expansion of lap dancing clubs feeds an increase in the lack of respect for women.

- 3) Public Protection, Prevention of crime, sexual exploitation and the reputation of Cheltenham – already Cheltenham has an unenviable reputation for prostitution, human trafficking and
-

**Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)**

I object most strenuously to a licence being granted to operate a sexual entertainment venue until 4:00am every night of the week. I am most concerned about the increase in public nuisance from late noise of those patrons coming and going, the increase in vomit on the street Bath Road residents already have to navigate every Sat/Sun morning, and the very real increase in danger of sexual assault arising from highly sexually stimulated men leaving a club into a residential area where many women live and should be free to walk in safety. The residents of Bath Road already have to tolerate the noise and drunkenness from the pubs and bars on that corner - but not every night of the week - and not with operating with the sole purpose of sexually arousing men and turning them loose drunk in our neighbourhood. This kind of establishment should be located in an industrial

estate NOT in the middle of residential area that already strains from traffic, noise, and public drunkenness.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

Removal of the sexual entertainment. The current licencing permitting service of alcohol, entertainment, and dancing is night and day different than permitting sexual entertainment. The residents of Bath Road knew what was there when we moved to the area and we tolerate it - however it is gross mis-characterisation of the applicant to assert that sexual entertainment and dancing is the same as the current use.

Dear Sirs, my wife and I were alarmed to read the report in the Gloucestershire Echo about the proposed 'Lapdancing club' on the Bath Road in Cheltenham.

<http://www.gloucestershireecho.co.uk/undefined-headline/story-20438587-detail/story.html>

Our home is on ... and will not be in any way directly affected by the proposals: we can't be accused of what is often called a 'NIMBY' attitude.

However, my fear is that the presence of this club will place neighbouring businesses at risk and does not enhance this struggling end of the High Street and town centre business district that already suffers from too many vacant property units. As a business owner I know that I would be unlikely to rent space in the vicinity of a sexual entertainment venue because it would detract from the image my business presents and would disturb the clientele that I wish to attract and service.

Additionally, it risks further damaging the quality of life for local residents and users of the Parks who can already feel intimidated by the high level of disturbance from the clubs in the evenings, particularly after dark. If this proves to be the case then there will be an increased cost of policing and ambulance call outs to this area, as well as an increased need for street cleaning and associated services.

My feeling is similar to that of Mr Huysinga quoted in the article as, "We can do better as a town" than this - Cheltenham's image to attract tourists and visitors is surely more 'genteel' than the seedy and sordid associations that the term 'lapdancing' carries.

I urge you to reject this application for a sexual entertainment venue licence.

I would like to lodge an objection to the Licence Application for the Diamond Gentlemen's Club at 12-14 Bath Road, GL53.

I strongly object to the location of such a club, being nearby to a family park (Sandford Park) and local theatre which hosts a wide range of children's and young people's groups and classes.

I run dancing classes at The Playhouse Theatre and several of the parents of the children I teach are very concerned about a 'gentleman's club' almost opposite the theatre. They, as am I, are concerned about any of the girls, who range from 5 through to late-teens, walking past such a venue, and the feelings of intimidation and vulnerability, and safety, as a result. The type of 'gentlemen' these types of clubs attract is of great concern to the safety of my dancers and therefore the community at large.

Surely a council that promotes family welfare, community and safety for residents can see the potential risks far outweigh the 'need' of adults to perform or view striptease?

I'd like to voice my concerns about the proposal to grant a Sexual Entertainment License to the Current Voodoo Club.

The reasons this is a bad idea are almost too numerous to mention, but for a kick off:

Firstly I consider the promotion of women as Sexualised Objects as demeaning to both men and women. I'm sure that those requesting the license will argue that the women choose to work in this club and earn good money doing so.

That argument is moot. Even if a woman chooses to participate in her own oppression and objectification, a woman is still being oppressed and objectified.

In other words, a strip club does not hurt only the women who are inside dancing, it hurts all women because it perpetuates the idea of women as the sexual objects and reinforces behavior that demeans and objectifies women.

Maybe these women are making an economic decision, but it says more about the jobs that are available to women than it does about the necessity to take on what is, as the license implies, sex work.

Not only does it demean those entering the establishment to work or as a customer, but the message it sends to those merely walking past is negative about our Town and nature of those who choose to reside there.

I'm sure that this will raise concerns from residents who live close to the club. I'm sure those applying for the license will reassure that the security provided within the club will be professional and more resourced than a regular venue. Whilst this is reassuring to those inside the club, my concern surrounds those who are denied access in the first place.

This will become a focal point for people who are, shall we say, over refreshed? When they are denied access what are the consequences for the local residents, innocent passersby and our already over stretched Police?

Cheltenham is famous the world over as a place where young women come to be educated to a standard that allows them to go on from this place to take up positions in life which were at one time denied to them.

Please don't betray that by allowing an economic practice that demeans women.

Salubritas et Eruditio

Health and Education is our motto. No mention of Profit. Please include both in your considerations of this license application.

I am writing to object to the granting of a sexual entertainment licence at 12-14 Bath Road. The grounds for my objection are that this type of venue is not in keeping with the cultural heritage of our town. Cheltenham is the market town for the Cotswolds and has a rich heritage as a defender of high morals. Whilst objections on moral grounds are not admissible, where our cultural heritage is one of high morals then it must be noted that lowering those standards flies in the face of that heritage.

I also believe there is a danger of this part of town becoming an area dedicated to late night drinking. This will have a detrimental effect on Cheltenham as a whole if one certain activity is concentrated in one area. It could also have negative impacts for policing.

Many thanks for taking my concerns into account.

I am disappointed to learn that the owners of the Voodoo Night Club have applied for a sexual entertainment license for these premises.

In many ways what goes on behind closed doors is none of my business, but I should state the following points:

- This property is on the very fringe of a residential area where many families live
- The culture of lap dancing is not what Cheltenham is about
- Recent lap dancing experience in Cheltenham reveals that this is a shady business on the edge of legitimacy (where performers kidnap managers to try and get paid)
- I would advise my own daughter not to go into Cheltenham near this venue for fear of misogynist behaviour from the clientele of this venue
- Would this become a front for prostitution?

I urge you to turn down this license

My attention has just been drawn to the proposal to open the Diamond Gentlemen's Club at 12-14 Bath Road, Cheltenham. I must express my very strong objections to this scheme.

I live in ..., not immediately adjoining the proposed club, but in the area, which is firmly residential, despite the existence of two major office blocks. I am not personally in favour of an automatic NIMBY reaction, but I do feel that this club would be most inappropriate, on two main counts.

Firstly, this is primarily a residential area, with two neighbourhood pubs. There is an element of night-life, centred on the Wetherspoons and on a number of night-clubs, much frequented by young people, on the edge of the area, at the northern end of Bath Road.

My second objection is related to this last point. I feel that it would be very wrong and, indeed, potentially dangerous for these young persons, quite often drunk, to be exposed to the attention of certain of the clients of the proposed "Gentlemen's" club.

My grounds for objecting are

1. Proximity to services and businesses that this type of venue are not compatible with: it is too close to several schools and nurseries: Naunton Park primary School (and the children and families at the school) Cheltenham College and Prep school, Angel day nursery, St Johns primary school, and Cheltenham Ladies College. There are several churches which will have activities during the week and weekend (including evenings) involving youth, children and families: St Lukes', St Matthews, Salvation Army, Cambray Baptist, and Highbury Congregational Church.
2. It will have an adverse impact on women and local residents as the venue will create a perceived no go area.
3. The Gender Equality Duty 2007 legally requires local authorities to promote equality between women and men in all that they do. Sex establishments have a massive negative impact on promoting equality. The Chair of the Rape Crisis has said that sex establishments "both support and are a consequence of sexual violence in society" and the Director of the White Ribbon Campaign has said "any expansion of lap dancing clubs feeds an increase in the lack of respect for women".
4. Overall, is this really the type of leisure industry we want Cheltenham to be known for?

I wish to raise a formal objection to the proposed granting of a SEV licence to allow the opening of a Lap dancing club on the Voodoo nightclub site in Cheltenham.

I believe that not only would this type of establishment attract a seedier element of society to the area, but also increase the risk of assault and harassment of women in the vicinity. Statistics have shown that there is an increased risk of abuse and assault to women passing these venues from customers entering and leaving the venue.

I also feel that the increased risk of trafficking, prostitution and related areas of abuse that surround these venues must be considered before granting any such licence.

I write with regard to the application for a sex club licence to premises in Bath Road. I live within a few minutes walk of the premises and write to give you my very strong objections to the granting of a licence.

Firstly, many areas surrounding Cheltenham are suffering significantly in comparison to Cheltenham with regard to the economic recession. Employment, less percentage fall in house prices, and continued visitors to Cheltenham have all contributed towards Cheltenham's stability. The very suggestion of a sex club jeopardises Cheltenham's entire stability.

This stability ensures that Cheltenham is a safe place to walk home at night, that crime is minimal and that people who live here enjoy a safe place to be. This stability also encourages many many people to come into the area for shopping, weekends away and I consider that the granting of this application would jeopardise Cheltenham's position at the heart of the Cotswolds.

Secondly, late night sex clubs encourage heavy drinking, something which we know has significant negative effects socially and medically. It would be likely to cause increases in vandalism, crime, social nuisance and it is very likely that local streets would be disturbed by alcohol fuelled men, filled with unsatisfied passion unable to leave the club quietly and responsibly. I envisaged violent, vocal, vomit ridden streets, with people reluctant to walk through that area of town and general dissatisfaction from families.

I strongly urge the council to consider the greater losses that Cheltenham will incur should the licences be granted. I personally consider that Cheltenham's current positive face would be slashed! Cheltenham recently was voted one of the best places to come to uni. As a mother of three girls and as an educator of young people, I strongly object to this proposal and trust that you will give due regard to my comments.

I am taking this opportunity to make an objection to the granting of a Sexual Entertainment License for Voodoo on Bath Road. My reasons for objecting are,

INAPPROPRIATE LOCATION

-The character of the locality is not only of a business but a residential nature. -Premises in the vicinity are used for theatre groups, toddler groups, youth clubs, dance schools, language schools which children under the age of 18 years of age attend. -Premises in the vicinity are used for places of worship, Cambray Place and The Good Samaritans. -Premises in the vicinity are used as community facilities including public parks, sheltered housing and accommodation and The Good Samaritans.

- There is a bus stop located outside Weatherspoons which is used by the general public. -There is a heightened statistical link to physical, verbal and sexual assaults against women who live or work in the vicinity of a Sexual Entertainment Venue.

Parents and children ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry. I feel it's completely INAPPROPRIATE and UNACCEPTABLE that this license should even be considered. It would be located on the doorstep of Cheltenham High Street and I feel that the opening hours of this proposed venue are also outrageous. Monday to Sunday 2000 until 0400 hours!

I'm very concerned Cheltenham Borough Council are NOT listening to the community voice. Whether it's Boots Corner or a Sexual Entertainment License. Is this part of Cheltenham and it's "regeneration"? It's a disgrace that this could be what I, and my two young daughters SEE when we walk into town and when I take them to their drama lessons at The Playhouse.

I feel as I'm writing my response I have wasted my time as this will be passed with NO REGARD to the community opinion. I have...morals and standards which I'm proud to pass onto my two daughters. I DO NOT think Cheltenham needs or requires a "Gentlemen's Club".

I wish, most strongly, to register my objection to the above application being approved on the grounds that this type of venue is totally unsuitable for our locality which is predominantly residential and family orientated, a close-knit and happy community. Having a men's sexual entertainment club would not only be completely out of sync with our area, it would also bring a cloud of shame over our lovely town.

Because I've only just been informed of this application (can't imagine why we haven't had notification before now) this objection isn't as well-worded as it could be, but wanted to dash it off before Wednesday.

Please, please don't give your consent to this awful proposal.

I have noted that there is an application from Voodoo Lounge, Bath Road to change their licence in order that it can become 'Diamond Gentlemen's Club', and be enabled to have a sexual entertainment licence.

This e-mail is not meant to be a formal objection, but I would appreciate it if it could be brought to the Licensing Committee's attention when they deliberate on this issue that in Bath Street the University has a hall of residence in which resides 42 of our students, who of course are predominantly young adults. The club is only approximately 50 yards away from the hall – and is very much in view of the residents and any guests or visitors they may have.

The hall is called Spa Court, and the address is 11 Bath Street, GL50 1YE.

I am happy to discuss further if it helps.

I hear that an application has been made to turn the Voodoo Club in Bath Road, Cheltenham into a Lap Dancing Club.

I would like to object. These establishments are surely more suitable to a city rather than a town. It is a residential part of the town and will attract the kind of clientele that Cheltenham would not really consider an advantage.

I also have fears for women's safety – I believe that there have already been attacks in Sandford Park and the surrounding area.

Cheltenham is trying very hard to remain of a certain standard. It is known as a regency town – can we try to keep it that way?

I would rather my name wasn't disclosed in relation to this email or contents.

As someone who lives fairly close to the proposed venue, and who is concerned with keeping Cheltenham's outstanding reputation, I am opposed to the Council granting the relevant sexual licence for the premises for the following reasons:

1. The intended venue is in a busy and prominent part of town which is already filled with revellers attending the clubs and bars in the area. The opening of a lap dancing club is likely to attract an even larger number of drinkers to the area very late at night/early in the morning throughout the week which may cause an increase in the levels of problems such as disruption and drunk/disorderly people, rubbish, noise and possible accidents associated with late night drinkers. Partygoers from further afield may be attracted to this part of town which is a largely residential area increasing the potentials for accidents on this already dangerous road. Furthermore, as the venue's location is so prominent, any advertisement/signage will be obvious to children which is not acceptable.
2. Unfortunately, it may appear stereotypical but the type of people likely to attend/work in such a club are often (but obviously not always) associated with other sexual and drug related problems and activities which are obviously not desirable and may affect public safety and an increase in crime and disorder.
3. Cheltenham has a fantastic reputation for being a classy and cultural town to visit and we are all very proud to call it home. Opening a lap dancing club in the centre of town would immediately lower the reputation and quality of the town. Lap dancing clubs (and places such as casinos) ought to be located in cities where there is an obvious demand and where it is easier to locate such clubs in non residential areas.
4. Any arguments regarding morality etc are not the issue. The issue is the location. The Council ought to refuse the licence or perhaps consider an alternative, more discrete venue, perhaps in an area that is not surrounded by residential uses where the opportunity for increases in disorder are less.

5. Finally, I understand that the proposed license is for every night and all day during race week. This is excessive and ought to be reviewed, again because of problems with disorder.

I hope you will take my thoughts into consideration.

I am writing to object to the year round lap dancing club on Bath road - current Voodoo lounge - on the grounds that it is wholly inappropriate to have a sexual entertainment facility in a residential area that is also home to schools and further education establishments.

Please let me know if the outcome of this planning application.

I would like to lodge an objection to the Licence Application for the Diamond Gentlemen's Club at 12-14 Bath Road, GL53.

The grounds for my objection are as follows:

This venue is not suitable for our residential area, which is populated by many families. I am not taking a moral stance on this, but I do not feel it fits comfortably with the make-up of our community.

We suffer a high level of night time disturbance at present. This venue will only make matters worse.

The hours of opening will cause extra traffic and parking problems. Our permit parking is from 8am to 8pm and the venue is asking permission for opening hours of 8pm to 4am. The Bath Parade car park is scheduled to close from 11.30pm on weekdays and 8pm on Sunday. We would thus have more cars parked on our roads, making it difficult for local residents.

I have listened to the BBC Gloucestershire news report on the possibility of a Sex Shop opening in Voodoo Lounge Bath Road, with this in mind I wish to make my feelings known to the Licensing Section.

As a Cheltenham resident, although not living in the proximity of the lounge bar I strongly protest the move and I feel that if this move was granted, would in my opinion, lower the wonderful reputation that Cheltenham has world-wide. I would suggest the members of the board seriously consider the following also:-

The Prevention of Public Nuisance
Public Safety
The Prevention of Crime and Disorder
The Protection of Children from Harm

In recent months a young woman was killed in a road traffic accident near to the said Lounge Bar and I fear that this could so I would ask that those in the Licensing Section would consider the effect of large groups of alcohol and testosterone fuelled young men coming out onto the streets late at night into a residential area etc: thus preventing the possibility of some unsuspecting young person suffering the same fate.

Having chosen to return to live in Cheltenham in retirement, I plead with the Licensing Section to keep Cheltenham Proud Pretty and Prudent.

Please, please, please say NO!

I am emailing to express my concern regarding the application of a licence to establish a permanent lap-dancing venue on Bath Road, Cheltenham.

I am objecting on the grounds of the 4th licensing objective: The Protection of Children from Harm.

The location is very close to St John's Primary School.

Thank you for giving me the opportunity to make an objection to the granting of a Sex Entertainment License for the above.

My reasons for objecting are so numerous that I shall have to bullet point them:

1. INAPPROPRIATE LOCATION

- a) there is a large number of local families live in close proximity to this venue
- b) there is a bus stop adjacent to the venue where students disembark when going to and from Inlingua Language School (for example)
- c) a major cycle route runs alongside the venue leading to and from Charlton Kings and Sandford Lido
- d) Sandford Park is adjacent and behind the venue. It is poorly lit and not easily overlooked. This park is habitually littered with condoms and hypodermic needles and the scene of sexual assaults (24th October 2008, 18th July 2010)
- e) The Bath Road is a major thoroughfare for people and children going to and from Cheltenham town centre day and night to use the cinema, go to the gym, theatre, shops, restaurants and to catch buses to and from schools etc. Many teenagers enjoy extra-curricular activities and return home on this route after 8pm
- f) this venue is opposite many estate and letting agents. This is often the first port of call for many people visiting Cheltenham, including many young students starting College in Cheltenham who are looking for somewhere to live
- g) it is adjacent to Cheltenham Assessment Centre (Chace) 4 Strand Court Bath Road, GL53 7LW www.chace.ac.uk. This company assesses and allocates Disabled Students' Allowances. It offers Assistive Technology Training to vulnerable students in the evening and at weekends.
- h) Vernon Place alongside the venue is a route for young foreign students at Inlingua, Rodney Lodge, Rodney Rd, GL50 1HX www.inlingua-cheltenham.co.uk who use Sandford Park as a meeting place in the summer. Many students from Gloscoll stay with host families in Cheltenham and also congregate in Sandford Park in the summer. Ask any local resident about this
- i) the venue is on a sight line of Cambray Church and in very close proximity to The Salvation Army on the Bath Road
- j) the venue is close to the hospital, which has many shift workers who will encounter clients of the venue in the Bath Parade Car Park and outside the club in the early morning. Many of these workers are female cleaners and nurses.
- k) it is next door to Wetherspoons, which is frequented by large crowds of young people, including crowds of girls who are incapacitated by cheap alcohol and therefore vulnerable. Crowds of young

drunk women leaving Wetherspoons and sexually charged young men leaving a lap dancing club is a dangerous mix.

l) The Bath Parade Car Park will no doubt be the choice of car park for mini vans bringing stag parties in from the locality. This is not guarded at night and has been the scene of sex crime (12th October 2012)

m) The Bath Parade Car Park closes at 8pm on Sunday and 11.30pm during the week

n) The Bath Road at this point is a dangerous Road – sad death of a 19 year old girl on 15th September 2013 in a road collision after leaving Wetherspoons

o) having Wetherspoons as a neighbouring pub will further bring about a concentration of young customers who spill out on the road to smoke and queue to get in. This makes walking as a pedestrian intimidating and unpleasant, especially when with children or for young women

p) the venue is in the close proximity to Janet Marshall's Dance Studio, 79-83 High Street, GL50 1DU www.janetmarshalldance.co.uk, which offers dance lessons for young people into the evening. Many parents park in the Bath Parade Car Park and would have to pass the sex venue with their children, who are predominantly primary school aged girls

q) the venue is on the same road as The Playhouse Theatre which offers dance, drama, music and speech lessons for young children and young adults into the evening. Many will have to pass the sex venue, often alone if they are teenagers, and share space with its clientele in the Bath Parade Car Park

2. MORAL OBJECTIONS

I have noted that grounds for objection are not justifiable if they are on moral grounds.

I am taking this to be the morality of what goes on WITHIN the premises. If men get sexual gratification from scantily clad women dancing lewdly, it's the business of the dancers and the voyeurs. It is legal, so it has to be accepted.

I believe my objections should be considered, as they are based on the affects this lap dancing club would have in the public domain. The ramifications of a venue like this would be huge on the life of our community.

Cheltenham Borough Council proudly publish their mission statements on 'Equality and Diversity' on the Council website. It's to be commended. Granting a Sex Entertainment Licence to allow lap dancing contravenes this policy.

www.cheltenham.gov.uk/info/200041/equality_and_diversity/189/equality_and_diversity_in_cheltenham

I have a 9 year old daughter. I am raising her to be proud, confident and equal to all others in society. I resent anything which will affect this. If she has to accept that a lap dancing club is a normal and everyday part of our high street then I feel I will have failed her. I would not be able to live so close to a venue which promotes the sexual exploitation of women. Such a place has a damaging effect on the morale and well being of all women who have it in their community. It has a detrimental effect on the perception of women by young men. I am delighted that the NMP3 (No More Page 3) campaign have raised money to sponsor Cheltenham Town's Ladies' Women's Football Club.

<http://nomorepage3.org/news/cheltenham-town-ladies-football-club-and-the-no-more-page-3-campaign/>

They are keen to promote positive images and role models for women. A lap dancing club does quite the opposite.

The news magazine piece on the Cheltenham lap dancing Sex Entertainment License issue, featured on the BBC Radio Gloucester Drive Time Show, 14th January 2014, was immediately preceded by a news bulletin on three celebrities (Rolf Harris, Dave Lee Travis and William Roache) alleged to have committed crimes against young women in the 60s, 70s, 80s and 90s. It seemed pertinent and almost sadly ironic that this present issue of granting a Sex Entertainment Licence was having to be discussed on the radio.

I would have to walk past this venue on a constant basis – to and from ballet classes, the theatre, shopping, to yoga and our art club – the Bath Road is part of my everyday life. Whether the venue is open for business with its clients entering or not is irrelevant. I would feel angry and sad that in 2014 lap dancing and all its associations is considered to be good clean fun on the high street of a town such as Cheltenham.

I would not be able to allow my daughter the freedom she would like as she gets older, as I would feel very insecure with her walking home in the evening past a sex venue. We will be forced to move house if Cheltenham Borough Council approve this Sex Entertainment Licence.

Am I correct in thinking that all such applications to the Council should be clearly displayed in places where they can be obviously seen by the public. If this is the case then I am not surprised you have had no objection. I walk past this club every day and I have not seen any Municipal application for such a licence.

Would it be possible to extend the consultation period beyond Wednesday.

If so, I would like to suggest that this proposal/application is given more publicity & time so that local people can express their own views.

I don't think such a location as this, so close to a residential area, a park and schools, is appropriate for such a licence to be granted.

Also the club is next door to Weatherspoons where the pavement outside often gets dangerously overcrowded that pedestrians often have difficulty walking past. Last Autumn a young woman was sadly killed by a vehicle outside Weatherspoons. By extending the variety of entertainment offered so close to Weatherspoons would create a bottle neck of people thus exacerbating the problem. Not to mention the public house next door which means there are 3 licenced premises next door to each other.

I hope the council will extend the consultation period.

But more importantly I hope the council will be advised to reject this application.

Thank you for giving me the opportunity to air my views on the Sex Licence Application for the Diamond Gentlemen's Club at 12-14 Bath Road, GL53.

I would like to register a vehement objection to the change of use of the Voodoo lounge into a lap dancing club on behalf of The Playhouse Theatre Studio situated on the Bath Road.

I am ... based at the Playhouse and responsible for teaching drama to over 180 students between the ages of 4 and 18 years. We run classes throughout the week and at the weekends, when we are rehearsing for a show or performing in a show our finish time can be as late as 10.00pm

As you can imagine, the wellbeing of our students, carers and theatre goers is of paramount importance to us. Anything which could jeopardise that wellbeing causes alarm. Many students are

accompanied to classes with their parents/grandparents and many teenagers travel alone. This could be by public transport stopping at the bus stop alongside Wetherspoons, on foot or by car, using the Bath Parade Car Park.

The proximity of the car park and the lapdancing club to our premises means that students and their families will be passing the club and those frequenting it. I would guess that the clientele of this venue will be predominantly male, in groups, young to middle aged? After brief research on the internet I've discovered that it is popular option for stag parties.

This clientele I assume are visiting the venue for a fun time, most probably involving alcohol, with entertainment supplied of a sexual nature which involves semi nude young girls dancing provocatively. The mindset of the club goers will be geared to sex before and after their time in the club. Thus the 'sex' spills out onto the street – it will not be contained within the four walls. This causes alarm bells to ring in my head.

My students will be sharing pavement space with people in a frame of mind which could be most intimidating. There is a park behind the club, with a dark narrow alleyway alongside it, so I would have to advise my students to avoid this area to be on the safe side. Heckling, leering and suggestive behaviour are all possibilities which could occur on this busy stretch of road.

Race Week is a period in the calendar, which we've become accustomed to, but not necessarily relish as it's become more sleazy with the years. The thought of this being part of our regular calendar is not good news.

Thus my main point of contention is the location of the club in an area so busy with young people and families. We are a longstanding and valued part of the Cheltenham community with a drama school built up over many years. All that we are trying to achieve with our development of talent in drama, dance and music is contrary to all the messages that this sex venue promotes.

I sincerely hope that Cheltenham Borough will reject this Sex Licence Application.

I am writing for formally object to the venue change application for Voodoo nightclub in Bath Road, Cheltenham.

I think that it is wholly inappropriate and short-sighted to even consider a lap dancing club so close to residential properties, and indeed a public park with a children's play area.

Is this really the image that Cheltenham would like to portray of itself? Cheltenham prides itself on its rich cultural heritage and it's wonderful array of festivals.

The end of the town Centre near the proposed site appears to be attracting a more damaging selection of money shops and now a proposed full time lap dancing club, which will be open during the daytime during the Cheltenham Festival. The site is on one of the main routes in from Oxford and London, why would anyone want to drive past a sex club with stag parties and drunken "gentlemen" falling out at all hours of the day?

This is not acceptable and is surely in a dangerous location with the proposed traffic changes to that part of town.

I am amazed that it is even being considered.

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

It has come to my attention that during the Christmas period this application was made for the licence of a sex establishment on the Bath Road. The timing of this application was clearly calculated to avoid attention.

As a Cheltenham resident I am disappointed that a decision that will affect many residents has not received the publicity necessary to get a full picture of people's reactions.

My personal objections are based on:

regular use the adjacent car park to access shops, the park and the Playhouse Theatre with my children.

Cheltenham already has one of the largest night time economies in the south west. I have always felt safe when in town during the evening with friends or family. I am concerned about the people who may be attracted to our town by this establishment.

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. My reasons for this are set out below:

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

The proposed premises is situated in an area which is highly inappropriate for an SEV given its proximity to the following:

- Premises dedicated to the care of infants e.g. Hickory Dickories Nursery (0.1 mile), St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also situated just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.
- St Luke's Church and Community Hall (0.2 miles). A lapdancing club within close range of an important religious and social site for members of the local community is highly inappropriate and arguably offensive.
- Salvation Army Hall (0.1 mile). The positive and critical contribution of this organisation to the community would be undermined by the fact that it is in close proximity to the applicant. Those who both provide and receive these valuable services ought to be able to make the best use of the local premises without the harms associated with the sex industry on the doorstep, particularly given the vulnerable attributes of those who need these services most.
- Sandford Park. Frequented by families and young children.
- High Street, including shops aimed directly at children such as The Entertainer.

2. Cheltenham Borough Council also states that a licence shall be considered with respect to the character of the relevant locality.

Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities. Very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with infant children – irrespective of the operational hours of the club in question. Considering its proximity to the town

centre, granting this licence could arguably tarnish the area with a sleazy image, explicitly associated with prostitution, violent/sexual crime and anti-social behaviour.

I would therefore argue that efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. My reasons for this are set out below:

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

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- Premises dedicated to the care of infants e.g. Hickory Dickories Nursery (0.1 mile), St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also situated just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.
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- Sandford Park. Frequented by families and young children.
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Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities. Very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with infant children – irrespective of the operational hours of the club in question. Considering its proximity to the town centre, granting this licence could arguably tarnish the area with a sleazy image, explicitly associated with prostitution, violent/sexual crime and anti-social behaviour.

I would therefore argue that efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

I am concerned that the approval of such a license will lead to an increase in criminal activity in our sports festival town, which will affect local business and commerce in a negative manner. It is proven that topdancing clubs ~~usually~~ are often directly related to human sex trafficking, drunken behaviour and underground criminal activity.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

There are no grounds in which I or ~~the~~ Trinity Cheltenham church congregation would withdraw an objection to this licence

I am writing to you in my capacity as ... of Trinity Cheltenham, where I have been for 20 years, and where I have an overall pastoral care for children, young people, students, young adults and vulnerable people.

It is my concern especially that vulnerable young people, students and young adults may be drawn into environments that are unhelpful to them, especially regarding its proximity to Wetherspoons where young adults often gather, and to the town centre, and local restaurants, where there are often students and young adults in the evenings. Equally I am concerned that the clientele that emerge from the club late at night, and those that hang around outside, may not be those who enhance Cheltenham's reputation and heritage, and may be a danger to those in the area at the time. However much the venue may be operated in a safe and professional manner, what happens when people leave the club cannot be supervised in any way, and I wish to register my objection to the proposed scheme.

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. Research has suggested that once an SEV opens in the area harassment of women by men (often those leaving the club) significantly increases (Director's Report, 2002), and incidents of rape and sexual assault can increase by up to 50% (Eden, 2003). Consequently, women feel four times less safe than men walking at night (Walker et al., 2003). My partner and I often walk past the proposed site, and would feel very uncomfortable about doing this should the application be granted. Cheltenham Borough Council should feel proud of the fact that the town centre is an area where women currently feel safe. This would change should the application be granted.

Further objections are as follows

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

The proposed premises is situated in an area which is highly inappropriate for an SEV given its proximity to the following:

- Premises dedicated to the care of infants and children, such as Hickory Dickories Nursery (0.1 mile), and St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.
- St Luke's Church and Community Hall (0.2 miles). A lapdancing club within close range of an important religious and social site for members of the local community is highly inappropriate and arguably offensive.
- Salvation Army Hall (0.1 mile). The positive and critical contribution of this organisation to the community would be undermined by the fact that it is in close proximity to the applicant. Those who both provide and receive these valuable services ought to be able to make the best use of the local premises without the harms associated with the sex industry on the doorstep, particularly given the vulnerable attributes of those who need these services most.
- Sandford Park and Lido. Frequented by families and young children.
- High Street. There are several shops near the proposed site aimed directly at families and children, such as The Entertainer.

2. Cheltenham Borough Council also states that a licence shall be considered with respect to the character of the relevant locality.

Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities. Irrespective of the operational hours of the club, very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with children. Considering its proximity to the town centre, granting this licence would tarnish the area with a sleazy image, explicitly associated with violent/sexual crime and anti-social behaviour.

Efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club, particularly one so close to the high street and on a major town centre road. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

I would like to raise my objections to the licence application of a "gentlemen's club" on Bath Road at former VOODOO night club. As both a local resident and a local business owner, I believe that granting this it would harm Cheltenham, its residents and its reputation.

Firstly as a business owner. I have owned a guest house on Bath Parade since April 1998. At that time Wetherspoons and G Bar did not yet exist. The night club did exist, but at that time we had no problem with noise late at night. Then the government brought in that pubs, bars and night clubs were allowed to be open much later and we started hearing more noise at 3am in the morning. A year later the no

smoking ban - which I of course agree with - was brought in. And all hell broke loose. People outside shouting, shouting at 4am as if they were at a football match.

Most guests that stay with us get shocked at the noise levels in the town centre. A gentlemen's club would attract stag parties and groups of men to an area that is badly controlled late at night as it is. I have several times been to the council and complained about the noise levels late at night.

I also believe it would harm the image of Cheltenham that the town tries to sell. Cheltenham sells itself as an elegant festival town. The horse racing festivals, literature festival, folk, jazz, classical music festivals and science festivals. With the probable exception of the racing guests, our clients that stay with us during these festivities would not appreciate this type of venue.

The type of foreign visitor that comes to Cheltenham is the slightly more adventurous ones that has opened a guide book and travelled further than London. They are here to sample the water, see the Cotswolds, have lunch in outdoor restaurants with fine English people walking around them. Cheltenham might no longer be recommended in "The lonely planet" or the "Rough Guide to Britain".

Secondly, and even more importantly for me is my view point as a local resident with two daughters aged 12 years and 13 years old. I object as it is already intimidating to walk pass Weatherspoon on a Friday or Saturday evening after 6pm. During the summer when big groups of men gather outside smoking in front of the pub, I normally cross the road. The visitors to the gentlemen's club would have to go outside if they would like to smoke. In a few years time, my daughters would have to walk pass it in order to get home if they have been out late. Already they have to walk pass there to take the school bus, go to the cinema, shopping etc. And, don't be naive, there will be posters advertising their venue and leaflets handed out.

On these grounds, I strongly OBJECT to grant a licence for a lap-dancing club right in the centre of Cheltenham, next to a peaceful residential area.

I wish to oppose the application to open a Sexual Entertainment Venue at the proposed location on Bath Road.

My wife and I live in Bath Parade facing the Bath Road Car Park, and already we are frequently kept awake in the early hours of the morning by the noise and disturbance of patrons leaving neighbouring clubs and pubs in this locality. The Application states that the proposed venue will open until 4.0 am seven days a week, thus lengthening the hours when local residents can expect to be woken by loud noises outside their homes as people emerge onto the streets.

The Application also runs the risk of increasing the already unacceptable level of rubbish – discarded food wrappers, cartons and cans – which often greets residents outside our doors the following morning.

The Application if successful will also lead to larger crowds blocking the surrounding pavements to ordinary pedestrians returning to their homes in the evening, especially in the summer months.

For the above reasons I trust the Council will refuse this Application in the interests of local residents.

I strongly object to planning permission being given for a change of license for a lap dancing club at Voodoo in Bath Road, Cheltenham. As well as being in a totally wrong place, lap dancing clubs should not be allowed in this fine Regency town at all. The whole concept is disgusting and totally degrading to woman and incites sexual attacks on women.

Have the planning committee no shame? Would you like your close relatives to frequent such a place, placing their relatives at risk. There is far too much of this going on – why here too?

The residents of nearby roads have a right to keep the area safe and respectable for themselves and their children.

SHAME ON YOU IF YOU GRANT THIS LICENSE - HAVE YOU NO SHAME.

I am writing to object to the plans but forward to convert the current Voodoo club on the Bath Road into a lap dancing venue.

My area of concerns/objections are:

- Increased level of noise - The venue in it's current guise is a constant source of noise issues with it's four nights of opening. I cannot see that seven nights of trading will reduce this problem.
 - No staff smoking area - At the moment both G Bar and Kukui/Voodoo do not have anywhere for their staff to smoke away from the public areas, so instead they stand around the back of the venues outside smoking and creating further noise.
 - Limited staff parking - Again in the venue's current guise Vernon Place is littered with cars double parked on the double yellow lines when the venue is open, increasing the levels of staff to include the lap dancers as well will only increase this problem.
 - Customers queuing on public space - Another issue with the venue at the moment is they are either closing the pavement of the Bath Road or utilising Vernon Place road to erect steel barriers to form queues into the venue, endangering both pedestrians who have to walk around and into the Bath Road and road users that have to drive closely past tens of potentially drunken people.
-

I would like to voice my objection to the proposed 'lapdance'/'gentleman's' club (call it what you will)) on Bath Road. I feel that this would have an incredibly negative impact on the road as a whole, as well as to the local residents. Bath Road is a popular, bustling street attractive to tourists and locals alike. The prospect of such a club would unarguably lower the tone of the street and Cheltenham as a whole. Many buses from outside of Cheltenham, namely London buses, pass down this street - is a lapdance club really the image that we want to present? Cheltenham is NOT a city, the clubbing scene is compact and well-known, adding such a club to the small scene would again lower the reputation it has.

The proposed site is above Kukui, a popular destination for 18-21 year olds, many of whom are clubbing for the first time. A lapdance club would attract the wrong market to such an environment. Particularly with regards to the women at Kukui, I am sure they do not want to be next to men leering over women who will no doubt spill onto the street late at night. This would create an uncomfortable atmosphere for the women (or rather young ladies) as they will feel vulnerable next to such rich and seedy men. The location of this proposed club is outrageous, you cannot place such a club next to a club targeted at youngsters. The tone will undoubtedly be lowered.

These clubs back onto residential areas in a relatively affluent part of Cheltenham. The club would clearly lower house prices and prospects for the locals, and I can't imagine any parents will want their children to grow up near such an establishment. Also, 7 nights a week and until 4am? What kind of an atmosphere is this going to create in Cheltenham late at night? I don't want to stereotype but this club will attract rich men spending vast amounts of cash to have a lapdance, indeed this is who it is targeted to, and such an atmosphere would make me feel uncomfortable and unsafe in the town.

I expect a reply to my concerns and to be notified on the response.

To whom it may concern,

I would like to voice my concern about the opening of a lap dancing club on the Cheltenham Bath Road. I do not live in the immediate vicinity but spend plenty of time in that part of the town.

I have found that the individuals who frequent these establishments are more than unsavory, often verbally harassing women. I don't think the council should offer these people a venue to do so, or legitimise their behaviour.

These places shouldn't be the pride of our town, so why offer them the space to do so...

I am writing with regards to the proposal for the new lap-dancing club on the Bath Road. I read the article in the Echo yesterday and there are several things that concern me about what is being proposed.

There was a temporary lap dancing club for race week last year which may have been financially successful, for the life of the manager as well as I am sure his family, it wasn't such a success. <http://www.gloucestercitizen.co.uk/Cheltenham-Festival-lapdancers-control-alleged/story-20440429-detail/story.html>. I appreciate that there was negligence by the management already surrounding this case, but people who are going to commit sexual crimes will generally have no regard for the law, licensing, or any agreement made with managing body. There will always be a way. I think that this is evident in the recent investigation of DJ Travis, Saville, and indeed the three soldiers in our local press this week.

To quote Mr Shorting in the article, "Our view is that there isn't a venue like this an upmarket lap-dancing or gentlemen's club in Cheltenham. There seems to be a need for it..." . There are many things that I think our town could do with having, such as Splash Parks or an outdoor gym - but I do not agree with Mr Shorting's viewpoint that there seems to be a need for a lap dancing club.

I read in the article that inside the venue 'would be monitored and operated in a safe and professional manner'. However, I am concerned for what happens outside of the venue. There are several open spaces nearby, such as Sandford Park, which are already places where vulnerable people such as women walking alone and drug addicts, choose to be in the early hours of the morning. I can imagine that without careful thought about this proposal, the crime rate will increase immensely in this area.

I am concerned about the messages that this is sending out to the next generation of our town. As a primary school teacher, I believe it is our responsibility to pass on a legacy to the next generation. We are to be looked up to. I feel that the venue which is so 'needed' - as Mr Shorting put it - in Cheltenham is in danger of confusing our children and teenagers. There are so many conflicting messages about what people should aspire to be. I appreciate that the proposal is to create an 'upmarket' sort of atmosphere. This could suggest to the pupils that I teach that lap dancing is as acceptable as an occupation as a dentist or a shop assistant. And that to be a consumer is a normal thing to do, like going shopping or to the gym.

I am concerned about where Cheltenham would be moving as a town. We pride ourselves on the fact that we host some great events, such as the Jazz Festival, Festival for Performing Arts, Music Festival, Gold Cup and all the other associated Race festivals, Science Festival, Food and Drink and many more key events through the year. I am not sure that a lap dancing club would add anything fruitful to this mix. In fact, I think it would welcome antisocial behaviour to these events and could encourage people to travel, for example the Literature Festival alone instead of as a family; or to the Jazz Festival in large groups instead.

I have many other reasons to object but I have no doubt that someone else will cover them! I am feeling very passionate that it is the wrong thing for the future of our town.

Many thanks for your time.

**Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)**

It is known that a significant amount of sex tourism takes place in Cheltenham, especially during Race Week. Granting additional sexual entertainment licences can only add to this issue, increasing the likelihood of women being trafficked to Cheltenham to work in premises like this. It is likely to increase crime.

-
- > I am writing to lodge a complaint to the above licence being approved.
 - > My objection is both on a personal and professional basis.
 - >
 - > I live with my husband on ..., approximately 2 minutes walk away from present Voodoo Lounge. We have an eight year old son.
 - >
 - > We are disturbed by the anti social behaviour created by the pub and club goers returning home in the early hours - shouting, vandalism and littering. Although this is unacceptable, we have been forced to come to terms with this, as we live in a residential area close to the town centre and the police have no resources to control the volume of night life traffic.
 - >
 - > Our route in and out of town in the evening is past Wetherspoons (cinema, theatre, restaurants and emergency food supplies from Sainsbury's local). Bouncers and raucous drinkers can just about be tolerated, but crowds of men entering and leaving a lap dancing club is an intolerable prospect.

Normalising this sort of venue on a high street is completely unacceptably sordid and something my family does not want to be exposed to. It will be a sad day for our neighbourhood if this becomes a reality. I hate the prospect of my son growing up in an area where he sees this degrading sort of club as the norm.

- > Bringing up children is a challenge with the internet and other social media, so to have this on our doorstep will raise further worrying issues.

- > I also fear for the safety of the many girls incapacitated by cheap alcohol from Wetherspoons. Surely it is a civic moral duty to shield them from any harm? The proximity of the Sex Club to Sandford Park with the alleyway to the side entrance makes this a very dangerous location to site such a venue.

> Another scenario which worries me is that female nurses have to go past the club on their way to the bus stops in the town centre after their night shift at the hospital. I think it would be morally irresponsible of the Council to put them in any situation which would cause mental or physical harm.

>

> On a professional level, I run a beauty therapy business on We offer therapies and Spa Weekends to clients from far and wide. Having a sex club in such close proximity to our premises (our strapline is 'The Urban Retreat') can only damage my brand with the consequence of a loss of business.

> Please don't allow our town to be ruined any further.

I wish to register an objection to the proposed sexual entertainment venue at 12 - 14 Bath Road and ask the council not to grant a license. The grounds for my objection are 1. Road safety. The pavement outside Weatherspoons is often crowded and pedestrians are forced into the road to avoid the drinkers, queues for the sex venue and groups of loud men emerging will make things worse 2. Personal Safety. Men emerging from the sex venue will be very close to a public park and pose a potential threat and a source of intimidation to residents. 3. Inappropriate to neighborhood. Men (especially gang at stag parties and the like) emerging from the sex venue, late at night and fuelled by alcohol, will be walking into a residential neighborhood, changing the feel of the area for the worse.

Please let me know if I need to register my objection in any other way

I understand that an application for a Sexual Entertainment Venue licence has been received by Cheltenham Borough Council from Mark Shorting, the proprietor of Bath Road Properties Ltd. Should the licence be granted the Kukui nightclub would become the Diamond Gentleman's Club, a venue that would offer lap-dancing. I urge the council to reject the application on the grounds that Lap Dancing would be detrimental to the character of the locality and at odds with the use to which any premises in the vicinity are put.

Both The Salvation Army Church and St Luke's Church & Community Hall are vibrant centres of worship and community focus that provide services to residents in the direct vicinity of the proposed SEV. These include lunch clubs for the elderly and children's activities. Citing a SEV so close so such vital community services would be inappropriate and insensitive.

In addition to community centres and places of worship there are also many facilities and services aimed at specifically children in the area. These include Hickory Dickories' nursery, St John's C of E Primary School and a children's dance school, all of which are within a 5 minute walk of the proposed lap dancing club.

Sandford Park is an asset enjoyed by many people in the area. It is well documented that parks in the vicinity of SEV's attract anti-social behaviour. Should an SEV be granted I would not feel safe walking through Sandford Park.

Whilst Cheltenham has a reputation as an affluent town, it perhaps noticeable that the area surrounding the proposed 'Diamond Gentleman's Club' has begun to decline in recent years. It is therefore submitted that efforts to restore the upper Bath Road/Strand to a safe, welcoming and respectable area that attracts a broad segment of the retail market will be severely inhibited by the presence of a lap-dancing club. In order to achieve the economic and social prosperity which Cheltenham needs, the public image of the town would be improved by refusing the applicant an SEV licence.

I look forward to your response.

I wish to register my objection to the proposed licensing of premises for Sexual entertainment on Bath Road (Near Moon Under the Water). This area is used by families out shopping day and evening, now that the new Sainsburys is open, who live in close proximity to the property as proposed. It is completely inappropriate to place such a venue where children can see people going in to the venue, this type of venue attracts activity which would undermine the sense of community on Bath Road, a residential area. I strongly resist this proposal, I hope that you will pass this to Councillors, and make representations. I strongly recommend that the council consider the damage that they are doing in establishing forms of entertainment at this end of the high street and adjoining Bath Road. I have complained many times to the police about the noise levels at weekends in particular, the amount of traffic (late at night with loud engines and horns) and the use of the Bath Road carpark for raves and parties. Would you please acknowledge this.

I also wish to question the council's equal opportunities policy. As I consider the proposal to contravene both human rights and the equalities policy, the sexualisation of women does not comply with these policies and I cannot therefore see why the council would consider such a license at all based on these grounds.

I am sending this email with regards to the gentlemen club being opened. I would like to strongly object to this proposal reasons being I have a thirteen year old son who regularly walk past the bath road to go to town shops or play football in the park, I would not like for him to be around something like this. I have lived in ... for over 30 years and would not like this to be going on near where I live. There is also a school close by the Salvation Army churches and mother and baby groups and more. I think it would be a disgrace to have this in this area and none of the local residents would want this also. Also over the years there has been indecent activities going on in the park and would not want anything like this to happen again and if this club is started then it would be going on at all hours I want to think of the park as a place my son can go play football in not seeing anything of a nasty nature happening I hope you read what I have written and take notice of it and hopefully this club will not be started

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. My reasons for this are set out below:

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

The proposed premises is situated in an area which is highly inappropriate for an SEV given its proximity to the following:

- Premises dedicated to the care of infants e.g. Hickory Dickories Nursery (0.1 mile), St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also situated just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.
- St Luke's Community Hall (0.2 miles). A lapdancing club within close range of an important social site for members of the local community is highly inappropriate and arguably offensive.
- Salvation Army Hall (0.1 mile). The positive and critical contribution of this organisation to the community would be undermined by the fact that it is in close proximity to the applicant. Those who both provide and receive these valuable services ought to be able to make the best use of the local premises without the harms associated with the sex industry on the doorstep, particularly given the vulnerable position of those who need these services most.
- Sandford Park. Frequented by families and young children.

- High Street, including shops aimed directly at children such as The Entertainer.

2. Cheltenham Borough Council also states that a licence shall be considered with respect to the character of the relevant locality.

Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities. Very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with infant children – irrespective of the operational hours of the club in question. Considering its proximity to the town centre, granting this licence could arguably tarnish the area with a sleazy image, explicitly associated with prostitution, violent/sexual crime and anti-social behaviour.

I would therefore argue that efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

It was with a sense of disappointment that it came to our notice that the Council are considering granting a sex licence to Voodoo. We suppose you have considered the outcome of this decision which will make us all feel even more uncomfortable about walking in the town at night. The outcome of granting this licence will ultimately put people at risk causing more work for the police and ancillary protection services.

Having come to Cheltenham from Australia due to work and quickly realising at that time it was a good place to raise our family we decided to settle here, where they have grown and developed into good citizens. Our fear now is for the future generations if this licence is granted.

Thank you for considering our objections to this application.

I would like to strongly object to the proposed licence for the Diamond gentlemen's club.

Firstly this is a road used by many children on their way to school and on their way to dance classes at Janet Marshall and theatre classes at the Playhouse theatre. Many children will be passing this venue on foot to attend all these places on foot.

Secondly on moral grounds. I teach at Cheltenham Ladies' College where we embrace the promotion of women in society and this goes against everything we instil in our students for example the promotion of dehumanising activities of the females working in the sex industry and the associated risk of prostitution and drugs. This town has so many positive features and is a place many will visit for the culture and history. This type of venue being in such a public thoroughfare will only bring the town into disrepute.

I firmly object to the proposal of the lap dancing club to be placed on bath road - Cheltenham is more upmarket and we could do with another gig venue instead of a degrading place for all women.

I would like to register my strong objection to the application for "a sexual entertainment venue licence" in Bath Road, Cheltenham.

I am sure the committee that deals with these applications are bound to consider them all, and I sincerely hope that among the members of this committee there are a number of wives, mothers, grandmothers and responsible male family members who are appalled at the prospect of such a centre being opened in Cheltenham. The big cities of our beautiful country are, I suppose, able to absorb

these degrading venues, but our town is relatively small and, so far, relatively safe for our children to grow up in. I assume you have seen the article in the Daily Telegraph, dated 14th January in which the Chief of Police of Newquay claims that these 'Gentlemen's' Clubs' encourage rape and sexual assaults. I urge you to ensure that this article is brought to the attention of the committee members.

The proposed site is ill chosen, and the hours of opening worrying. Close by there are many places used by the young people of our town, including a park, church, dancing hall and theatre, plus the small branch of Sainsbury's which remains open until 11 pm. At that hour, customers of the store would encounter men lingering outside the lap dancing club. That part of Bath Road is close to residential properties, as you are aware, and the disturbance to these residents when the club empties at 4 o'clock in the morning would be considerable.

I presume that the majority of punters would use taxis to ferry them to and from this club, which would undoubtedly mean the liberal consumption of alcohol. Cheltenham town would not profit from this in any sense of the word, but if the committee feel obliged to grant the licence could the site not be out of town, perhaps on a trading estate, well away from our peace-loving citizens?

My family and I first moved to this area in 1974. Many of the changes made since then have improved the town. If this licence is granted, it will most certainly be to its detriment.

I wish to register an objection to the proposed sexual entertainment venue at 12 - 14 Bath Road and ask the council NOT to grant a license.

My grounds for objection are as follows:

1. Concern for Safety

a. Personal Safety

As well as local residential streets (i.e. people's homes) surrounding the sex venue, there is a public park close to it. Men emerging from the venue, especially after consuming alcohol and in a particular 'mood' pose a potential threat and a source of intimidation to town centre residents

b. Road safety

The pavement outside the venue is often crowded and pedestrians are forced into the road to avoid the drinkers, increasing the crowd factor - queues for the sex venue - will make things worse.

2. Out of keeping with a residential neighbourhood

The area is essentially residential as there are many town centre homes (flats and houses) surrounding the venue. Such a venue is inappropriate to the character of Cheltenham AND a residential area. Men (especially large groups at stag parties and the like) emerging from the sex venue, late at night and fuelled by alcohol, will be walking into these, creating (and increasing) disturbance, and changing the residential feel of the area for the worse.

Because of the timing of the application, it has not been seen by many people. Such an application should receive more publicity and be the subject of gresated debate.

I have recently heard about an application for a license to open a "Gentleman's Club" on Bath Road, next to Wetherspoons.

I am a resident of Pittville which is close to this site. But I have

closer links to the area, as it lies within the parish of St. Luke's, which is the church which my husband and I belong to, and where I am As well as music practices I also organise chamber music concerts in the church and both of these are often followed by visits to local pubs, so I have a good feel for the area around the Strand and Bath Road both by day and in the evenings.

An establishment of the type proposed is entirely inappropriate for this area. There are no other such clubs anywhere nearby. The two pubs on Bath Road are friendly places where anyone is welcome, and the Strand has become a lovely place for dining-out for couples and families, especially since the refurbishment of the Swan and the Strand pub, and the addition of the new Sandford Alehouse.

The Playhouse is a few hundred yards away, and with all the amateur productions they put on, families with children will be walking along there all the time in the evenings.

The site is also very prominent; on the Ring Road, and a place which tourists are bound to pass if they are heading to Sandford Park, or to Imperial Gardens/Montpellier from this side of town. It doesn't seem at all in keeping with Cheltenham's reputation as a good place for families to visit if one of their first sights of the town is an establishment like the one proposed.

Lastly, and perhaps most importantly, I feel very strongly that you should extend the deadline for objections: people who live nearby have had no notice or time to express their opinions. I heard about this by email and had seen no public notices although I pass the site daily on my way to and from work and spend a good deal of time in the parish. If this license is granted before people have heard about its proposal I think there will be a great deal of anger locally.

I would like to place on record my opposition to the request for a sexual entertainment licence for the prospective Diamond Gentlemen's Club in Bath Road, Cheltenham.

I object to this on several levels, not least that this form of 'entertainment' appears to me outdated, sexist, tawdry, irrelevant and to encourage negative attitudes towards women. I have long-held the view that lap dancing promotes sexual objectification and sexual violence towards women and do not wish to have such a premises in my local community - or any other for that matter. I am aware that some local neighbours (I live around half a mile away) consider that it will be a negative and divisive influence in a residential area. I, personally, would feel uncomfortable walking past such a premises in the evenings, knowing what was taking place inside and that those waiting to go in, or leaving, or smoking outside, may have a certain mind-set about how women are to be regarded or treated. I feel extremely strongly about this.

If you require further information or contact details from me, I would be more than happy to provide them, should you wish to correspond using this email. I would also appreciate the opportunity to attend any application hearing, to which the public would have access, if you could inform as to when this takes place.

I am writing to object to the licensing of a new sexual entertainment venue in Cheltenham. I object under the prevention of public nuisance as I believe this place will attract further anti-social behaviour to the town which so many of us love and cherish, I'm sure including yourself.

It is also in close proximity to churches including The Salvation Army and Cambray Baptist Church, something I believe is clearly inappropriate.

Thank you so much for taking the time to read my email and I would greatly appreciate a reply detailing who this email is passed on to and a reply to the action which is to take place in response.

**Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)**

I DO NOT THINK THIS ESTABLISHMENT WOULD BE IN
KEEPING WITH THE CULTURAL HERITAGE AND IMAGE
OF CHELTENHAM.

I object to the application for a licence for a Sexual Entertainment Venue (SEV) on the Bath Road, Cheltenham for the following reasons:

My five year old son attends the Playhouse theatre during the school holidays and often during weekends. I do not want my child to attend a children's holiday club that is in the vicinity of a lap dancing club. It would be entirely inappropriate.

A number of families with young children live in this area. They will need to pass the venue to go to school, shops etc. Lots of shops targeted at children, for example, the Entertainer Toy Shop are at this end of town. I often use the car park on the corner of Bath Parade and the Bath Road and pass by the proposed venue with my child on my way to these shops.

It is important to retain the character of the area that contains a mix of residential and commercial premises including many lovely victorian houses and a pleasant park. I would feel vulnerable and ill at ease when passing this venue and the clientel with my young child and I would end up avoiding the area altogether.

Children and adolescents use Sandford park which is right next to and behind the venue. A venue such as this is likely to attract anti-social behaviour and make the park a sinister, no-go area due to the clientel the venue is likely to attract. As a woman, I would feel too intimidated to pass through this area. I believe that due to the number of children and young people who pass by this area, it could put vulnerable teenagers at risk of being groomed or attacked.

Myself and my family would not want to walk past this venue. I fear that if this club opens, the result would be less family footfall and a no-go area will be created where only seedy men and street prostitutes (albeit unrelated to the club, but present due to the clientel) will hang around in.

This premises and the park behind it is on a direct route to Sandford Park lido and a popular play area and sports/recreational area. The lido is frequented by hundreds of children and teenagers over the summer months and the play/recreational area is used all year round. These children, young people and families should not have to endure the "gauntlet" of passing this establishment on their way to a leisure facility.

I trust you will take my objection into consideration. I believe it would seriously damage the character and atmosphere of that area of Cheltenham if a licence was to be granted.

Dear Sir / Madam

We are We live at We have lived here for 30 years.

Whilst we may not find the entertainment proposed to be to our liking and we know that, according to your guidelines, we cannot object to this on moral grounds; the main issue we have is the effect that a venue like this would have on our lives and our community.

As our house is actually in ..., we are very aware of the activities that are the end result of 'a night on the town'. We are worried that sexual activities will be increased in the park and the safety of young women (often drunk) will be jeopardised.

We have children and grand children. We would not want to expose them to this sort of venue. We would not want them to visit us any longer. We walk past this venue every day going into the High Street. It will be intolerable for us to have to pass this sort of place, with the sort of people who are customers. We would feel unsafe and we don't think this is reasonable.

We therefore strongly object to this planning application for a permanent Sex Entertainment Licence. It would be very upsetting for our neighbourhood and our families, who have to endure so much aggravation already.

We sincerely hope that the Council rejects the application.

We understand that a licensing application has been made for the above premises to be used as venue for entertainments of a sexual character.

We would like to object to this on account of the danger this would pose to vulnerable young people from the various colleges in Cheltenham and others who would pass these premises. There are also churches nearby where many families gather and where children's activities are regularly held.

Having lived in Cheltenham for many years we would be exceedingly grieved if a licence were granted as young people are already exposed to various dangers through the internet and to add to the possibility of future generations being influenced in such a way would, in our view, be irresponsible. We urge that this application be rejected on the above grounds and for the present and future welfare of this lovely town.

Dear Sir/Madam

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. My reasons for this are set out below:

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

The proposed premises is situated in an area which is highly inappropriate for an SEV given its proximity to the following:

- Premises dedicated to the care of infants e.g. Hickory Dickories Nursery (0.1 mile), St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also situated just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.
- St Luke's Church and Community Hall (0.2 miles). A lapdancing club within close range of an important religious and social site for members of the local community is highly inappropriate and arguably offensive.
- Salvation Army Hall (0.1 mile). The positive and critical contribution of this organisation to the community would be undermined by the fact that it is in close proximity to the applicant. Those who both provide and receive these valuable services ought to be able to make the best use of the local premises without the harms associated with the sex industry on the doorstep, particularly given the vulnerable attributes of those who need these services most.
- Sandford Park. Frequented by families and young children.
- High Street, including shops aimed directly at children such as The Entertainer.

2. Cheltenham Borough Council also states that a licence shall be considered with respect to the character of the relevant locality.

Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities. Very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with infant children – irrespective of the operational hours of the club in question. Considering its proximity to the town centre, granting this licence could arguably tarnish the area with a sleazy image, explicitly associated with prostitution, violent/sexual crime and anti-social behaviour.

I would therefore argue that efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

on a personal level i wish to object to having to go out to a club and have the worry of being objectified, or approached by such clients that frequent bars solely for such entertainment. already a number of establishments have lap dance and pole dancing events over the races and i choose not to go out on those weekends for that reason.....it seems to me alot of people are "cashing in" on these times having such entertainment in their bars with disregard for the regular customers. there has always been venues of this sort however they are in areas of the town (i am talking about the blue rooms in particular) which is not near to or next to a area of recreation which families children and teenagers use. i fear anti social behaviour or fear of will stop many people using sandford park.

there is more to this town than the races and lap dancing establishments and letting this go ahead you will turn cheltneham into a town which stag parties are attracted to ----- something i for one object to !

The impact of this happening would be more detrimental to the whole town than just losing out on licencing monies gained through offering existing bars and clubs licences for the year.

keep Cheltenham a classy well respected and nice town for all to enjoy!!!!!!!!!!!!

To whom it may concern,

I write with reference to proposals for a Sex Entertainment Venue, the Diamond Gentlemen's Club on Bath Road.

I would be grateful if you could register my strong objection to this proposal particularly in the areas of crime and disorder, public safety and protection of children from harm.

In the area of crime and disorder I would argue that a permanent Sex Entertainment Venue cannot help but develop Cheltenham's unfortunate recent reputation for hidden sex workers, bringing with it increased clientele and the social problems associated with that. It is widely acknowledged that during race week sex workers move, and are moved, into Cheltenham. A permanent Sex Entertainment Venue may lead to an increase in permanent sex workers in the town. Cheltenham has a good reputation for a night time economy built upon restaurants, theatre and student clubs but it is a relatively small town and a highly visible sex entertainment venue would cast a shadow over the whole leisure industry.

The proposed site would also seem to be extremely close to many very sensitive areas.

- The end of the High Street is extremely close. During race meetings I would not feel able to take my children to that area (where one of their favourite toy shops is located). We would not be able to park in our usual car-park either.
- My children are regularly involved in workshops at the Playhouse Theatre on the Bath Road. There are children's clubs that meet there every week, many in the evening. It is a family oriented theatre in a family friendly area. Again our nearest car park would take us to within fifty yards of the proposed venue.
- There is a main entrance to a family park even closer to the venue. I regularly use this pedestrian route with my children as a safe way back home from shopping trips avoiding the busy roads.
- There are significant places of worship nearby, with Cambray Baptist church around the corner and the Salvation Army Community Church literally a stone's throw away on the opposite side of the road.
- I lead a group which works with the nearby YMCA supporting the many vulnerable young people who stay in the accommodation there. It would concern me that the close proximity would put these vulnerable youngsters at risk.

There is a significant danger that a venue at this location would make it a no-go area for families. I certainly would have to avoid it along with my family as I am not always aware when races are on and could easily find myself passing by whilst it is open for business. I would not want my nine year old daughter thinking that the sexual objectification of women was normal or acceptable.

My final objection is that there is a well accepted connection between the sex entertainment industry and negative attitudes toward women. If Cheltenham is to retain a reputation as a thinking, modern festival town then we should surely avoid promoting the attitudes of the 1970s.

With all best regards in your deliberations.

I would be grateful for an acknowledgment to say you have received and read my email. Many thanks.

I am writing to object to the application reference 13/02296/SEXA

Cheltenham is a cultural town with a rich heritage where visitors come from all over the world. These premises are not in keeping with the image of Cheltenham

It will be placed in close proximity to the High St where families are shopping. It is near one of the entrances to Sandford Park where children will be going. It is near eating places where families frequent. It is near places of worship where the people attending including many children will be sensitive to this proposed plan. It is on the route for Cheltenham college students down to town and these young impressionable people would have to pass this place on the way

It is of personal interest to me as I was born in Cheltenham and now live in the Hatherley area and worship at Providence Chapel off the Bath Road

I am writing to express my concern about the granting of a sexual entertainment licence to a club in Bath Road Cheltenham. I believe this would be a problem in this area. It is close to Weatherspoons where many young people go at the weekend and I fear for the safety of young girls who may be in danger some clients of this establishment. To some extent it would create a no go area for young women who would not feel safe in the same vicinity as such a club.

Its proximity to places such as The Salvation Army, which is just across the road, Cambray Baptist Church and St Luke's Church also seems inappropriate and The Playhouse Theatre is close by. While the club plans to operate late at night they want permission to open from 8.00pm at which time events may well be happening in these other venues some of which may involve children or young teenagers.

In conclusion I question the need for a venue of this type in our town at all as sex establishments such as these are degrading to women. In these days when equality is being promoted these places send out completely the wrong message and have an entirely negative effect in this regard. I would like to point out that The Gender Equality Duty 2007 legally requires local authorities to promote equality between women and men in all that they do.

Hope that you consider these points when making a decision on this licence application.

Dear Cheltenham Borough Council

I am writing to object to the above application.

The proposed venue will be on the same road as Cheltenham College and prep school and very close to Angel Day Nursery and St Johns Primary School. I feel it is highly inappropriate that a Sex Venue should be so close to schools and nurseries and am worried about the impact it may have on them. There are also lots of churches very close by who would find the venue highly offensive for example St Lukes Church, St Matthews, Cambray baptist Church and many others.

The venue would promote gender inequality and would be sexually objectifying women. The Gender Equality Act 2007 legally requires local authorities to promote equality between women and men. This venue would have a hugely negative impact in promoting equality and would actually be going against this act and the councils responsibilities. It can only promote disrespect of women.

Finally I am worried that such a venue would contribute to destroying the reputation Cheltenham has especially with it being so close to the town center. The venue could create no go areas for women due to the type of people that would attend such a venue. The venue would have a severely negative impact on Cheltenham's reputation of being a reputable, respectable place.

I write as an Elder of Providence Baptist Chapel, Naunton Parade, Cheltenham. While I strongly object on moral principle to the proposal to which this application relates, I fully appreciate that the Licensing Authority is not at liberty to take into account an objection on this basis.

However I believe there are significant other reasons to refuse the licence which can properly be taken into account. These relate particularly to the unsuitability of the location of the premises for the following reasons.

1) The premises is close to the High Street which, together with the streets and precincts accessed from it, form the core shopping area for Cheltenham. As such the area is frequented by numerous children and families seeking out the shops. More particularly the location is on the most direct route between locations such as Sandford Park and Cheltenham College and the town centre. Children and families moving between these locations and the town centre will normally pass in front of the premises unless they make a deliberate and longer detour.

2) There are in the vicinity of the premises a number of properties which are, in terms of the Council's SEV Policy Statement "sensitive for religious reasons. Most directly affected is Cambray Baptist Church which is only a short distance away at the other end of Bath Street, but also affected would be the Salvation Army Centre and St Lukes Church. Many worshippers at these places would need to travel past the premises on the way to and from services. In summary the premises is entirely unsuitably located for the purpose proposed.

I respectfully request that the licence be refused.

The area around the corner of the High Street and Bath Road is already a trouble spot for policing, due to the density of pubs. This would make the situation worse, putting townspeople at risk of assault and costing us more in police resources. Property usage in the area is very mixed. Just along the Bath Road in Sandford Park and Regency housing, while the upper end of the High St, in need of some renewal, is largely taken up by low-end retail, pubs and fast-food outlets. The Sainsbury's on the corner is a welcome piece of renewal, which bridges the two neighbouring uses particularly well.

Please continue to support developments that join communities rather than driving them apart!

I object to this proposed venue's proximity to churches and schools (within a mile from location of proposed sex venue). Cheltenham College and Prep school is the same road as the proposed venue; Angel day nursery, St Johns primary school, Cheltenham Ladies College, St Lukes' Church, St Matthews Church, the Salvation Army Church, Cambray Baptist Church, the First Church of Christ Scientist Cheltenham, the English Churches housing group, Highbridge Congregational Church and the Church of Jesus Christ of Latter-day Saints are all within a mile of the proposed venue. As a single young woman who resides locally, I am very concerned about the impact on women and local residents as the venue will make me feel intimidated and want to avoid the location, by nature of who goes there. I object on the grounds of gender equality, because sex establishments are known to "support...sexual violence in society" (Chair of Rape Crisis), and "feed an increase in the lack of respect for women" (Director of White Ribbon campaign).

I object on the grounds of gender equality

What I love the most about Cheltenham is the strong sense of community and culture and this is what drew myself and my wife here 7 years ago. Establishments such as this erode both community and culture and instead promote inequality and fear. There may be commercial grounds for success but at the cost of the debasement of an inspiring and vibrant town centre environment and community. I would argue that this commercial success would come at a far greater cost in it's detrimental effect on Cheltenham.

14 January 2014

Dear Sir/Madam

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. My reasons for this are set out below:

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

The proposed premises is situated in an area which is highly inappropriate for an SEV given its proximity to the following:

- Premises dedicated to the care of infants e.g. Hickory Dickories Nursery (0.1 mileⁱ), St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also situated just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.
- St Luke's Church and Community Hall (0.2 miles). A lapdancing club within close range of an important religious and social site for members of the local community is highly inappropriate and arguably offensive.
- Salvation Army Hall (0.1 mile). The positive and critical contribution of this organisation to the community would be undermined by the fact that it is in close proximity to the applicant. Those who both provide and receive these valuable services ought to be able to make the best use of the local premises without the harms associated with the sex industry on the doorstep, particularly given the vulnerable attributes of those who need these services most.
- Sandford Park. Frequented by families and young children.
- High Street, including shops aimed directly at children such as The Entertainer.

2. Cheltenham Borough Council also states that a licence shall be considered with respect to the character of the relevant locality.

Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities.ⁱⁱ Very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with infant children – irrespective of the operational hours of the club in question. Considering its proximity to the town centre, granting this licence could arguably tarnish the area with a sleazy image, explicitly associated with prostitution, violent/sexual crime and anti-social behaviour.

I would therefore argue that efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

I want to register my concern regarding plans to allow an all-year round lap dancing club on the Bath Road.

The Bath Road is a family area filled with small shops and restaurants, frequented by families, the elderly and professionals. I do not want to have to explain what a lap dance is to my 9 year old son or my 6 year old daughter when we pop to Morans for a cake, to the Red Cross shop for books, or to the Coop for milk.

Cheltenham should not looking to attract this sort of exploitative business. As a university lecturer, I know the sorts of tactics that such clubs use to prey upon vulnerable female students. As a specialist in corruption, I also know how these sorts of business fly close to the wall in terms of legality, often attracting organised crime. It is bad business, in bad taste, and will diminish Cheltenham's appeal to other investment and to our many tourists who wouldn't go near a lap dancing club.

I hope that you see reason and reject this application.

This would seem to be a completely unnecessary and unfortunate club to inflict on our town.

Surely the Council do not have to lower the moral standards of Cheltenham in this way and add to the difficulties of parents in the area?

15th January 2014

Dear Sir

Ref – Application 13/02296/SEXA, Diamond Gentlemen's Club, 12 - 14 Bath Road Cheltenham Gloucestershire GL53 7HA

We are residential property owners (ie ...), whose property is within 50 yards of the above premises which have applied for a lap dancing club.

We now write to strongly object to this application, for a number of reasons which are as follows –

1. This property (ie 12-14 Bath Road) is totally unsuitable for the proposed use as a sexual entertainment venue due to its location and the character of the vicinity. It is located immediately adjacent to a residential area, where families and children live. It is located immediately adjacent to narrow road leading to a very narrow alleyway, both of which have previously experienced criminal activity in terms of sexual assaults, violent attacks, drug taking and drug dealing. The alleyway also leads to a public park which has also experienced anti-social behaviour.
2. This property has operated as a night club over a number of years and the sound leakage from the music and smoking terrace has regularly been a source of distress for local residents, resulting in complaints to the Council's Environmental Health Officers. We remain concerned that in addition to the proposed application for a sexual entertainment use, the proposed hours of use with the history of the sound leakage from this property, will to cause misery for working people who live (and try to sleep!) in this part of the town.

We urge that you take note of the extract from the Government's Home Office advice document entitled - **Sexual Entertainment Venues** Guidance for England and Wales, which states in section 3.28 – quote – “A licence may be refused where:

(d) that the grant or renewal of the licence would be inappropriate, having regard—

(i) to the character of the relevant locality; or

(ii) to the use to which any premises in the vicinity are put”

On the basis of this sound Home Office advice and the particular character of the locality in which this property is located, we urge you to refuse this application.

I write with reference to the above proposal for a lap dancing club to open in Bath Road.

My partner and I live in ..., not far from the proposed site of the club, and we both strongly object to the granting of a licence for such an establishment in the centre of Cheltenham Town. We already suffer from rowdiness and drunkenness emanating from people leaving the night club and pubs in the immediate area and can foresee that the opening of such an establishment will serve only to increase the nuisance that our area is already subjected to.

What actually goes on inside clubs is not the issue, it is the kind of person that will be attracted to go there and what they do before and after leaving the premises that is the concern. No doubt “bouncers” will be on duty at the club, but they are only effective for the area immediately outside the club. They are not able to control what happens once patrons have vacated the buildings and moved on and it is us, the long suffering residents of the area, and also the local businesses, that will be the victims of vandalism, noise and general rowdiness and fighting. I am also the ... of the YMCA Furniture and Electrical Shop in the Strand where I fear for the safety of my windows and stock, which have suffered from vandals in the past, and so the thought of even more recklessness from people who show little regard for property or other people's safety is unsettling to say the least.

I do hope that our views will be taken into account and that serious thought will be given to the issue. Hopefully the request will be turned down. If such an establishment is deemed necessary then it should be situated away from the town centre, and away from residential or business areas.

Thank you for taking the time to read this communication and I truly hope that enough people object to the proposal so as to block the granting of a licence for the Club.

I would like to express my concern over the potential opening of a lap dancing club in Cheltenham. I am a Cheltenham resident, I am a teacher at a school within the town center, I attend a church in Cheltenham and most importantly I am a parent who is hoping to raise my children in a safe, cultured, respected town. I am disgusted at the thought of a hideous club opening within my town and bringing its reputation down. Please don't let this club open.

I wish to register my objection to the application for sexual entertainment license at "voodoo" club on Bath road.

Our business ... is directly opposite the club.

I would like to add my objections to the proposed new club near Kikui in Cheltenham.

As part of a night time street safety team I am concerned about not only the nature of the proposed club but also it's location. As you know, that particular stretch of road already has a fair share of clubs and

pubs and the road itself is part of the busy one way system around town. I was on duty last year on the night that Katie was knocked down and died on that particular stretch of road. To increase the number of people in this area seems risky but when one adds the fact that, later on in the nights, many of the revellers will have had too much to drink I believe this decision to be foolhardy.

I trust that permission is not granted.

I am writing to express concern about the proposed sex entertainment venue, I have two small children and we frequently go to the wether spoons pub for a meal in the day or early evening, my eldest loves the park, especially the fountains and we would like to start taking them to the theatre now they are a bit older, but have strong concerns about the proximity of a sex venue. I would be most grateful if you could take these considerations into account,

Dear Sir/Madam

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. My reasons for this are set out below:

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

The proposed premises is situated in an area which is highly inappropriate for an SEV given its proximity to the following:

- Premises dedicated to the care of infants e.g. Hickory Dickories Nursery (0.1 mile[i]), St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also situated just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.
- St Luke's Church and Community Hall (0.2 miles). A lapdancing club within close range of an important religious and social site for members of the local community is highly inappropriate and arguably offensive.
- Salvation Army Hall (0.1 mile). The positive and critical contribution of this organisation to the community would be undermined by the fact that it is in close proximity to the applicant. Those who both provide and receive these valuable services ought to be able to make the best use of the local premises without the harms associated with the sex industry on the doorstep, particularly given the vulnerable attributes of those who need these services most.
- Sandford Park. Frequented by families and young children.
- High Street, including shops aimed directly at children such as The Entertainer.

2. Cheltenham Borough Council also states that a licence shall be considered with respect to the character of the relevant locality.

Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities.[ii] Very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with infant children – irrespective of the operational hours of the club in question. Considering its proximity to the town centre, granting this licence could arguably tarnish the area with a sleazy image, explicitly associated with prostitution, violent/sexual crime and anti-social behaviour.

I would therefore argue that efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

I'm writing hastily to object to the proposed opening of a sex entertainment venue on the Bath Rd. I can't help but worry about the negative effect that it will have on our town if allowed to open. See below a list of pragmatic reasons why i am choosing to object.

- The venue lies in close proximity to the Playhouse theatre and Cambray Baptist Church, both of which host activities for Children.
- The venue is very near to the high street and main shopping district in the town. Sex entertainment is surely not inkeeping with the cultural heritage of Cheltenham, and should not be displayed as something our town deems 'town centre worthy'
- Cheltenham race week is marred by a culture of alcohol abuse and sex entertainment/ prostitution. I would worry for the safety of girls and women in our town at all times, but particularly race week, as rape figures are thought by some to increase with the presence of sex venues.
- The venue's proximity to Cheltenham College is worrying, particularly considering boarding students and their adolescent vulnerability.

Many thanks for taking time to take note of our objections

Good evening,

I have very recently been made aware of the proposal to open a Sexual Entertainment Venue at the top end of the High Street in the centre of Cheltenham. The venue that would be called Diamond Gentlemen's Club.

As a local resident (living only 0.7 miles from the proposed location) and as a representative of a local church (Trinity Cheltenham), I would like to state my objection of this proposal.

Here are the reasons for my objection:

- The proposed venue is in very close proximity to a large number of "sensitive use" venues, such as:

1. Cheltenham College and Prep school - on the SAME road
2. Angel day nursery
3. St Johns primary school
4. The Cheltenham Ladies College

5. St Lukes' Church
6. St Matthews Church
7. Salvation Army Church
8. Cambray Baptist Church
9. First Church of Christ Scientist Cheltenham
10. English Churches housing group
11. Highbridge Congregational Church
12. Church of Jesus Christ of Latter-day Saints

- The venue will by nature discourage people from using the street and that end of the High Street - it will create a "no-go" area as people, especially women, will avoid it.

- It will therefore negatively effect business of the area, for example the Wetherspoons next door and the Sainsbury's Local up the street (a local for many of the residents). It will also affect residents of the local area and will deter others from taking up residence in close proximity

- The proposed venue would also promote gender inequality by normalising the sexual objectification of women. The Gender Equality Duty 2007 legally requires local authorities to promote equality between women and men in all that they do. This is the law; and I ask you to seriously consider this.

- Sex Establishments "both support and are a consequence of sexual violence in society" - Chair of Rape Crisis. I cannot believe you would like to see a higher crime rate in Cheltenham, especially in the nature of sexual harassment and rape.

- It would also be next to Student Accommodation. 18 years olds are vulnerable, malleable people and would be tempted into a lifestyle that is not constructive to society.

- Your licencing objectives are:

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance;
- the protection of children from harm.

The proposed venue would cause the opposite of all of these.

- The venue is also in close proximity to the Playhouse Theatre and a number of children's groups (which also meet in the evenings when the proposed venue would be open). The car park used for these is only 50 yards from the proposed venue.

I hope you seriously consider the points made in this email and all other objections of this proposal. In light of all the above, I hope you cannot be in doubt of the right decision to be made and hope you do not allow this proposed sex venue to open.

Many thanks for your time in reading this email.

I refer to application 13/02296 for a sex entertainment/ adult entertainment establishment on 12-14 Bath Road, cheltenham.

I must put forward my objection to this application on the grounds of its locality and sensitivity.

Firstly it's locality is on one of the busiest walking roads commonly used by families and children from Charlton kings & Leckhampton to/from the town centre. The area is also close to venues such as the town hall, playhouse theatre & restaurants where young families and the like will be gathered for meals, events etc where it will be entirely inappropriate to allow such an establishment. Further to this, the

location is within the immediate locality of one of the regions most prestigious schools among many, of which the parents and teachers would be appalled that such an establishment would be so close to their pupils and children. Such proximity to local educational establishments should be a foregone conclusion as a obvious reason not to grant the application.

Secondly, this application for such a venue is extremely close to a number of churches & places of worship (the closest of which is Cambray Baptist Church just a hundred yards or so from the proposed venue) where an adult entertainment establishment would be highly insensitive, offensive and a potential aggravating factor to incite discord among numerous religious establishments who will frequently be around the areas with young children, families etc.

The common perception that establishments like these are in the outskirts and back alleys of towns is a good enough indication that they are not welcome in the middle of a busy town centre, close to schools, churches, family venues etc where the blatant insensitivity of its location speaks for itself. As a responsible borough council, in the light of all the recent press, it would be prudent to take responsible decisions when considering an application like this one, considering the potential impact of its location and sensitivity, and making the right decision not to grant the application on behalf of the local community.

I am a person involved in the community in Cheltenham, as a member of the congregation of Trinity Church. I am writing to express my concern, dismay and complete objection to the proposed licence of the Sex Entertainment Venue adjacent to Weatherspoons in the centre of Cheltenham.

As a senior leader in a secondary school in the county I am fully aware that many young people are very confused by the messages that the media convey about sex, and especially with the way women are portrayed with many being encouraged/made to be sexually provocative in order to attract more fans etc. Young girls are confused by these messages and this venue would merely reinforce this message about the denigration of women, for the gratification of men. I am extremely concerned about the message that this conveys to them.

Studies have shown that by encouraging or legitimising premises/venues like these, this attracts increased rates of prostitution and sex trafficking, which are both already a serious concern in the UK.

As a county we have a choice about the venues and events that we wish to endorse, which are reinforced to the young people around in the area. We should be seeking to promote events which show men and women to be equal. We should be seeking to move away from any events which communicate to young people that inequality between men and women, and the use of women for the gratification of men's pleasures, is acceptable.

Please reconsider this application and refuse the licence for this venue. I have grave concerns about the impact that this could have on this community that I believe could be far-reaching and of a sinister nature.

I am writing to object to the proposal of a sex entertainment venue on the Bath Road.

I object to such an establishment being in the centre of a town with such cultural heritage and strong community. I believe its position right next to The High Street shops would be inappropriate.

I would like to draw your attention to the fact that clubs in that vicinity are often hired by Cheltenham schools for their sixth form icebreaker events and other such events and I believe that Cheltenham children will be at risk.

Young children and people regularly attend the Playhouse and Janet Marshall Dance studios and would be unnecessarily exposed to such a venue en route to their leisure activities.

This establishment would also be in close proximity to places of worship ie: the Salvation Army and Cambray Baptist church.

I would also like to point out that this venue would be next to student accommodation.

On these grounds I object to such a proposal and request that you would kindly send me a receipt of this email.

It has recently come to my attention the plans to open a gentlemen's club in what is now Voodoo.

As a resident who lives within a minutes walk, I would like to pose the following objections.

1) It's proximity to our house, and the fact we have to walk past it daily. It will become unsafe for my partner to walk there by herself.

2) It backs onto a park where children play. To expose them to the sex industry is not right.

3) It is opposite estate agency corner. Potential buyers moving into the town will be put off, which in turn could affect Cheltenham economically.

My concern is not for me as an individual, it is instead for the town itself. The club will attract higher levels of crime, and the natural association of human trafficking that comes with this territory. I fear that the area around there will become a no go zone for residents.

I wish to express my objection to the proposed Adult Entertainment venue on Bath Road. I live locally on Charlton Park and am concerned about the impact such an establishment could have on the local community. I am sure I don't need to remind you of the many schools situated in the area. The Bath Road area of Cheltenham is such a lively and vibrant place for the local community who use it's facilities including the market, various grocery stores, butchers, charity shops and cafes. It is a fantastic area for all but particularly for those with families and the proposed store would certainly be detrimental to businesses and the local community. I certainly would be avoiding the area if the proposal were to go ahead. On a personal level, I also run along the Bath Road regularly and would not feel comfortable doing so if the venue was opened.

I hope you take heed of the many concerns of the community and reconsider such an application.

I am resident in the locale of Cheltenham Town Centre and I am affiliated with Trinity Church. I am writing to convey my objections to the proposed use of the club on Bath Road as a 'Gentleman's Club'.

I have only heard of this proposal in the last couple of hours and have not had the time to fill in the correct form, so must tap out this email to meet the deadline.

I believe that businesses of this nature can only lead to a greater increased public nuisance and increased risk for women and young girls in the town. The sexualisation of women in strip clubs may lead to an increase in the likelihood of rape and other sexual assaults. The risk that this poses does not merit any money this establishment may bring to Cheltenham.

This is regarding the proposed venue where Kukui currently stands

I feel that a lap dancing establishment would be very detrimental to the area.

Cheltenham is meant to be a town of high morals and class.

The establishment is located very close to religious groups and a family park. It is also extremely detrimental to the self esteem of the female students who attend the ladies college and Gloucester universities and colleges.

These are impressionable young women and men and this will worsen the lad culture currently sweeping through universities.

These establishments also exploit the women who are employed and usually tied in with drunken anti social behavior.

There is already a drug problem in sandford park and I feel this will worsen the situation.

I would hereby like to make my objection for the opening of a sex entertainment venue on Bath Road. I often come with my child and sometimes with other children too to the theater, shopping, visiting family and friends. A sex shop of this nature will be a nuisance to the public and also to the children I bring along. This could be a danger to the children I bring as they could be in danger of people praying on them. This could cause problems when parking on Bath Road. Such a place will be a nuisance to the public too not only for children.

Most of all I am very much concerned of the safety of the children and the elderly.

Thank you for considering my application. Should you have any queries please feel free to consult me.

I remain yours faithfully a concerned parent who uses Bath Road very often.

On public nuisance grounds, I am concerned that a club of this kind, and advertising itself as such, will change the image of the area and attract a clientele quite distinct from the customers normally attracted to nearby pubs and clubs. Cheltenham can be proud of its night-time economy and its array of lively but smart and very well-run clubs which welcome both women and men. Nearby businesses also include estate agents, publishers and restaurants who also have many female clients and customers and will want to maintain a safe, upmarket image appropriate to Cheltenham's traditional business profile. A sexual entertainment venue would present a cheap, dated and downmarket image which could be genuinely intimidating for women working late or visiting other nearby clubs, the pub next door, nearby restaurants, guest houses and other businesses, not to mention the nearby Salvation Army church. The image of the whole area could be cheapened, thus damaging all of those businesses. It is possible that female workers, guest house visitors, clubbers and pubgoers might want to avoid men who were obviously entering or leaving a sexual entertainment venue and perhaps feel safer avoiding the area altogether, inhibiting their use of this part of the town centre.

On the protection of children from harm, I am concerned that the venue is right next door to a popular family park much used by young families and specifically next to the charming and historic Vernon Place exit from Sandford Park next to the River Chelt (Vernon Place is one of Cheltenham's oldest lanes and a mill site for a thousand years; see <http://cheltonia.wordpress.com/2009/10/12/vernon-place/> and <http://cheltonia.wordpress.com/2010/01/10/river-chelt-walk-sandford-mill-to-wellington-street/>). I used this route often when my own children were younger and would have felt really uncomfortable introducing them to a lovely park and some Cheltenham town history by taking them right past an explicitly adult venue that presented women and girls as objects for the sexual gratification of men and which might attract punters that I would rather my children didn't meet. If other parents shared my

discomfort – and I think they would – this would deny children the educational value of this special local site and inhibit their recreational use of the park. I don't think such an adult entertainment venue will be very welcome anywhere in Cheltenham but it certainly isn't appropriate here.

I can't imagine any conditions that would lead me to remove my objections. Even making the club completely disguised or anonymous could give it a shady and covert atmosphere which could be even more unwelcome to women using other venues, guest houses and businesses in the area when the club was operating and, even if such a condition made it invisible to children, parents who knew the nature of the club might still feel very uncomfortable taking children past it and into the park through Vernon Place.

Dear Sir/Madam

I am writing to object to the application for a Sexual Entertainment Venue (SEV) on the Bath Road in Cheltenham. My reasons for this are set out below:

1. The Cheltenham Borough Council website states in its grounds for refusal of an application that a licence can be refused if it would be inappropriate having regard to the use to which any premises in the vicinity are put.

The proposed premises is situated in an area which is highly inappropriate for an SEV given its proximity to the following:

- Premises dedicated to the care of infants e.g. Hickory Dickories Nursery (0.1 mile), St John's C of E Primary School (0.2 miles). The Janet Marshall Dance School is also situated just a few hundred feet away. Parents, teachers and nursery staff ought to be entitled to a safe community environment which is not situated in close proximity to the sex industry.
- St Luke's Church and Community Hall (0.2 miles). A lapdancing club within close range of an important religious and social site for members of the local community is highly inappropriate and arguably offensive.
- Salvation Army Hall (0.1 mile). The positive and critical contribution of this organisation to the community would be undermined by the fact that it is in close proximity to the applicant. Those who both provide and receive these valuable services ought to be able to make the best use of the local premises without the harms associated with the sex industry on the doorstep, particularly given the vulnerable attributes of those who need these services most.
- Sandford Park. Frequented by families and young children.
- High Street, including shops aimed directly at children such as The Entertainer.

2. Cheltenham Borough Council also states that a licence shall be considered with respect to the character of the relevant locality.

Your website has a section dedicated to the Cheltenham Development Task Force, including plans for improving the town centre to support the town's economy and communities. Very few members of the public want to dine or shop in the vicinity of a lap dancing club, especially those with infant children – irrespective of the operational hours of the club in question. Considering its proximity to the town centre, granting this licence could arguably tarnish the area with a sleazy image, explicitly associated with prostitution, violent/sexual crime and anti-social behaviour.

I would therefore argue that efforts to develop Cheltenham into a town that its residents can be proud of would be severely damaged by the presence of a lap dancing club. In order to achieve the economic and social prosperity desired, there can be no alternative but to refuse this SEV licence application.

This evening I was made aware of the sexual entertainment venue that is proposed in Cheltenham town centre. It is under a mile away from my home and my workplace. As a local resident and a primary school teacher, at Christ Church C of E Primary School I object to the proposal because:

~it is close to so many venues that provide care and education to young children, such as school children at St. Primary school, Angel Day Nursery and Cheltenham college and prep. school. As well as many churches who provide a number of youth and student groups like Cambray Baptist Church.

~It causes promotion of gender inequality and normalising sexual objectification. The gender equality duty 2007 legally requires local authorities to promote equality between men and woman. As teacher I want to see young girls and boys seeing healthy relationships between men and women that show respect.

~ It also makes it easier for girls to be taken advantage of.

~I am also aware that many of my friends and I will feel more unsafe in town during the day and especially at night.

~ This will also lower the whole standard of Cheltenham town.

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.

(Please continue on a separate sheet if necessary)

Each year the cheltenham Gold Cup races bring in hords of men from all over the country, engaging in 24 hour drinking, gambling + the search for strip bars & prostitution. This encouragement of the sex industry on our doorstep ~~does~~ makes the highstreet unsafe for families to walk down with young children, not to mention those who cannot escape the noise & disruption outside our own homes throughout the night. With one 3 year old + one 1 year old living in my home, I would be appalled at this kind of industry being condoned in full view, as these hundreds of clients are passing out in search of further gratification, having watched women stripping all night in the club. I do not feel safe walking outside my home during race week, especially around...

Continued from page 3...

the clubs which do partake in sexual entertainment. Regardless of the ~~week~~ ^{week} where Cheltenham is particularly busy for the Gold cup, I am disappointed that the council might consider inviting prostitution & trafficking, as I am aware from social work literature, that cultures that condone the sex industry also face increased illegal prostitution & trafficking in persons. As a person who works directly with ~~so~~ such victims, as part of an anti-trafficking charity I am not convinced that stripping in licenced night clubs merely stops there. This can lead on to rape and further exploitation which should not be condoned or made able to flourish in Cheltenham.

As the Councillor, Barbara Driner has already acknowledged in recent years (see attached article from The Echo newspaper), Cheltenham's reputation has been tarnished by such occurrences and this jeopardises the safety of a town. Prostitution & stripping is directly linked to organised crime rings such as trafficking for forced prostitution.

I would lastly like to highlight that children will be walking past this facility each day to go to St John's School, the park & other surrounding facilities accessed on the highstreet. This is not an acceptable representation for a nice town like Cheltenham and should be rejected as an application for licenced stripping.

Council to investigate sex trade problems

By Gloucestershire Echo | Posted: June 28, 2012

Comments (0)

DETERMINED councillors have pledged to start a crackdown on Cheltenham's sex trade.

Conservative group calls for more efforts to reduce the problem were backed by members of all sides at the borough's meeting on Monday.

Stopping women and children being trafficked into the borough by criminals is top of the agenda. But doubts remain over whether funding changes requested by Councillor Barbara Driver (C, Lansdown) will be legally possible.

Councillors and officers will form a taskforce to look at the issue. The matter will go before the borough's new overview and scrutiny committee later this summer.

Mrs Driver said: "My concerns are still there, but at least now we are looking into it and seeing what we can do about it, with the hope of starting work very soon."

She became concerned when the topic of Cheltenham's association with the sex industry was raised while she was on a US holiday.

Councillors backed Mrs Driver's three-pronged motion, which covers both legal sex entertainment and the illegal sex trade, with support across the political divide.

She wanted the council to work with adult and children safeguarding boards, as well as the child exploitation and online protection centre, to develop a strategy to fight the problem. She hoped an investigation into the impact the licensed sex trade has on vulnerable adults, young adults, children and people smuggling would be carried out.

However, it may be impossible to grant Mrs Driver's request that bar and club licence fees go towards paying for a fund to fight sexual exploitation. These funds may be restricted to the council's licensing department. She added: "The fact that it is being looked at is a step forward because we don't want this sort of thing to be happening in Cheltenham."

The council's cabinet member for housing and safety Councillor Peter Jeffries (LD, Springbank) said: "There was general support for motion, but it was acknowledged that it is a complicated motion that was put forward. I feel that there may not be sufficient council powers and, perhaps, they rest with other agencies."

My wife and I would like to object to the following licence applications being put forward by Bath Road Property Ltd, for the proposed Diamond Gentlemen's Club:

Premises Variation, Ref. No: 13/02318/PRMV
Sex Establishment Application, Ref. No: 13/02296/SEXA

We are local residents, our address is Our home is approximately 50 metres from the rear of the proposed Diamond Gentleman's Club.

I wish to object on the following grounds:

1) The applicants have consistently shown that they do not adhere to their current license conditions, and therefore are unlikely to adhere to conditions of any new license.
For example:

(i) Noise levels coming from the building are frequently higher that they should be.

(ii) Smoking terrace conditions are not being adhered to with regard to patrons drinking in the drink free smoking area – which increases the associated noise levels coming from that area.

2) The applicants have consistently shown a lack of consideration for local residents with their current operation.

For example:

- i) Rear doors being frequently opened during opening times after midnight, which results in sharp increases in noise levels, and is disruptive to ours and our three year-old daughter's sleep.
- ii) The erection of floodlights which shine directly into my property, my neighbors' properties and on to a public road.
- iii) The noise of empty bottles smashing when they are dropped from the upper storey gantry into bins below at inconsiderate times.
- iv) Patrons being made to queue outside the venue; blocking footpaths from members of the public.

3) Management are not accessible to local residents.

When I have tried to contact the management in the past, the only way I have managed to do so is to physically visit the venue in person when the club is open. At anti-social hours this has not always been possible. I have telephoned the numbers shown on the club's website and left messages, but have not been able to speak to anyone or had anyone return my calls.

The above examples demonstrate that the current licensees do not adhere to the conditions of their current licence; and have little consideration for the local residents.

This suggests that the applicants will not adhere to conditions of any future licence and are likely to ignore them as they chose, because it is difficult to police such conditions.

Further to this, other reasons for objection are:

4) Lack of Parking:

There is not sufficient parking currently for club staff and security. Already on club opening nights, cars are parked on double yellow lines on both sides of Vernon place, restricting access for emergency vehicles and local residents. We would expect that with the change of purpose of venue, there would be increased numbers of staff, i.e. dancers, and therefore would expect further congestion on Vernon Place as a result.

5) Lack of a staff smoking area:

There is no designated staff smoking area and as a consequence, staff take their breaks in Vernon place and generate noise whilst doing so.

6) The increased threat of anti-social behaviour extending to 7 nights a week.

Currently on nights when the club is open, local residents can expect noise, vandalism, drunken behaviour, and overt drug use from patrons of the club on their way to and from the venue, outside residents' properties – this is directly correlated to nights when the venue is open. If a licence is to be granted for the venue to be open 7 days a week, there is an expectation that these behaviours are likely to be more common.

I do not think these applications have been publicized to local residents sufficiently, I only found out about them by chance today and find myself writing this on the last day to object to the premises variation. I have not seen any posters up or had any correspondence regarding this.

I am writing to object to this proposal, on the following grounds :

The Prevention of Public Nuisance

As it is proposed that this club would be open in the town centre, 6 days a week, until 4.00 am, it would create an effective "no go" area for women in this area of town. As well as being an area with restaurants in the immediate vicinity, it is a residential area. Women ought to be able to pass through this area, and return to their homes in it, without fearing being propositioned for sex. A club of this nature would encourage prostitution, by attracting the business of men who would be seeking to engage prostitutes.

There are several churches within the area. Two of them, The Salvation Army and Cambray Baptist Church, are only yards away. Both churches have events in the evening, which would be incompatible with the clientele arriving, departing, and doubtless lingering, smoking, on the pavements outside the club.

The Protection of Children from Harm

This proposed venue is approximately half a mile from not one, but two major secondary schools, as well as several primary schools. The two secondary schools, Cheltenham College and The Cheltenham Ladies College, are boarding schools. The boarding houses are all located in the town, and in both cases there are some located just hundreds of yards from this proposed club. The pupils in these boarding houses are children, and most are minors. To expose these children not only to the unpleasantness of the club itself, but also to the vice and crime it would engender, would be remiss of the Council.

As the parent until very recently of a girl at the Ladies College I can say wholeheartedly that I would not have wished her to have walked past such a club, even in daytime. Sixth formers are allowed into town, and I cannot imagine the leadership team of the College would be comfortable with such a club operating in close proximity to the school. As a recent parent, I am certainly not. Sex clubs support values and attitudes which lead to sexual violence.

This proposed club is located very near to the Town Hall, just round the corner. Events take place at the Town Hall, day and night, almost on a daily basis, and many attract and involve children. During the Literature, Music and Performing Arts Festivals in particular, there are parents parking up in the Bath Road, and children walk to and from events.

Prevention of Crime and Disorder

As mentioned above, sex clubs attract prostitution, even if prostitution is not permitted on the premises. With prostitution, not in itself a crime, comes criminal activity, such as pimping, the sale of drugs and kerb crawling.

Myself, and Contact Details

I make this objection as a local resident of almost 10 years standing, who lives less than a mile from this proposed club.

Although I am writing in a personal capacity, I am ... I should be saddened and appalled to see such a club come to Cheltenham town centre. It would be completely inconsistent with Cheltenham's image of culture and heritage. Having invested so heavily in the fantastic new Wilson Museum and Art Gallery, which is already bringing visitors to the town, is this what we want to see, just a stone's throw away ? Please reject this application.

Proposal for a Lap Dancing/Sex Entertainment Venue Bath Road Cheltenham

We write to lodge our objection to this proposal on the following grounds.

The Protection of Children from Harm

This proposed club will be located very near to the Town Hall. Events take place at the Town Hall, day and night, almost on a daily basis, and many attract and involve children, our own grandchildren included. During the Literature, Music and Performing Arts Festivals in particular, there are parents parking in the Bath Road, and children walk to and from events. In addition, there are children's drama classes at the adjacent Playhouse Theatre.

In the vicinity are many children's educational establishments. Cheltenham College and Junior School are in the same road and Cheltenham Ladies College is within one mile of the proposed establishment. Both these colleges are boarding schools, with boarding houses being located within the town, some just hundreds of yards from the proposed club. As you will appreciate, the boarders are mostly minors and to expose these children not only to the unpleasantness of the club itself, but also to the vice and crime that possibly will be engendered, would be remiss of the Council, no matter how limited the exposure may be. We believe sixth formers are allowed to visit town independently at present, could this freedom be withheld with the granting of this licence.

Close by is St John's Primary School and the Angel Day Nursery. Both these and the proposed club are adjacent to Sandford Park. With the extension of the club's opening hours during the summer months and could the use of the park by the Day Nursery and parents with young children be curtailed with such a club close by.

The Prevention of Public Nuisance

The application states that the club will be open for 7 days a week from 20.00 hrs to 04.00 hrs each day, with an extension to 05.00 hrs during the summer months and from 11.00 hrs to 04.00 hrs during Cheltenham Race Week.

We believe The Gender Equality Duty 2007 legally requires local authorities to promote equality between women and men in all that they do. Surely the licensing of a sex establishment will have a massive negative impact on promoting equality. It would also create an effective "no go" area for women in this area of town, an area with restaurants and residential housing. Women should be able to pass through this area, and return to their homes in it, without fearing being propositioned for sex. A club of this nature would encourage prostitution, by attracting the business of men who would be seeking to engage prostitutes. We believe too that lap dancing clubs increases the lack of respect for women.

There are several churches in the area, with the Salvation Army Citadel and Cambray Baptist Church being in the immediate vicinity. Both of these churches have events in the evenings, which we feel would be incompatible with clients of the club arriving, departing and no doubt lingering on the pavements outside for 'a smoke'.

Prevention of Crime and Disorder

Historically sex clubs attract prostitution, even if prostitution is not permitted on the premises. Though prostitution is not in itself a crime, with it does come criminal activity, such as pimping, the sale of drugs and kerb crawling.

We make this objection as local residents - we regularly walk along the Bath Road where this club would be and visit the adjacent park and lido with our grandchildren.

Cheltenham is a cultural town, with wonderful festivals of literature, science, jazz - does the Council wish to encourage this proposed type of culture, which we feel is inconsistent with Cheltenham's cultural heritage.

We would urge the council to reject the application.

I was disturbed to see in the Echo that an application has been made for a permanent lap dancing club at the site of Voodoo nightclub.

I note that the owner of the proposed club insists that laws will be observed on the premises, but I am concerned that clients will be leaving the premises in an 'excited' state after their experiences. There will be many young people in the vicinity, coming out of Wetherspoons and various clubs nearby. Most of them will have consumed a substantial amount of alcohol, and will not be able to adequately maintain their own safety. They will be very vulnerable to abuse of a sexual nature.

The club would be opening at 8 00 pm, a time when families might be attending or leaving the Playhouse Theatre, using the car park, or walking in Sandford Park, all of which are very near by. I believe that the vast majority of Cheltenham residents would not want to mix with the customers of an establishment such as is being proposed.

Apparently very little objection has been made to this application, and indeed, I only became aware of it yesterday. I feel that lodging this application just before Christmas was a cynical move to make sure that people had as little opportunity as possible to hear about it.

2 days ago, The Gloucestershire Echo carried an unedifying story about a kidnapping in relation to a lap dancing club which was restricted to Gold Cup week. The National News is currently full of court cases relating to sexual abuse going back several decades, as well as a horrifying story of exploitation on line of children in the Philippines. I am sure that the people who stand to earn large amounts of money from this club would deny that it is likely to lead to an increase in crime, but we were told that 24 hour drinking would lead to responsible drinking, and we are now suffering from the effects of that policy.

I believe that this club would not enhance the image of Cheltenham as a desirable venue. Indeed, we are risking turning an area very close to homes, parks, churches and the town centre into a place that most of us would wish to avoid.

I appeal to the licencing authority to refuse permission for this change of use.

I would like to register my objection to the proposals for a lap-dancing club on Bath Road, Cheltenham. I think this development would be extremely damaging to the local area, and would strongly suggest that approval not be granted.

Happy to discuss further should anyone wish to do so.

I am writing to you to express my opposition to the proposal to licence a lap-dancing club on the Bath Road in Cheltenham as reported in the Gloucestershire Echo. I cannot see that this can have any beneficial effects for the town, and in reality will something particularly negative about how the town perceives and presents itself. While for some it may simply be seen as 'a bit of fun', it presents a picture of women that I certainly don't want to see in my town. Cheltenham is a very family-friendly place, and I

don't want that threatened by the proposed business operating on a permanent basis in the heart of the town.

I am writing to register my objection to the application for a sexual entertainment licence at the premises currently operating as "Voodoo" nightclub in Bath Road, Cheltenham.

I do not feel that this is an appropriate location for such a facility, being near to a residential area, two churches, a public park used by families with children, and a well - patronised theatre.

The applicant, as quoted in yesterday's "Gloucestershire Echo" asserts that things have moved on in the past 15 years or so, and that the licence would only be granted if the relevant authorities were confident that the venue would be operated in a safe and professional manner. However, current national news coverage concerning a similar venue in Cheltenham would indicate that a sexual entertainment venue would significantly increase the risk of serious crime and I am of the view that venues of this sort do not fit well with the cultural image in which Cheltenham takes justifiable pride.

We refer to the above application, and as members of a local church within the vicinity we would like to object to the granting of this application on several grounds.

There are many places of worship nearby and of course children would be passing by it on their way to school at Cheltenham College. It is also very close to the park where many families visit and very near to the shopping area where many families gather.

Your consideration of our objections would be much appreciated and we sincerely hope that this application will not be granted.

I would like to lodge an objection to the Licence Application for the Diamond Gentlemen's Club at 12-14 Bath Road, GL53.

I strongly object to the location of such a club, being nearby to a family park (Sandford Park) and local theatre which hosts a wide range of children's and young people's groups and classes.

I run dancing classes at The Playhouse Theatre and several of the parents of the children I teach are very concerned about a 'gentleman's club' almost opposite the theatre. They, as am I, are concerned about any of the girls, who range from 5 through to late-teens, walking past such a venue, and the feelings of intimidation and vulnerability, and safety, as a result. The type of 'gentlemen' these types of clubs attract is of great concern to the safety of my dancers and therefore the community at large.

Surely a council that promotes family welfare, community and safety for residents can see the potential risks far outweigh the 'need' of adults to perform or view striptease?

I am writing in relation to the application number: 13/02296/SEXA | Sex Establishment Application | Open for Consultation | 12 - 14 Bath Road Cheltenham Gloucestershire GL53 7HA.

I would like to object for such an establishment to be given licence to operate in that locality. I want to file in my total objection for such a license to be issued for a Sex Establishment on 12-14 Bath Road.

My objection is because of the following points:

1. I am a resident in Cheltenham, and work just off Bath Road. I cannot accept such a venue to be placed in an area where me, my wife, and children have to pass regularly for work, and to visit local

shops in the town centre and having to park our car at the Sanford Car Park, or the nearby roads. The young people from the Cheltenham College, and Cheltenham Ladies college have to pass it.

2. The area is visited by members of the public including children and young people, because of the following attractions: Sanford Park is only about 50 meters away from the venue.

3. The area in which this venue is proposed is near a places of worship. The following worship and education buildings are within 1 mile radius of GL53 7HA postcode: Cheltenham College and Prep school, Angel day nursery, St Johns primary school, The Cheltenham Ladies College, St Lukes' Church, St Matthews Church, Salvation Army Church, Cambray Baptist Church, First Church of Christ Scientist, Highbridge Congregational Church, Church of Jesus Christ of Latter-day Saints, and Providence Baptist Chapel. Many commuters including young people and children have to pass the proposed premises.

4. Such a place does not build up the moral atmosphere of Cheltenham, and having to pass it with families and children is very offensive to us, and all other families and members of the public. It will change the face of the town centre, as the surrounding moral conditions degenerate partly due to such places.

We value your considering my comments, and hope that according the points raised, you would not give license to this Sex Establishment.

I am willing for my objection to be passed on to those who have made the application.

I am writing to you as a way objecting to the application made for 12-14 bath road. Being a Cheltonian born and bred I feel strongly that it is In the wrong place as there is a restaurant close by and families are often finishing their meal or just leaving when this adult entertainment establishment will open. I am deeply concerned that this will also effect how people will view that particular area in Cheltenham, personally speaking I would avoid that area if this establishment opens as I wouldn't want children to have to see it. My concern also lies with it being on the main route from Cheltenham College to the town centre, also families Walking to lido or park.

These concerns are also shared by all members of my family both immediate and extended.

To whom it may concern,

I am writing to voice my strong opposition to the proposed development of the Voodoo club into a sexual entertainment venue in the heart of Cheltenham.

There are many reasons why I object, but to summarise:

- The venue is located at the top of the high street where there is a high volume of family traffic;
- Many families with young children live and use the park that backs onto the premises;
- Close proximity to a number of schools in the area;
- Close proximity to the Playhouse Theatre;
- The proposed opening hours during Cheltenham race days will mean that the club is open at peak times when families and other members of the public will be shopping on the High Street.
- The exploitation of young and vulnerable women and the seeming acceptance that exploitation is acceptable

I appreciate that for the most part the licensing hours are evening based when young children are not about, but during race week when the hours are proposed to run from 11am, this would obviously not be the case, and I would be greatly concerned about the safety of young children in the area, especially

with many schools close by as well as the park and the Playhouse theatre. The council have a care of duty towards all the citizens of the town, and in particular our youngest and most vulnerable.

The council members also have a duty of care for Cheltenham, its reputation, its history and its image. There are plenty of nightclubs and other adult entertainment facilities in Cheltenham without adding one that is more explicitly sexual. Cheltenham has a great reputation as an Arts and Festival town and this would undoubtedly be adversely affected by businesses such as the proposed one at the top of the Bath Road.

It is common knowledge that Cheltenham is becoming a hub of sexual worker traffic, especially during Race week, and this would only be increased by such a club, with the exploitation of young and, very likely, vulnerable women being more commonplace.

I do hope that the council will very carefully consider the consequences of granting such a license and my hope is that the proposal is refused.

I would be grateful if you could acknowledge that you have received and read my email.

..., directly opposite The Voodoo Club/Kukui Club, object to the proposed new license and change of use to a lap dancing club.

We are writing to voice our concerns about the licensing application put forward by Voodoo Nightclub for its conversion to a 'Gentleman's Club'.

'Gentleman's Club' is a contradiction in terms. We are local residents (...) and, whilst the lower end of Bath Road is already somewhat rundown, the possibility that it could become worse is sad and disappointing. This application is not conducive to the regeneration and improvement of the area. We have young children and, although we are not objecting on moral grounds, it is not an appropriate venue for what is still a residential area. It is also not an appropriate venue for a town of Cheltenham's calibre.

This is a lovely town, please let's keep it that way. Please do the right thing; we implore you to reject this application.

Please may I take the opportunity to make an objection to the granting of a Sex Entertainment License for Voodoo, Bath Road.

I feel that the location is inappropriate, as a large number of local families live in close proximity to this venue. Also, there is a bus stop adjacent to the venue where students disembark when going to and from Inlingua Language School and where visitors to the town alight when arriving from the Cotswolds via Pulham's Coaches.

A major cycle route runs alongside the venue leading to and from Charlton Kings and Sandford Lido. This is well used by families cycling together; furthermore, Sandford Park is adjacent and behind the venue. It is poorly lit and not easily overlooked. This park is habitually littered with condoms and hypodermic needles and the scene of sexual assaults (24th October 2008, 18th July 2010)

The Bath Road is a major route into Cheltenham: indeed it is the first impression many visitors will form of Cheltenham as they approach from London and the east. It is also a busy thoroughfare for people and children going to and from Cheltenham town centre day and night to use the cinema, go to the gym, theatre, shops, restaurants and to catch buses to and from schools etc. Many teenagers enjoy extra-curricular activities and return home on this route after 8pm.

The club is close to a busy shopping area frequented by a wide cross section of the community including families and young children. There is a Sainsbury's supermarket opposite which is often busy and remains open till 11:00pm.

Voodoo is opposite several estate and letting agents. This is often the first port of call for many people visiting Cheltenham, including many young students starting College in Cheltenham who are looking for somewhere to live

Cheltenham Assessment Centre (Chace) 4 Strand Court Bath Road, GL53 7LW www.chace.ac.uk. is close by. This company assesses and allocates Disabled Students' Allowances. It offers Assistive Technology Training to vulnerable students in the evening and at weekends. Vernon Place alongside the venue is a route for young foreign students at Inlingua, Rodney Lodge, Rodney Rd, GL50 1HX www.inlingua-cheltenham.co.uk who use Sandford Park as a meeting place in the summer. Many students from Gloscoll stay with host families in Cheltenham and also congregate in Sandford Park in the summer.

The venue is on a sight line of Cambray Church and in very close proximity to The Salvation Army on the Bath Road

Cheltenham General Hospital is also close by, which has many shift workers who will encounter clients of the venue in the Bath Parade Car Park and outside the club in the early morning. Many of these workers are female cleaners and nurses.

Wetherspoons, which is next door, is frequented by large crowds of young people, including crowds of girls who may become incapacitated by cheap alcohol and therefore vulnerable. Crowds of young drunk women leaving Wetherspoons and sexually charged young men leaving a lap dancing club is a potentially dangerous mix.

The Bath Parade Car Park will no doubt be the choice of car park for mini vans bringing stag parties in from the locality. This is not guarded at night and has been the scene of sex crime (12th October 2012) The Bath Parade Car Park closes at 8pm on Sunday and 11.30pm during the week.

The Bath Road at this point is a dangerous Road. Indeed there was, sadly, the tragic death of a 19 year old girl on 15th September 2013 in a road collision after leaving Wetherspoons.

Having Wetherspoons as a neighbouring pub will further bring about a concentration of young customers who spill out on the road to smoke and queue to get in. This makes walking as a pedestrian intimidating and unpleasant, especially when with children or for young women

Voodoo is in the close proximity to Janet Marshall's Dance Studio, 79-83 High Street, GL50 1DU www.janetmarshalldance.co.uk, which offers dance classes for young people into the evening. Many parents park in the Bath Parade Car Park and would have to pass the sex venue with their children, who are predominantly primary school aged girls going to dance lessons. Parents may not appreciate the juxtaposition of such divergent interpretations of "dance" or the impact of this on impressionable children.

q) the venue is on the same road as The Playhouse Theatre which offers dance, drama, music and speech lessons for young children and young adults into the evening. Many will have to pass the sex venue, often alone if they are teenagers, and share space with its clientele in the Bath Parade Car Park I, like many, would have to walk past this venue on a regular basis. Be it going to the theatre, shopping, or travelling to Cheltenham's beautiful parks, the Bath Road is part of my everyday life. Whether the venue is open for business with its clients entering or not is irrelevant. I feel that this application would be wholly inappropriate in this area.

We would wish to register our protest against the granting of a permanent sex license to a public bar in Cheltenham center. The Night Time Economy already provides a challenge to local residents and the police in the area without increasing the load and potentially lowering the tone of the area further.

It has been brought to my attention that there is a proposal for a Gentleman's club to be opened next to wetherspoons on the Bath road and that you are the person to contact if you wish to be added to the list of objectors.

I should like to be added to that list.

My objection would be its proximity to residential properties who's occupants would surely suffer undue disturbance should such a late night club be opened.

As a Christian and father of two boys and step father of four more I do not want to see my boys exposed to venues for lap dancing in Cheltenham. The proposed venue is close to places of 'sensitive use' ie churches, schools, residential properties - that it would be very inappropriate to be near: These include: (within a mile from location of proposed sex venue) Cheltenham College and Prep school - on the SAME road Angel day nursery St Johns primary school The Cheltenham Ladies College St Lukes' Church St Matthews Church Salvation Army Church Cambray Baptist Church Cheltenham YMCA (with new accommodation coming on stream in April 2014 that may house people who have been raped or abused) First Church of Christ Scientist Cheltenham English Churches housing group Highbridge Congregational Church Church of Jesus Christ of Latter-day Saints There will be a detrimental impact on women and local residents as the venue creates 'no go' areas by nature of who goes there. Chair of Rape Crisis said that sex establishments "both support and are a consequence of sexual violence in society" Director of White Ribbon Campaign said "any expansion of lap dancing clubs feeds an increase in the lack of respect for women" I object strongly to the license for a Lap Dancing Club in the Bath Road.

My wife and I object to the the application for a sex establishment at the address 12-14 Bath Road, Cheltenham on the grounds that the grant or renewal of the licence would be inappropriate, having regard to the character of the relevant locality. The character of the local area includes a number of premises that are not in line with the character of the proposed sex establishment. These include but are not limited to: - Cheltenham College and Prep school - Angel Day Nursery - St Johns Primary School - The Cheltenham Ladies College - St Lukes' Church - St Matthews Church - Salvation Army Church - Cambray Baptist Church In addition, the impact on women and local residents as the venue creates 'no go' areas by nature of those who goes there. This is particularly important for my wife and I who enjoy visiting nearby bars and restaurants and feel that the granting of a license at this location would severely impact our enjoyment of Cheltenham nightlife. Furthermore, the Gender Equality Duty 2007 legally requires local authorities to promote equality between women and men in all that they do. Sex establishments promote gender inequality and normalise the sexual objectification of women. Director of White Ribbon Campaign said "any expansion of lap dancing clubs feeds an increase in the lack of respect for women." Chair of Rape Crisis said that sex establishments "both support and are a consequence of sexual violence in society." Finally, we feel that the granting of a license for a sex establishment could lead to an increase in human trafficking and organised crime, particularly during periods such as race week where Cheltenham is a cultural centre. Such a license is likely to draw negative publicity towards the national and international reputation of Cheltenham.

There are regular attacks on young women in this area and in Sandford Park. This venue will exacerbate the crime situation. It will also bring down the whole area to a scummy level. The aim should be to improve the High Street, not trash it; to make Cheltenham safe, secure, friendly and inviting to families and young people, not drive them away; and above all to maintain a level of dignity

and respect in the town. This venue will trash all those aims. The High Street is bad enough and has no need of this venue. It needs improvement, not debasement.

I have just been made aware of the proposed Diamond Gentlemen's Club, 12 – 14, Bath Road for sexual entertainment and wish to register my objection to this. Few residents in the area seem to have been aware of the proposal and application, which should have had more obvious and timely publicity.

The reasons for my objections are as follows:

- Although the venue is on the edge of the town this is also a residential area with flats and houses in the immediate streets and surrounding area; men visiting the club will be going into these areas which will create – and increase -unwelcome disturbance in a residential area where there are families with children of all ages, elderly people, as well as others.
 - It is intimidating, especially for a woman alone when returning home, to walk through crowds of potentially inebriated men, particularly if they are on stag nights or celebrating before or after the races. The area will feel and be very unsafe.
 - The nearby car park and Sandford Park increase the possibility of criminal activity.
 - This is a very congested pavement area owing to existing bars and clubs, any increase in queuing and footfall, which will be inevitable, will make matters worse thus making it far more difficult for residents and others to walk through.
 - Road safety will be further compromised as pedestrians are forced to step into the road: there has already been one fatal road traffic accident in recent months outside these venues.
 - I understand that on Cheltenham Race Days the application is for the club to extend the hours of opening and to be open from 11.00 am each day, this will have a detrimental effect on shoppers and business people as they access the public car park and Sandford Park, as well as residents.
 - The men visiting the club may not be the same ones each day or even each week, but as residents of the area we would have to endure the anxieties and inconveniences, as I have stated above, on a daily basis, which is not acceptable.
- I ask that the Council rejects this application.
-

I wish to register an objection to the proposed sexual entertainment venue at 12 - 14 Bath Road and ask the council not to grant a license.
The grounds for my objection are

1. Road safety. The pavement outside Weatherspoons is often crowded and pedestrians are forced into the road to avoid the drinkers, queues for the sex venue and groups of loud men emerging will make things worse 2. Personal Safety. Men emerging from the sex venue will be very close to a public park and pose a potential threat and a source of intimidation to residents 3. Inappropriate to neighborhood. Men (especially gang at stag parties and the like) emerging from the sex venue, late at night and fuelled by alcohol, will be walking into a residential neighborhood, changing the feel of the area for the worse.

Please let me know if I need to register my objection in any other way

When I read Miss Krog's email today the first thing I did was check my calendar to confirm it was not 1st April!

Just how far is our Council prepared to reduce Cheltenham Spa to the standards one expects to find in the dives of Soho? How many of Cheltenham's occupants feel they are in need of 'full time sexual entertainment' (sic).

I should like to lodge the strongest objection to this development, about which we learned only today. The so-called 'formal application process' may well have been followed to the letter in all its bureaucratic complexity, but the bottom line is that this 'Club' will do nothing but lower the standards in our town, and in particular to the environs of the location in question.

How many Councillors would accept a development of this nature to proceed within less than a five minute walk from their private homes? Its only saving grace would be its proximity to the Salvation Army Church!

I write to you today to oppose the opening of the Gentlemans Diamond Club on Bath Road in Cheltenham.

My concerns are that once leaving the club the men are going to be fuelled with testosterone and may wish to act on their senses and may commit a crime against an unwittingly female.

I also have a concern regarding the opening times of the said club, and the noise that may occur and that this will disrupt the neighbours. This has happened in the past, but the type of client this establishment will attract, I feel will be more disturbing.

We really do not need a 'Sex Club' in Cheltenham and it will send out the wrong message to the children of the town.

Please consider my comments and my objection to this proposed venture.

I live up the road from this, and whilst this would be potentially a good business for the town and the races I would prefer the hours were similar to that of Bars for example closing at midnight 7 days a week including week nights.

I can see no reason why it would not be a problem having late hours on the races, Friday and Saturday nights but during the week I believe local residents would prefer limited hours of up to midnight.

I also have concerns of the policing provision been able to manage this on the races and ensure the fallout from it does not effect local roads like that of the one I live on in ... road.

I have just read about this in the Glos Echo, I would like to express that I for one would not like this in our town, we have enough night clubs and I don't feel that Cheltenham really wants to attract the type of people to frequent this kind of place, save it for the cities, this is a respectable regency town.

I'm writing about the application for a Sex Entertainment venue on Bath Road.

I'd like to object to this application on two grounds:

Firstly...

"the grant or renewal of the licence would be inappropriate, having regard to ... the character of the locality"

...the decision to install such an establishment in that particular place is not in keeping with the local area: This area of town says a lot about Cheltenham, with many schools and community organisations within a stones' throw, a main through-road going past that area. These types of business are known to have a big effect on local economies (see <http://www.local.gov.uk/media-releases/> -

/journal_content/56/10180/3376601/NEWS). This would seem to be bad for the local area. As an IT professional working in Cheltenham I can't help notice that the town lacks investment in a number of modern growth industries, licencing a business such as this in an area which is ripe for economic growth would be a bad move.

Secondly...

"to the lay out, character or condition of the premises"

...this area of Cheltenham already suffers crowd problems late at night. The local night club and pub are placed on a busy road with pavements and pedestrian facilities which are not suitable for the size of crowd. As someone who occasionally has to travel through this part of town late at night I have had to take evasive action to avoid the crowd spilling off the pavement. Introducing another late night draw to this part of town is a mistake. It's much safer to grow the late night entertainment industry which draws large crowds away from a busy road with a small pavement.

Objection: Proposed Gentlemen's Club on site currently known as Voodoo, Bath Road.

I wish to object to the proposed planning for a Gentlemens' Club on the Bath Road in what is currently known as Voodoo.

I object for the following reasons:

- I have a young impressionable daughter and I do not want her walking past a 'club' that will throw up all sorts of awkward questions.
- The building backs onto a popular park frequented throughout the night by female revellers going home. The park already has a bad reputation and this will certainly not help.
- Cheltenham is doing its best to improve its look, for example, the closure of Boots Corner. This type of establishment is really not very becoming for a town striving to attract the more cultural tourist.
- During Race week both G's Bar and Kukui become 'pop-up' lap dancing bars. I have seen hoards of drunk young men career down the High Street, cross the road without looking whilst shouting 'the strip club's over here'. One can just about stomach that for four days a week but every weekend. Someone will get run over as has already happened to a young lady outside Whetherspoons recently.
- The area already has two popular pubs and a night club, to add another club will add more drunk revellers to an already crowded area. More road traffic accidents will no doubt ensue.
- It is a known fact that Cheltenham's night time economy is busy and beyond the scale for a town of its size. So much so the council have implemented charges for extra policing. Will there be adequate policing for yet another club that attracts potentially drunk men at all hours of the early morning?
- Whetherspoons, G's Bar and Kukui attract a large young crowd who enjoy a drink. Is this a good environment to open a 'quality' Gentlemens' Club.

I appreciate I cannot object on moral grounds so I hope I have been as practical as possible. I have no objection to lap dancing bars during the Races but for 365 days a year? Cheltenham has plenty of clubs, pubs and bars, does it need another?

I was surprised to hear that a Gentlemans club is waiting approval next to the Weatherspoons pub in Cheltenham. I am a mum of two young boys one of which is a growing teenager and live within five minutes walk of the proposed club. My sons will often walk past this club to go into town to the cinema or shopping. I'm surprised that such a proposed venue is to be so close to our local park where families often take their children to the playground or cycle through the park. It's the large groups of stag parties in particular that concern me within such a residential area and how this disturbance of noise and quiet frankly litter and vomit in our residential streets will be dealt with.

Surely a more discreet Gentlemans club in a non residential area would be more appropriate. I hope that the local council takes appropriate action and objects to the opening of this proposed Gentlemans club in our residential area.

Our Objection to Cheltenham Borough Council Licencing Department granting a licence for a Sex Club at the premises of Voodoo in Bath Road Cheltenham

We are requesting that you **do not** grant permission for a licence to proceed for the following reasons: -

1. There are safety risks to children playing in the park immediately to the rear of the club as local children's groups use the park for activities
2. The unlit lane at the side of Voodoo could lead to undesirable sexual activity by people who are in an intoxicated state leaving this venue
3. The attraction into the area of prostitution
4. The increased drunkenness to having two large alcoholic venues in what is classed as a residential area
5. The additional risk to men and women alone at night in Cheltenham from men who have been aroused by alcohol and sex shows leaving this venue.
6. The effect on the property value and the general lowering of the tone for Cheltenham
7. The impact on tourism for Cheltenham
8. The need for additional policing to protect vulnerable people passing by the area, where there could be an increase in crime and disorder
9. The increase in vehicle traffic and the risk of additional accidents as the premises open out on to a busy main road
10. The attraction for under aged children, women and men to be exploited
11. The disastrous effects of women being treated as nothing more than objects of sexual gratification.

Sir, here are 11 good reasons not to give permission for this to go through as acceptable, furthermore my wife works in Bath Road, Cheltenham opposite the park entrance, and I am a Scout Leader who uses a premises in Bath Road for our children's activities and frequently we use the park. I feel there would be a serious risk to the children if this venue were altered as requested.

Please accept this letter as our objection to giving a licence to the sex club.

I would like to object to the proposed opening and granting of a license to this club on the Bath Road in Cheltenham.

I consider it inappropriate for an adult entertainment venue to open in this location being in such close proximity to schools, including two public schools whose reputations would inevitably be affected, and family homes in Cheltenham in general. It is argued that lapdancing clubs are different to those

operating some years ago but the reputation is such that it will further degrade the reputation as Cheltenham and its nighttime economy.

Further to this, the principle of such a place contravenes the Gender Equality Duty 2007 which legally requires local authorities to promote equality between women and men in all that they do. Sex establishments have a massive negative impact on promoting equality.

Chair of Rape Crisis said that sex establishments "both support and are a consequence of sexual violence in society"

Director of White Ribbon Campaign said "any expansion of lap dancing clubs feeds an increase in the lack of respect for women".

I therefore ask that this licensing application be rejected.

I would like to make an objection to the proposed sex entertainment venue for Bath Road, Cheltenham. Firstly, there are a number of places in close proximity for which it would be very inappropriate to have such a venue. These include Cheltenham College and Prep School which are on the Bath Road. There is Angel Day Nursery, St John's primary School, The Cheltenham Ladies College, St Luke's Church, St Matthews Church, The Salvation Army (Bath Road), Cambray Baptist Church, First Church of Christ Scientist Cheltenham, English Churches housing group, Highbury Congregational Church, Church of Jesus Christ Latter-day saints. These are all close to the proposed club.

Secondly, the impact on women will be huge for local residents creating no go areas for them. Men will be sexually aroused leaving the club which could cause potential danger to women.

This club will not represent gender equality but will in fact promote gender inequality normalising the objectification of women.

It is known that sex establishments support and are a consequence of sexual violence. This is according to the Chair of Rape Crisis. It also will feed a lack of respect for women.

I think it is a disgusting and degrading proposal which should not be allowed to go ahead. I have friends with daughters who will have to walk home along Bath Road and they will be vulnerable. It will also cost money to police the area more heavily.

Please do not let this go ahead for our town!!!

Thank you for the opportunity to object to the Sex Entertainment License Application for Voodoo on Bath Road.

I have several important objections to the application - the main one being that I am about to move into the area.

Having seen that it's a safe, family friendly environment.

I work in the evenings out of town, and must walk through the top of the high street to get home.

I personally, would feel uncomfortable walking alone with a place such as that residing there.

I have also noticed that the area surrounding the proposed location is home to the Salvation Army, A park that provides beauty and a place to visit for families and young people.

There are also several churches and I am moving to the area to enable me to walk to work at a primary school in the town centre.

I can't help but feel that the proposed license does not fit with the current landscape and would make the area potentially unsafe for those walking past it - especially in the evenings.

There are many places in Cheltenham that would be better suited for a place like that.

I would be very concerned by the type and the state of the individuals leaving there in the evenings and early hours of the morning and since there has been several sex related attacks in the area in recent years - I fear this may increase.

I hope that you will take these objections into consideration when looking at the application for the Sex Entertainment License.

I am Our parish includes the various entertainment premises at the High St end of the Bath Road. Several of our church members live near them, and more walk down the Bath Rd to get to the new Sainsbury's and to the High Street.

Our Church address is St Luke's Rd, GL53 7JJ. My phone number is

I am objecting on the grounds of Prevention of Public Nuisance, Public Safety, and the Protection of Children from Harm.

The location is not suitable for such a club, because of 1. congestion of people and traffic, 2. the proximity of Sandford Park, and 3. that many parents with children walk along this part of the Bath Road.

Regarding Safety - you are probably aware that last year a person was killed on the road outside Wetherspoons. A lot of traffic turns left into Bath Road, at considerable speed. The large numbers of drunk people who congregate outside the existing pubs and clubs is already dangerous.

Regarding Public Nuisance - Sandford Park already has a reputation as a place for sex. The proximity of a club from which men will leave feeling 'unfulfilled', will increase this nuisance.

Regarding Protection of Children from harm - even at 8pm in the evening children returning from after-school and sporting activities pass by the proposed premises. Men who are aggressive due to alcohol and yearning for sex are particularly threatening.

Further - as a matter of principle - I would ask the Licensing Committee whether such an establishment is consistent with the way Cheltenham is promoted? A sex establishment of this doesn't seem to fit with Cheltenham's high cultural offering through its music festivals, quality restaurants, and so on. And are we really wanting to encourage the exploitation of women?

Please can you advise me what the applicant is referring to when they say 'subject to the application to vary as standard condition'?

I was hugely shocked to have just received notification of the application for a sex club in Cheltenham.

I feel strongly that this would be the wrong move, as it would encourage more late night criminal activity, more alcohol consumption and all that that can bring (including even more pressure on our A&E) and unsolicited disruption to neighbours with noise and extra parking. Being a mother to two young girls I am also completely against the principal of a sex club in Cheltenham and the negative message which that gives to our youngsters. I have lived in Cheltenham all my life and at the age of 50 I have seen its gradual decline from a beautiful and safe town to a much more threatening environment.

I hope that you will reconsider this application.

I believe there has been an application for a sex club/ adult entertainment on the bath rd adjacent to wetherspoons.

I am a Cheltenham resident and also enjoy the night life in Cheltenham. I am also a street pastor- I am extremely concerned of increasing numbers of people to this area. The pavement area outside wetherspoons is limited. As it is the area is a bottle neck of predominantly young people who under influence of alcohol and reduced judgement. Place themselves at risk and spill out onto the road. We have already seen the consequences of having bars and night clubs in close proximity to busy roads and not isolated to pedestrian areas. Drivers turn into bath rd at speed and even at an impact of 30 miles per hour the outcome could be a fatality again.

Tragedy was waiting to happen and we have already seen the deaths of 2 people in recent months. A sex bar / club would draw more attention to this area- encouraging an already vulnerable group into this area.

I find it hard to believe an application could be considered for any premises that increases the likelihood of people into this area. This council should be endeavouring to reduce numbers of people in the interest of public safety ! Is one young life not enough.

The council should be focused making the whole area safer at night !

Not considering an application that will only increase attention and curiosity to an area which is already experiencing high volume of traffic and volumes of people. A dangerous combination especially in the presence of high consumption of alcohol.

The area needs to be pedestrianised after 8pm and when the opportunity occurs for natural closure - bars not reopened.

This is a priority in the interest of public safety.

OBJECTION TO SEXUAL ENTERTAINMENT LICENCE APPLICATION
12-14 BATH ROAD, CHELTENHAM, GL53 7HA

I write to make representation regarding the application for the above licence; a matter which was brought to my attention by concerned local people only yesterday.

As the local leader of an international movement which seeks to uphold the value and worth of every human being I could raise many concerns based only on moral objections; indeed I would ask you to carefully consider the implications of Cheltenham Borough Council and the town of Cheltenham becoming known as complicit in the selling of the services of vulnerable females as mere sexual commodities.

However, as a representative of an organisation involved and experienced internationally in supporting sex workers and dealing with the myriad of consequences which come about as a result of this industry

I would like to raise a number of concerns about this particular proposal based on

1. The prevention of crime and disorder.
2. Public safety.
3. The prevention of public nuisance.
4. The protection of children from harm.

As follows:

- a. The open selling of sexual services in this residential area is highly undesirable.
- b. The potential for groups of intoxicated young men leaving a sexually charged venue in this town centre location will heighten the likelihood of sexual crime being committed against young women who are already participating in our night time economy.

- c. Licencing such venues will bring clients into our town who are seeking to buy sexual services and will likely give rise to an increase in illegal sex services which are currently fairly well hidden from general public view.
- d. As the current contract holder of the government's anti human trafficking response The Salvation is aware that licenced sexual entertainment venues (however respectable they may appear) can be destinations for illegally trafficked woman, who have literally been purchased as a commodity. This is not what we would want the Bath Road area, or indeed any area of Cheltenham, to be known for.
- e. There are clear links between the sex industry, breakdown of relationships, and abusive relationships – with both child and adult victims. Licencing a sex industry venue will permit and fuel these outcomes in Cheltenham.
- f. Cheltenham's night time economy is already an expensive burden on Police resources. The granting of a sexual entertainment licence to a venue in such close proximity to other nightclubs and residential areas will stretch local Police resources even further, resulting in longer responses to other incidents across the town and county.

With these considerations in mind I would ask that this application is declined.

Dear 'sir madam' i would like to appeal against a new sex club ' planning to be available in the bath road i think it will bring down ' chetenhams good reputation as a area of outstanding beauty' a sex club doesnt quite set the scene ' lets think about the future of cheltenham.

I have interpreted from the many emails landing on my desk, that hopefully you are the person to contact re. objections to the proposed sex club licence application for club in Bath Road next door to Wetherspoons.

Personally I have no axe to grind if strange men want to ogle naked women or naked women do not mind being ogled by strange men. I suggest anyone desperate for such experience should make their way to London's Soho, Bangkok, Berlin or Amsterdam.

Should our councillors feel this a necessary activity in Cheltenham borough, they should be established on out-of town trading estates, not in the centre of a Spa town that prides itself as a seat of culture with it's myriad of artistic and educational festivals.

As I understand it the club will be open from 8pm till 4am daily and from 11am until 4am during race weeks. God help us during the Gold Cup Race Week.

I have seen the list of rules the club aims to work by - no drugs- no grabbing or touching of lap dancers - dancers must not chat or arrange private meetings etc with customers - this strikes me as expecting this to happen and more. What next, half a dozen massage parlours dotted around the area feeding of the potential trade of sexually frustrated clubbers ?.

The whole thing is a lowering of standards for the town and will affect the residenta in a most negative way. I cannot believe our political representatives will allow this to go ahead. Surely someone somewhere within the council chamber will raise the banner of good sense and good values and use it to knock this application well and truely on the head.

I have only received an email advising me of this today. I have lived in bath parade for over 30 years and there has been numerous problems with drink and drugs and sexual activity in the park behind my house. I believe this establishment would be very detrimental to the residents of this area many of who have children. I also believe there are schools, nurseries theatres churches where young

impressionable people spend their time. On these grounds I would like to strongly object to this proposal

I am writing about the application for a Sexual Entertainment Licence application for the club next to Wetherspoons in Bath Road, Cheltenham.

This application has just been brought to my notice, and I would like to object on the grounds of this being an inappropriate locality. This is a significant thoroughfare where many walk home often late at night. I think that such a club is likely to attract an undesirable clientele into the neighbourhood which is close to a residential area and on a thoroughfare. Groups - that may be quite large - of men who are drunk and stimulated can be very intimidating to young people and especially young girls who may be passing or visiting Sainsburys on the corner nearby.

This is in my parish but my objection is not on moral grounds but on grounds of inappropriate location.

I am writing to formally object to the application as one of the ward councillors for the area.

I have several concerns, many of which I imagine others have raised and I also agree entirely with what Cllr ... has written so eloquently in his objection.

The premises are on a key route in the central conservation area, close to other sensitive land uses such as residential properties, a place of worship, a park, shops and a theatre.

Unlike the former Blue Room club which used to be in Cheltenham this is a substantial club, with very prominent signage proposed. The signage along with the impact of large male only groups, most likely drunk and sexually heightened state entering and leaving the premises will very significantly harm the character of this part of the Bath Road.

Whilst moral concerns of what happens inside are not applicable, the nature of what happens inside a strip club is directly relevant as it is so different to what happens in a normal club. Those differences are material when considering the impact of what happens outside of the building when patrons leave the building. Lap dancing and strip tease reinforces the belief that women are primarily sexual objects and it is hard to comprehend that this stops the moment a man leaves a strip club.

Groups of inebriated club goers of men and women may be noisy and for some intimidating but not in the same way as large male only groups who have just been experiencing sexual entertainment. I am sure I am not the only woman who finds the atmosphere in the town centre at night during race week intimidating in a way that I never find it at other times during the year.

The culture of race week where large groups of drunk men expect lap dancing and sexual entertainment in our town most of us can grudgingly grin and bear for a few days a year because of the impact the races have on the town's economy. But this culture is not something we would want to see established as part of the regular night-time economy here because it would harm the economy and social wellbeing of our town.

This club is very close to residential properties, particularly Vernon Place which is next to the club. This narrow backwater will feel more unsafe to walk through at night if there is a sexual entertainment venue next door which is not acceptable to residents there or to others who would wish to walk through there whilst the club is open.

Even if the men who attend the club do not leave feeling sexually charged, people especially women will not feel safe walking through Vernon Place on their own at night. The same applies to Sandford Park. Women should be able to feel safe to walk around this town without the increased fear of being

sexually assaulted, whether or not this application would make such assaults more likely it will unacceptably raise the perception that the risk is increased.

For St Luke's residents this is the main route for them to walk to the High Street shops such as Sainsburys which is open until 11pm. The Playhouse is also nearby and if permission is granted could make the route to and from attending performances at the Playhouse quite unpleasant for many patrons if they have to go past groups of inebriated men who .

I am also concerned about the potential to increase road safety concerns at this location. The police have already identified this as a concern for them with the narrow pavement and groups of people spilling out into the road after they have left the clubs and pub nearby.

Men leaving a lap dancing club will more likely than other clubbers have other things on their minds rather than road safety. Due to the specific nature of the proposals it is more likely to attract groups of men from further away from Cheltenham who have little connection to the town, they will not know about the recent fatal RTA and will have little care for residents living nearby and the impact of their behaviour outside of the club.

I therefore urge the committee to reject the application.

ⁱ all distances calculated via google maps

ⁱⁱ http://www.cheltenham.gov.uk/info/200133/cheltenham_development_task_force/864/our_plans_for_cheltenham

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14 January 2014

Dear Sir,

OBJECTION TO SEX ENTERTAINMENT
VENUE BATH ROAD NEXT TO
WETHERSPOONS.

I object to the above on the
following basis.

- It is too close to Schools,
Churches and Nurseries.
Cheltenham College and Prep School
is on the same road.
- It is too close to residential
areas; activities in Sandford
Park would be difficult to
monitor.
- It places extra demands on
our 'stretched police'
forces
- It is likely to encourage
PTO

crime and prostitution

- It does not fall into line with Cheltenham's culture of sport, festivals, restaurants and a 'couples' society'.

Please do not allow this to happen.

Yours faithfully

15.01.2014

Licensing Team
Public Protection Division
Cheltenham Borough Council

Dear Sirs

I understand that an application has been made to you for a Sex Entertainment Venue on the Ball Road, Cheltenham.

Please add my name to any others who feel, as I do, that it would be a retrograde step to allow such an enterprise in Cheltenham.

Women are not sex objects, and it is wrong that, in the 21st century, men are continuing to use them as such.

I also note that the proposed venue is most unsuitable being so close to schools and churches.

I urge you to reject this application.

Yours Sincerely,



Licensing Dept.

Cheltenham. GL51 69J

Dear Sir/Madam,

13th January, 2014

I heard from a friend today that an application has been submitted to start a "Gentlemen's Sexual Entertainment Club" on the old Tilley's Carpets site in Bath Rd., and that very late opening hours are indicated. Surely the impact of further late night noise, disturbance and extra traffic generated will cause further problems for nearby residents. Apart from the fact that this appears to be an inappropriate enterprise for such an area, will it not be seen to add to the sense that this is becoming a no-go district at night?

One of Cheltenham's pleasant distinguishing features is its mix of shops, businesses and residences in its central area, and it is difficult to imagine that this would enhance such character. I hope that the views of local people are taken into account.

Yours faithfully,
Ken Gray M.
Cheltenham.



(3)

MR & MRS

ADDRESS WE WERE GIVEN A
MILE AWAY. WE ALREADY NOTED
(FROM FIRST WEEK OF LIVING HERE)
LATE NIGHT/EARLY MORNING
TRAFFIC (PERPETRATOR) FROM
THE CUBS OF CHICAGO, I AM,
WE SUFFER NO. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 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2014. 2015. 2016. 2017. 2018. 2019. 2020. 2021. 2022. 2023. 2024. 2025. 2026. 2027. 2028. 2029. 2030. 2031. 2032. 2033. 2034. 2035. 2036. 2037. 2038. 2039. 2040. 2041. 2042. 2043. 2044. 2045. 2046. 2047. 2048. 2049. 2050. 2051. 2052. 2053. 2054. 2055. 2056. 2057. 2058. 2059. 2060. 2061. 2062. 2063. 2064. 2065. 2066. 2067. 2068. 2069. 2070. 2071. 2072. 2073. 2074. 2075. 2076. 2077. 2078. 2079. 2080. 2081. 2082. 2083. 2084. 2085. 2086. 2087. 2088. 2089. 2090. 2091. 2092. 2093. 2094. 2095. 2096. 2097. 2098. 2099. 2100. 2101. 2102. 2103. 2104. 2105. 2106. 2107. 2108. 2109. 2110. 2111. 2112. 2113. 2114. 2115. 2116. 2117. 2118. 2119. 2120. 2121. 2122. 2123. 2124. 2125. 2126. 2127. 2128. 2129. 2130. 2131. 2132. 2133. 2134. 2135. 2136. 2137. 2138. 2139. 2140. 2141. 2142. 2143. 2144. 2145. 2146. 2147. 2148. 2149. 2150. 2151. 2152. 2153. 2154. 2155. 2156. 2157. 2158. 2159. 2160. 2161. 2162. 2163. 2164. 2165. 2166. 2167. 2168. 2169. 2170. 2171. 2172. 2173. 2174. 2175. 2176. 2177. 2178. 2179. 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③

AS THEY HAVE NOT
ENOUGH WILL POWER TO
RESIST TEMPTATION AND
MEDIA OWNERS COUNCILS
AND GOVERNMENTS ARE
TOO WEAK OR UNWILLING
TO PROTECT THEM AND
THEIR VICTIMS.

WILL YOU BE AMONG
THE WEAK OR UNWILLING
AND ALLOW THIS TO HAPPEN
IN YOUR AREA? BEFORE
YOU MAKE YOUR MIND UP
PLEASE THINK OF THE WIVES
CHILDREN AND NEIGHBORS OF
THE PEOPLE WHO WILL VISIT
SUCH A VENUE.

YOURS FAITHFULLY

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

I am concerned that the approval of such a license will lead to an increase in criminal activity in our spa/festival town, which will affect local business and commerce in a negative manner. It is proven that lapdancing clubs ~~usually~~ are often directly related to human sex trafficking, drunken behaviour and underground criminal activity.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

There are no grounds in which I or ~~the~~ Trinity Cheltenham church congregation would withdraw an objection to this licence.

Signature:

Capacity:

Date:

15/1/14

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	DIAMOND GENTLEMEN'S CLUB
Name of Applicant for Licence (if known):	~~DAVID~~ NIGEL BLAIR, MARK SHORTING + STUART KERLEY
Postal Address:	12-14 BATH ROAD, CHELTENHAM, GLOUCESTERSHIRE GL53 7HA
Post Code:	GL53 7HA

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc)	CRIME, DISORDER, DISTURBANCE LARGE GROUPS OF MALES WOULD BE INTIMIDATING FOR WOMEN AND FAMILIES TO WALK PAST, AFTER BEING AT A LOCAL THEATRE, FOR EXAMPLE, OR A LOCAL CHURCH SERVICE, OR A CONCERT.
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Which of the Licensing Objectives does your representation refer to?

(Note: Your representation must relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder	✓	Public safety	✓
The prevention of Public nuisance	✓	The protection of children from harm	

Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk.

Please indicate the distance (in metres) between your address and the premises subject of your representation:	NOT KNOWN
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Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

WHERE LARGE GROUPS OF MALES GATHER THE CRIME RATE
(AND FEAR OF IT) WOULD BE INCREASED.
WOMEN AND FAMILIES RETURNING FROM EVENTS AT EITHER
OF OUR TOWN THEATRES, OR FROM THE LOCAL CHURCHES,
WOULD BE INTIMIDATED.
"CLUB" SUGGESTS OPENING HRS ^{OF FROM} 8PM ! AND FROM 11AM
ON RACE DAYS.
CHURCH ATTENDEES AND THEATRE AUDIENCES MUST NOT BE
LOST BECAUSE OF SUCH AN APPLICATION.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

Signature:

Capacity:

Date:

JANUARY 15/2014

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	Diamond Gentlemen's Club, 12-14 Bath Road, GL53 7HA
Name of Applicant for Licence (if known)	Nigel Blair, Mark Shorting, Stuart Kerley
Postal Address:	The Ridge, Ashley Road, Cheltenham
Post Code:	GL52 6QE

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc) Disorder, disturbance, proximity to churches - Cambray Baptist Church, The Salvation Army and St Lukes church. Proximity to shopping centre. The Playhouse that holds weekly children's groups.

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation must relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder	✓	Public safety	✓
The prevention of Public nuisance	✓	The protection of children from harm	✓

Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk.

Please indicate the distance (in metres) between your address and the premises subject of your representation:	200 metres.
--	-------------

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

I am very concerned about a sex entertainment venue opening in central Cheltenham. Not only does it add another element to a town that already has problems with sex trafficking, but it will also attract and encourage the exploitation of women during a festival - Race Week - that already has a very dark underside. Working within 200 metres of these places we are aware of the additional noise, drunkenness and people loitering during festivals. It is scary and makes a mess of our streets. Clubs that open from 11am - draw this behaviour out of the evenings and into the day time too. This includes verbal abuse, vomit and drunkenness on our streets, threatening behaviour and exploitation of our local girls. This affects public safety. PTZ

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

There are no conditions that would withdraw my objections.
These places neither enhance, encourage or promote any good areas of our society or town.

Signature:

Capacity:

Date:

15 Jan 2014

What about safety of our students too? With accommodation for them near by - the employment and exploitation of those needing easy money is a concern.

I feel it would be a great shame for another sex entertainment venue to open in Cheltenham and encourage every aspect of the Licensing Objectives in the town.

Please hear our objections on this case.

"If you are neutral in situations of injustice,
you have chosen the side of the oppressor." Desmond Tutu

15/01/2014

Ref: Licence Application for a Sex Entertainment Venue in Bath Road, Cheltenham.

Dear Sirs,

This letter is to register our formal objection to the granting of a licence for this application. Our reasons for our objection are:-

1. Cheltenham already had at least one venue of this type and we do not see the need for other(s)
2. It is out of character with the image and ethos of Cheltenham.
3. Being situated where it is and with the type of male clientele it is likely to attract it will have a detrimental effect on the area, especially women who are on their own who may feel threatened. Specific instances being:-
 - a. People leaving The Salvation Army after an evening meeting.
 - b. People leaving the Playhouse Theatre. This is the main venue in the town for amateur theatrical productions and any loss of attendees would significantly reduce it's viability.
 - c. People who have been in the town centre for a meal, or similar, will have to pass this venue to reach the nearest car park on the corner of Bath Road and Bath Parade.

We object very strongly to this proposal !

Yours sincerely

Dear Sirs,
I have read the above and confirm that I am in agreement with the contents of it and the objection it contains.
Yrs sincerely

BY HAND

Dear Sirs,

Proposed Sex Establsihment on Bath Road, Cheltenham

I wish to register our objection to the proposed licensing of the Sex Entertainment Establishment next to the Moon Under Water Weatherspoons pub on Bath Road.

Although I now live in Gloucester, I was a resident in Cheltenham for 12 years and my two teenage daughters both do a number of dancing and dramatic activities in Cheltenham. In particular, my 14 year old daughter attends the theatre school at the Playhouse on Bath Road and both our daughters are involved in evening performances and rehearsals at the Playhouse.

Not only that, but the proposed location is too close to a number schools, churches and residential properties which are places of 'sensitive use'. In particular, The Salvation Army have their building just opposite, who open their doors to young and vulnerable people and Cheltenham College and a Day Nursery are a few hundred metres away on the same road

The Gender Equality Duty 2007 legally requires local authorities to promote equality between women and men in all that they do. There is evidence of widespread opinion that sex establishments have a massive negative impact on promoting equality and we share that opinion. The danger is that the existence of lap dancing clubs could feed an increase in the lack of respect for women, which in turn could have many negative consequences for our society at large.

Our personal feeling is that such an establishment would be detrimental to the reputation and environment of Cheltenham as well as exposing our children and young people to unnecessary increased risk.

Yours faithfully,

)

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.

(Please continue on a separate sheet if necessary)

My concerns are the close proximity of this venue to two churches, the Playhouse which organises children's events, the park and the shops nearby. The Club is intending to open during the day during Race Week which means a high risk of drunk & sexually-charged men finding their way into and out of the venue. Far from satisfying the sexual appetites of guests to the Club, I fear men will be stirred up to find a girl/woman and commit rape and assault. All of the above constitute ~~the~~ conflict with the licensing objectives. The same objections apply during the evenings.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

There are no conditions under which I would withdraw my representation against a Sexual Entertainment Venue.

Signature:

Capacity:

A.

Date:

15/1/14

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

I am concerned that the approval of this sexual entertainment license will endanger children and young people who frequent the Playhouse and nearby park due to ^{disorderly} drunken behaviour. This club will also be in close proximity to Cambray Church and Schools.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

There are no grounds in which I would withdraw my objection to this license.

Signature:

Capacity:

Concerned Citizen

Date:

15 Jan 2014

To whom it may concern.

"The Morn under the Water as a Sex Entertainment Venue

It has only just come to my attention that the above establishment in Ball Rd, Cheltenham. This is not the first time that this place has requested the building to be used by sex workers.

Given its location I note that it is in close proximity to residential properties — my friend Anna Sammes (Chall) lives with 200yds and as a shift worker comes home late at night when presumably "intake" of male punters would be at its highest. There are schools nearby & churches.

Lap dancing increases the lack of respect of women and the Gender Equality Duty (2007) requires equality between men & women — are you going to require male lap dancers as well??

Please give this application considerable thought — if the Echo did a front page headline you would have a lot more angry outbursts than you are getting right now simply because you have kept it hidden — How much money will the council make from this little venture? Is someone with the council receiving backhanders?? You need to ask a few ^{more} questions.

Regards.

✓

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	VOODOO NIGHTCLUB / DIAMOND GENTLEMEN'S CLUB
Name of Applicant for Licence (if known)	? MARK SHORTING, BATH RD PROPERTY LTD
Postal Address:	?
Post Code:	?

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc) Protection of children from harm. Gender inequality Public nuisance, noise, disturbance. Prevention of crime & disorder Public safety

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation must relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder	✓	Public safety	✓
The prevention of Public nuisance	✓	The protection of children from harm	✓
Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk .			

Please indicate the distance (in metres) between your address and the premises subject of your representation:	400 metres from Trinity Church 200 metres from one of our buildings
--	--

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

See attached.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

There are no conditions under which I would withdraw my representation against this application.
Additional matters are raised in the separate sheet attached.

Signature:

Capacity:

Citizen

Date:

15 Jan 2014

Representation under Licensing Act 2003

Ref: Application for Gentleman's Club in Bath Road, Cheltenham

What are my concerns?

I am objecting to this application on a wide number of grounds:

- 1) Protection of children from harm – the proposed venue is within very close proximity to many areas where children live, go to school, play, attend leisure events, shop and pass through.

For example – Cheltenham College (including Junior and pre-School) with roughly 1000 young people, many of whom board. The Angel Day Nursery, St John's Primary School, The Cheltenham Ladies' College.

The Playhouse Theatre is just a few metres from the proposed club – many children's and young people's groups meet there during the week, including evenings at the Theatre. The car park most used for this is within 50 metres of the front door.

Local churches, such as the Salvation Army virtually opposite, St Lukes, Cambray, Trinity etc all have flourishing evening events to which many people – including children and vulnerable adults – come regularly on many nights of the week.

The applicants may try to say that all the activity is hidden and out of sight within the venue, but there is still the undeniable adult culture associated with such a venue that naturally affects the environs – and the obvious continual coming and going of clients/guests, performers and the associated drinking culture that accompanies it. Football matches may take place within a particular venue but the culture around the venue is distinctly affected by the presence and nature of those attending. This is no different.

The sexualisation of our culture – and its special impact on young people - is of national concern and something taken seriously at governmental, county and local council level. Children need protecting from this, which would include not obliging them to be aware of a sex club right in the midst of areas where they live and move.

- 2) Promotion of gender inequality – the Gender Equality Duty 2007 requires the local government bodies to equality between the sexes in everything they do. Specifically there are references to inequalities perpetuated within the sex industry. It would be entirely incompatible with that statutory obligation to allow a Gentleman's sex club in the middle of town, which reinforces in its very name and nature a massive gender inequality. Sex establishments have a negative impact on promoting gender equality.

The Chair of Rape Crisis reported that sex establishments 'both support and are a consequence of sexual violence in society'. I am confident that the Licensing Authority officers do not want to support anything that risks leading to an increase in sexual violence.

The Director of White Ribbon Campaign says 'any expansion of lap dancing clubs feeds an increase in the lack of respect for women.

- 3) Public Protection, Prevention of crime, sexual exploitation and the reputation of Cheltenham – already Cheltenham has an unenviable reputation for prostitution, human trafficking and

sexual exploitation it seems, which is at odds with the kind of reputation its residents and their elected representatives would want to promote in the main. One former mayor (Councillor Barbara Driver) was even made aware of this in an unelicited comment during a visit to the USA. Unedifying news headlines have drawn attention to the scale of the problem in Cheltenham, with high profile police actions and investigations being taken against human trafficking in recent times etc.

The council is being asked to establish a dedicated strategy to fight against sexual exploitation in all its various forms and manifestations in the town. This includes the call and need for further research and investigation into the impact of the licensed sex trade on vulnerable adults, young adults and children, vulnerable women and human trafficking. This is in line with similar high profile projects at a national level, as reported by the Home Secretary recently.

In view of all the current evidence and the ongoing and proposed further investigations into the suggested and actual links between the sex trade and criminal activity – some of which are to be conducted at the level of Cheltenham Council - it cannot be appropriate for that very same body (in its Licensing Team) to grant a licence at this time to the applicant in Bath Road. The Licensing Team is part of a wider group devoted to 'Public Protection'. Protection of the public – especially the more vulnerable elements of that public – is exactly what is required in this case.

4) Public nuisance, disorder etc – for the residents in the vicinity of this proposed club, and for the countless members of the public going about their business nearby (especially using the adjacent car park, shops etc), there will be a direct impact in terms of added traffic volume, added noise, potential for added drunken and antisocial behaviour etc around the venue. We – and my own four children - regularly shop in the adjacent Sainsburys and other commercial places close by.

**Part 2****LICENSING ACT 2003 -REPRESENTATION FORM (INTERESTED PARTY)**

*On completion this form and any additional sheets or other accompanying documentation should be returned to; The Licensing Team, Public Protection Division, Cheltenham Borough Council, PO Box 12, Municipal Offices, Promenade, Cheltenham, Glos. GL50 1PP.
e mail: licensing@cheltenham.gov.uk*

Please indicate in which capacity you are making this representation by ticking a box below:

- A person
- A body re
- A person
- A body re

☒
☐
☐
☐

Contact deta

Name:	
Name of the organisation/bo represent. (If appl	
Your full Postal of the organisat represent	
Post Code	
Daytime contact number	
Email address - I (optional).	

Details of person/body making representation (if different from above)

Name of the person/organisation/body. (as appropriate)	
Full Postal Address of the person/organisation or body making representation	
Post Code	
Daytime contact telephone number	
Email address - If they would prefer to correspond via email, please enter their email address. (optional).	

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	VOODOO NIGHTCLUB/DIAMOND SENTZE
Name of Applicant for Licence (if known)	MARK SHORTINS, BATH RD ^{MAN'S CLUB} PROPERTY LTD
Postal Address:	?
Post Code:	?

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc) • Disturbance in the area • Crime • Possibility of rape and assault due to drunkenness and being sexually charged. • Gender inequality - lack of respect for women • Where it will lead to after - more places open • Protection of children students/myself
--

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation must relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder	✓	Public safety	✓
The prevention of Public nuisance	✓	The protection of children from harm	✓

Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk.

Please indicate the distance (in metres) between your address and the premises subject of your representation:	400m
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Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

- With the races there is enough sex trafficking gang as in Cheltenham which many people do not know about and this club will promote it more and who knows where it will lead to next -
- The playhouse is just down the road which I am a member of and we have recently finished a show with children in. ~~we~~
- We shop at that Sainsbury's which is opposite.
- * See back of sheet

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.
(Please continue on a separate sheet if necessary)

I would not withdraw my ~~ap~~ representation against this application under any circumstances.

Signature:

/

Capacity:

,

Date:

15th January 2014

Page 196
• There is a children's/family park behind
• It is next to student accommodation -
Students are vulnerable and although they
are 'adults' we've all been 18 and you're
not responsible enough at that age.

• It will promote a culture in Cheltenham
and around this area where I live which
is disgusting and degrading.

Sex trafficking will become more prominent
and we all know what these clubs are
like - you do not know what happens
behind closed doors/basements/back
rooms.

Cheltenham College Junior + Senior
School is up the road!

You know what the right thing to
do is - please do it.

Licensing Team, Public Protection Division,
Cheltenham Borough Council,
PO Box 12,
Municipal Offices,
Cheltenham,
GL50 1PP

re application for license for sex club/lap dancing club

Dear Sir/Madam

I am writing to oppose the application for the Diamonds gentlemen's club to host a lap dancing club on 12-14 Bath Road, Cheltenham.

I object on the grounds of the nature of a town of this size having such a facility. It is near schools, churches and the town centre and will bring in more social problems and expose more women to exploitation.

In this age such abuse and exploitation of vulnerable women should not be encouraged. Such a club will lead to anti-social behaviour and violence, and will continue to make women nothing more than sex objects leading to further sexual violence in the area not something any of us would want to see.

Our young people in particular need to have healthy role models and examples set for them by older members of the public. This seedy side of life will only encourage more young people into behaviour that will devalue theirs and others lives.

Please reject the application.

Sincerely

Licensing Team
Public Protection Division
Cheltenham Borough Council
PO Box 12
Municipal Offices
Cheltenham
GL50 1PP

January 15th, 2014

Dear Sirs

I am outraged at the proposal to start up a Lap Dancing Club in Leckhampton.

This would be unwholesome and damaging to our community. We need to protect the respectability of our town, and safeguard our young people.

I urge you to block all licences and planning permission which would see the start of a lap dancing club in Leckhampton, or anywhere else in the Cheltenham Borough. Allow one club to gain a foothold, and others would follow, each trying to outdo one another in depravity and licentious behaviour.

In our homes, schools and churches we do all we can to promote good morals and behaviour, based on respect for others. We cannot allow disreputable businesses and individuals to undermine our society, by tolerating proposals such as the opening of lap dancing clubs.

Yours faithfully

§
I

o grandchildren

Council Cheltenham

10 January 2014

Dear Sirs.

DIAMOND ENTERTAINMENT CLUBS

I strongly object to the council granting a licence to the above "club", which I am told will be a lap-dancing, pole-dancing sex-club.

Cheltenham is not the town for this type of behaviour to be encouraged.

If, sadly, you do grant a licence, then this will encourage poor male attitude and most certainly "ungentlemanly behaviour" against women.

I strongly urge you to object to the licence for this club, and any others in Cheltenham, for such lewd and immoral & unchristian behaviour.

1/5

1/5

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	DIAMOND GENTLEMEN'S CLUB
Name of Applicant for Licence (if known)	N. BLAIR, M. STREETING, S. KERLEY
Postal Address:	12-14 BATH ROAD CHELTENHAM
Post Code:	GL53 7HA

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc) CRIME/- RISK OF INCREASED SEXUAL CRIME / ATTACK ON WOMEN PUBLIC SAFETY (RELATED TO EXTENDED ALCOHOL USE UNTIL 4AM) DISORDER / NOISE - VERY CLOSE TO DENSELY POPULATED RESIDENTIAL AREAS WHICH WILL BE AFFECTED BY NOISE AND ACTIVITY

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation must relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder	✓	Public safety	✓
The prevention of Public nuisance	✓	The protection of children from harm	✓

Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk.

Please indicate the distance (in metres) between your address and the premises subject of your representation:	APPROX 2 MILES
--	----------------

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

THE PROPOSED VENUE IS NOT ONLY CLOSE TO RESIDENTIAL AREAS BUT PLACES OF WORSHIP, SCHOOLS, NURSERY'S - THE BELOW LIST ARE ALL WITHIN A 1 MILE RADIUS:

- CHELTENHAM COLLEGE & PREP SCHOOL (ON THE SAME ROAD)
- ANGEL DAY NURSERY
- ST JOHN'S PRIMARY SCHOOL
- CHELTENHAM LADIES COLLEGE
- ST LIKES CHURCH
- ST MATTHEW'S CHURCH
- SNUATION MEMO - LESS THAN 100m AWAY!!
- CAMERAM BAPTIST CHURCH
- FIRST CHURCH OF CHRIST SCIENTIST
- ENGLISH CHURCHES HOUSING GROUP
- HITCHERIDGE CONGREGATIONAL CHURCH
- CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS.

THE IMPACT ON WOMEN / LOCAL RESIDENTS AS THE VENUE WILL CREATE "NO GO" AREAS.

THE GENDER EQUALITY DUTY 2009 REQUIRES LOCAL AUTHORITIES TO PROMOTE EQUALITY BETWEEN MEN AND WOMEN IN ALL THAT THEY DO. SEXUAL ESTABLISHMENTS HAVE A HUGE IMPACT, NEGATIVELY ON PROMOTING EQUALITY, NOT TO MENTION RISKS OF ILLEGAL TRAFFICKING, UNDER-AGE WORKERS, THROUGH FORGED DOCUMENTS - ALL HAS HAPPENED BEFORE.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

THERE WOULD BE NO CONDITIONS THAT WOULD MAKE A SEX ESTABLISHMENT ACCEPTABLE - THIS WILL DEGRADE THE FAMILY-FRIENDLY AND WHOLESOME FEELING AND CHARACTER OF OUR BEAUTIFUL CITY OF CHELTENHAM. PLEASE DON'T LET RESIDENTS DOWN - CRIME WILL INCREASE AND RESIDENTS WILL NOT FEEL SAFE. CHAIR OF PAIN CRISIS AND SEX ESTABLISHMENTS "BOTH SUPPORT AND ARE A CONSEQUENCE OF SEXUAL VIOLENCE IN SOCIETY"

DIRECTOR OF WHITE RIBBON CAMPAIGN "ANY EXPANSION OF LAP DANCING CLUBS NEEDS AN INCREASE IN THE LACK OF RESPECT FOR WOMEN".

WE, AS RESIDENTS EMPLOY YOU TO DECLINE THE APPLICATION TO DEGRADE OUR CITY.

Signature:

5

Capacity:

mm

Date:

14.1.2014

statutory guidance issued in relation to it.
No responsibility is accepted by the Council for any errors, omissions or misleading statements on these pages. The Council has made every effort to ensure that the information in these pages is correct and accurate.

Page 206

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	Diamond Gentlemen's Club.
Name of Applicant for Licence (if known)	Mr Nigel Blair, Mr Mark Sharbing, Mr Stuart Kerley
Postal Address:	12-14 Bath Road, Cheltenham
Post Code:	GL53 7HA.

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc) Crime - Possible effect on safety of girls/women in the area, excessive consumption of alcohol, drain on police resources. Noise, disturbance - residential area and the late opening hours.

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation **must** relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder	✓	Public safety	✓
The prevention of Public nuisance	✓	The protection of children from harm	✓

Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk.

Please indicate the distance (in metres) between your address and the premises subject of your representation:	0.5 miles = 804 metres.
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Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

On a weekly basis I work with a team who feed / support vulnerable adults in Cheltenham town centre. Many already have alcoholic problems and this ~~provides~~ club provides another venue to fuel the fire of alcoholic addictions. I want nothing else in Cheltenham that may escalate the already numerous problems for the vulnerable - only last night I dialled '999' to get help for a vulnerable lady wandering alone in the dark in a state of confusion - what would happen if she were to be caught

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

No conditions - Cheltenham does not need a ~~top~~ sexual entertainment venue

NB - I have connections with one of the applicants and would not like my details passed onto the applicants.

Signature:

Capacity:

Date:

14.1.14

up in public disturbance arising from alcohol consumption
and sexual desires aroused in a club of this nature as she
innocently walked by?

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	Diamond Gentleman's Club
Name of Applicant for Licence (if known)	N. Blavie, M Shorting, Skerley
Postal Address:	12 - 14 Beth Road Cheltenham
Post Code:	GL53 7HA

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc) Increase ~~noise~~ in noise + disruption due to late opening hours Increase in risk of sexual crime / harassment
--

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation must relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder	✓	Public safety	✓
The prevention of Public nuisance	✓	The protection of children from harm	✓

Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk.

Please indicate the distance (in metres) between your address and the premises subject of your representation:	approx 2. mile
--	----------------

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

Creates an area to which young women are likely to want to avoid because of behavior of 'club' go-ers.
Promotes objectifying + sexist, & sexually focused behavior which contravenes the Gender Equality Duty 2007

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

This is not the kind of establishment that should be opened anywhere due to risk of sexual harassment, trafficking + sexist behavior

Signature:

Capacity:

Resident of Cheltenham

Date:

15.01/14

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	Diamond Gentleman's club
Name of Applicant for Licence (if known)	Mr N. Blair, Mr M. Shorting, Mrs S. Kenley
Postal Address:	Bath road (124) Cheltenham
Post Code:	GL53 7HA

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc)
crime, (protection of children from harm) disturbance (of places of worship) inappropriate distance from childrens schools + nurseries

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation must relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder	✓	Public safety	✓
The prevention of Public nuisance		The protection of children from harm	✓
Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk .			

Please indicate the distance (in metres) between your address and the premises subject of your representation:	3,671 metres approx.
--	----------------------

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

The proposed venue is too close to schools, nurseries, housing for vulnerable adults and places of worship. Cheltenham college and prep school, Angel day nursery, ~~the~~ Hickory dickory nursery, st lukes church, st matthews church, salvation army church, English churches housing group, church of jesus christ of latterday saints, st johns primary school, Highbridge church, cantray baptist church and other places of sensitive use are all within a mile or less of the proposed site. Cont. -

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

I will not ~~con~~ withdraw my representation.
I do not think it ~~app~~ appropriate to have
'Sexual Entertainment' (danc and gentlemen club)
in cheltenham.

Signature:

Capacity:

Date:

12/01/2014

netterham

Cont. -

- I'm sure you (Cheltenham borough council) are aware of the Gender Equality Duty 2007 that requires 'local authorities to promote equality between women and men in all they do.' Sex-related entertainments establishments do not promote equality
- I am also concerned that the 'Prevention of crime and 'protection of children from harm' will be undermined if the licence is granted, as it has in previously licence-granted premises around the country. ~~where~~ where sex trafficked women have been forced to work as well as ~~the~~ young girls under the age of adulthood have been found working. ~~with out the~~

~~If this licence is granted I will~~
~~feel~~

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	DIAMOND GENTS? CLUB.
Name of Applicant for Licence (if known)	
Postal Address:	12-14 Bath Road, CHELTENHAM,
Post Code:	GL

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about: (eg crime, disorder, noise, disturbance etc)
Leaves word proximity to neighbours used extensively to youth and carers, with the spill over of public nuisance not realising that people <u>not</u> admitted to the club may well cause disorder and be in the proximity of children leading to public nuisance. In addition the park area has been the scene of rapes

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation **must** relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder		Public safety	
The prevention of Public nuisance	✓	The protection of children from harm	✓

Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk.

Please indicate the distance (in metres) between your address and the premises subject of your representation:	500 m.
--	--------

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

There did not appear to be any public notice on the streets about this.

Detail fee issues.

Proximity to Henderson Rd, Park Area.

Place to children / homes ~~covered~~ from those who will not be allowed in. Place to allow as ~~many~~ ~~children~~ ~~to~~ believe that can pick up / ~~children~~ ~~looking~~ ~~into~~

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.
(Please continue on a separate sheet if necessary)

Signature:

Capacity:

Date:

14/1/14.

Licensing Team
Public Protection Division
Cheltenham Borough Council
PO Box 12, Municipal Offices
Cheltenham
GL50 1PP

14 January 2014

Dear Sirs,

We wish to object in the strongest terms against the proposed license for a Sex Entertainment Venue on the Bath Road near Wetherspoons.

The proposed venue is very close to residential properties, educational establishments and churches. A sex entertainment venue will have a negative impact on women and local residents as it will create 'no go' areas by nature of who goes there.

Such venues promote gender inequality and normalise the sexual objectification of women - The Gender Equality Duty 2007 legally requires local authorities to promote equality between women and men in all that they do. Sex establishments have a massive negative impact on promoting equality. The Chair of Rape Crisis has said that sex establishments "both support and are a consequence of sexual violence in society". The Director of White Ribbon Campaign said "any expansion of lap dancing clubs feeds an increase in the lack of respect for women".

Cheltenham is rightly proud of its historical and educational heritage. Cheltenham is known as a town which supports the literature, music, jazz and science festivals. These are the cultural areas we should continue to develop rather than allowing the promotion of sex entertainment venues.

We urge the licensing team to reject the proposal for the above mentioned sex entertainment venue.

Yours faithfully

Part 2 Continued

Premises/Club Details

Name of premises/club you are making representation about:	Diamond Gentlemen's Club
Name of Applicant for Licence (if known)	Chris Rees-Gay
Postal Address:	12-14 Bath Road Cheltenham
Post Code:	GL53 7HA

What are you making a representation about?

Please indicate which part of the licence/certificate application you are making a representation about (eg crime, disorder, noise, disturbance etc) Protection of children from harm Noise Crime
--

Which of the Licensing Objectives does your representation refer to?

(Note: Your representation must relate to one or more of the four Licensing objectives. Please indicate the objective(s) your representation relates to.)

Licensing Objective	Please tick ✓ for Yes	Licensing Objective	Please tick ✓ for Yes
The prevention of crime and disorder		Public safety	✓
The prevention of Public nuisance	✓	The protection of children from harm	✓

Information on the Licensing Act 2003 and the Act's objectives is available from the Department of Media, Culture and Sport and on their website at www.culture.gov.uk.

Please indicate the distance (in ~~metres~~) between your address and the premises subject of your representation:	1 1/2 miles
--	-------------

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

I shop frequently in the Bath Road, as do hundreds of my friends. As a Christian I find such a venue utterly out of character with Cheltenham's image. Such an establishment would corrupt children and other vulnerable people. Today's sex-driven culture needs no support in our area.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

Only remedy would be refusal of licence by council.

Signature:

Capacity:

Local resident

Date:

14/1/14

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

Allowing a SEV is not in keeping with the image of the town which is promoted as a town of festivals and culture. This venue is very close to the town centre and the popular shopping areas of the Strand, High Street and the Beechwood Arcade, all frequented by visitors to the town, and next door to a family pub used by all ages. The closing hour is very late and will lead to noise and disturbance in the residential areas nearby at a most unsociable hour.

The recent case of a local club owner being kidnapped by his workers led to extra work for the local police at a time of stretched resources. The oversight of such premises will require more police time and effort.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.
(Please continue on a separate sheet if necessary)

Signature:

Capacity:

Date:

13/1/14

Licensing Team
Public Protection Division
Cheltenham Borough Council
PO Box 12
Municipal Offices
Cheltenham
GL50 1PP

14th January 2014 – by hand

Dear sirs

New Planning Application – Diamond Gentleman's Club dated 12/12/13

I write to register my objection to the new planning application for Diamond Gentleman's Club submitted on 12/12/13 by Woods Whur LLP.

I cannot comprehend how an establishment noted as a 'Sexual Entertainment Venue' such as Diamond Gentleman's Club would be fitting with the cultural heritage of Cheltenham 'Cultural Centre for the Cotswolds'.

Visit Cheltenham's own website (www.visitcheltenham.com) states;

'Cheltenham was specifically designed in its 18th and 19th century heyday as a pleasure health resort for wealthy visitors, the legacy of which is an exceptional range of quality accommodation, restaurants and entertainment in an elegant Regency spa town.'

Whether you are looking for a relaxing break in a historic town, or a base for touring the Cotswolds, you will find a wide choice - from a 5 star hotel to comfortable guest accommodation, luxury serviced apartments or the freedom of self-catering or nearby caravan and camping, there is something to suit every taste and budget.

Conveniently less than a hundred miles from London, Cheltenham provides easy access from all parts of the UK and is an ideal base for touring into the Cotswolds, Stratford upon Avon and Bath. Regency town houses, with intricate ironwork balconies and painted stucco facades, line the historic leafy Promenade, squares and terraces.

Relax in its award-winning gardens, enjoy our impressive range of stylish shops and restaurants, and spend some time at one of our many fantastic cultural festivals and events - from horse racing, music and literature to family fiestas.'

I cannot understand how Diamond Gentleman's Club would fit into the description of Cheltenham above or be considered in the same thought as the Bacon Theatre, Holst Birthplace Museum, 'The Wilson' Cheltenham Art Gallery and Museum, Pittville Pump Room and The Neptune Fountain outside your very offices.

Furthermore, I would like to express my concern that this venue is proposed to be open until 4am every night of the week, which I feel would bring problems associated with alcohol misuse, litter, antisocial misdemeanours to the residents and property along the lower end of Bath Road.

Finally I object to the type of venue that 'Diamond Gentleman's Club' is. A club of this type promotes the objectification of women, which I trust Cheltenham Borough Council does not agree with.

I can only be led to conclude that if the planning application is approved by Cheltenham Borough Council that it endorses the objectification of women and welcomes a 'Sexual Entertainment Venue' and places higher value in having the property let than the good reputation that Cheltenham 'Cultural Centre of the Cotwolds' has worked to garner.

Regards

A handwritten signature, possibly 'CJ', written in dark ink.

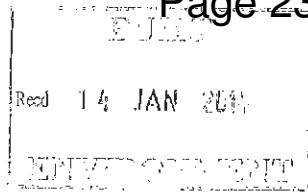
Resident since 2001

15 JAN 2014

14th January 2014

To: Cheltenham Borough Council
Re: Licensing Application for "Gentleman's Club" on Bath Road.

I am writing to object to this licensing application for many reasons, the main reason being that sex crimes are already an occurrence in the nearby Sanford Park and I would like the area to stay as safe as possible and protect women who should be able to feel safe walking around their area of residence. Having a "gentleman's club" in this area would change it from being a nice residential area which is home to many families, children and pensioners & retired people and it is not fair to change this area into a seedy place which is unsafe for people. They already have lapdancing nights which could still go on so I see no need for them to change this into a lapdancing club, or any club of this nature.



" 14th January 2014

To: Cheltenham Borough Council.

Re: Application for licence for
Gentlemen's Club on Bath Road
(once known as Voodoo).

I am writing to register my objection/
complaint against the above planning/
licensing agreement for the above property
on the Bath Road. The property is
near Wetherpoons.

The reason for my objection is because
the property is near to Sandford Park
where there ~~is a high rate of~~ ^{have been} sexual
crimes in this park. Also, as a parent of girls I
do not want them to have to walk past
a club such as this as they walk home
in the evening. This type of establish-

ment will alter the nature of the
Area considerably.

Many other residents of the St. Lukes'
area have voiced their concerns to me
but are unable to object as they do
not have time. We only learnt of
this application yesterday.

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

My concern is for the young people of our community. What sort of example is this type of club showing to our young people? It is not going to be helpful to their development to be upstanding members of our community in the future. Does not Cheltenham need our future generations to be lead by good examples of our community, not those involved in crime, violence and noise disturbances.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

Signature:

Capacity:

Date:

14/1/14

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

I am very concerned about a licence application for a sexual entertainment venue in Cheltenham. As a town do we really want to attract people for this type of entertainment? The sex industry degrades women and is very ~~easy~~ susceptible to human trafficking and other related crimes including underage women.

Granting this licence would be unacceptable on a number of levels.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

Signature:

Capacity:

Date:

14.01.2014.

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

Lapdancing leads to abuse of women and
would smear Cheltenham's reputation.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

Signature:

Capacity:

Concerned Cheltonian.

Date:

14-1-2014.

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

A very unsuitable club for Chatterham. The town does not want to attract the type of clientele this club would attract.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

Signature:

Capacity:

Date:

14.01.14.

Part 2 continued

What are your concerns?

Please provide full details of your concerns regarding the application and include or enclose with the form any evidence you may have in support of it.
(Please continue on a separate sheet if necessary)

I am concerned that it will attract undesirable people to the premises. Many vulnerable young people come to the clubs & bars in Cheltenham in the evenings. The premises back onto Sandford Park & this might be used to lure young people & used for rape or sexual attacks. It will be open 7 days a week until 4 am in the morning & will be very noisy. It is not in keeping with Cheltenham's image & will attract undesirable people to the town.

Watching girls dance in a suggestive sexual manner could influence men to attack young vulnerable girls.

Please use the box below to suggest any suitable conditions that if agreed in advance of a hearing by the applicant would allow you to withdraw your representation or that the committee could add to the licence (if granted) that would remedy your concern. You may also use this box to enter details of any other matters not commented on elsewhere relating to your representation that you would like the committee to take into account.

(Please continue on a separate sheet if necessary)

There are no suitable conditions which would remedy my concern. I am shocked that the Council would even consider such a proposal.

Signature:

C

Capacity:

A person living in the vicinity.

Date:

13/01/2014

